

PESQUISA DE SATISFAÇÃO

PESQUISA DE SATISFAÇÃO



- ✓ Evento realizado de 13 a 16 de setembro de 2018 em Florianópolis.
- ✓ Contou com 63 CIO's de todo o estado de São Paulo.

- ✓ Esta pesquisa tem seus dados tabulados baseados nas respostas dos CIOs que colaboraram e, com o devido comprometimento, responderam a pesquisa.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo que 1 é péssimo e 5, excelente.
- ✓ Para cada um dos itens foi atribuído um índice que é calculado conforme a equação abaixo:

$$\text{Índice} = (\text{soma \% de notas acima de } 3) - (\text{soma \% de notas abaixo de } 3)$$

*notas 3 (regular) são correspondentes a 0, por isso não entram no cálculo.

EQUIPE

PESQUISA DE SATISFAÇÃO

Q CIO

EQUIPE: IT4CIO

EQUIPE GERAL
99%

IT4CIO
100%



PESQUISA DE SATISFAÇÃO



EQUIPE: MESTRE DE CERIMÔNIAS

EQUIPE GERAL
99%

MESTRE DE
CERIMÔNIAS
100%



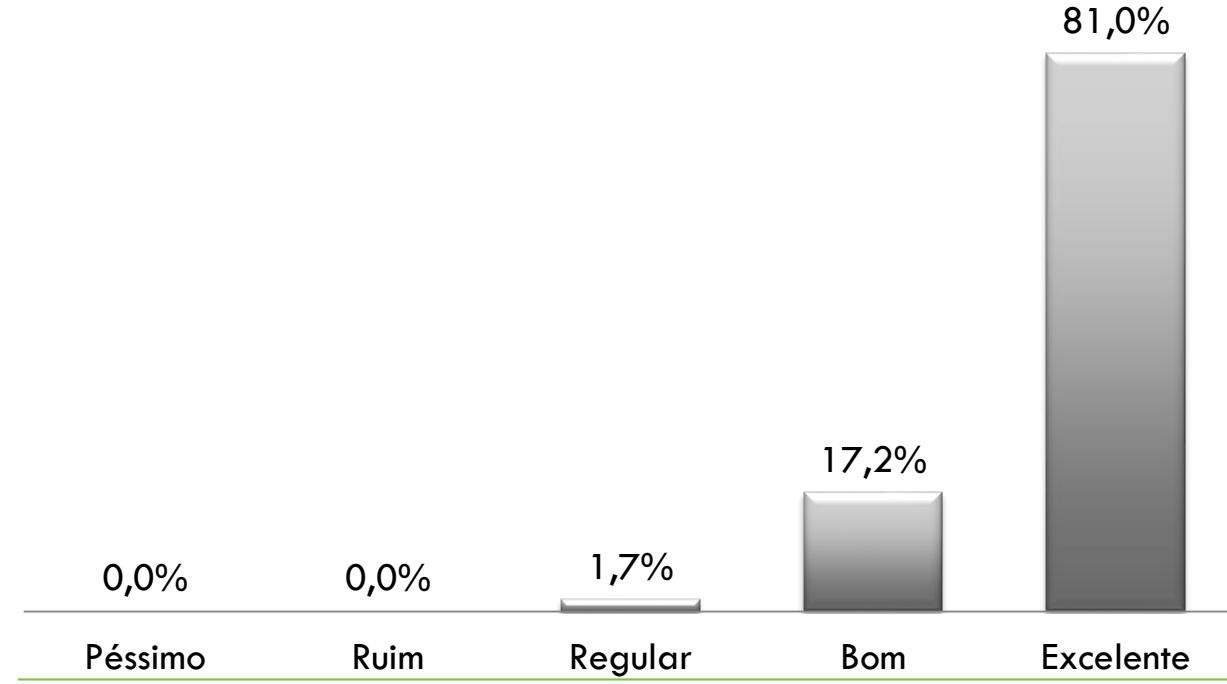
PESQUISA DE SATISFAÇÃO

Q CIO

EQUIPE: ANIMADOR

EQUIPE GERAL
99%

ANIMADOR
98%



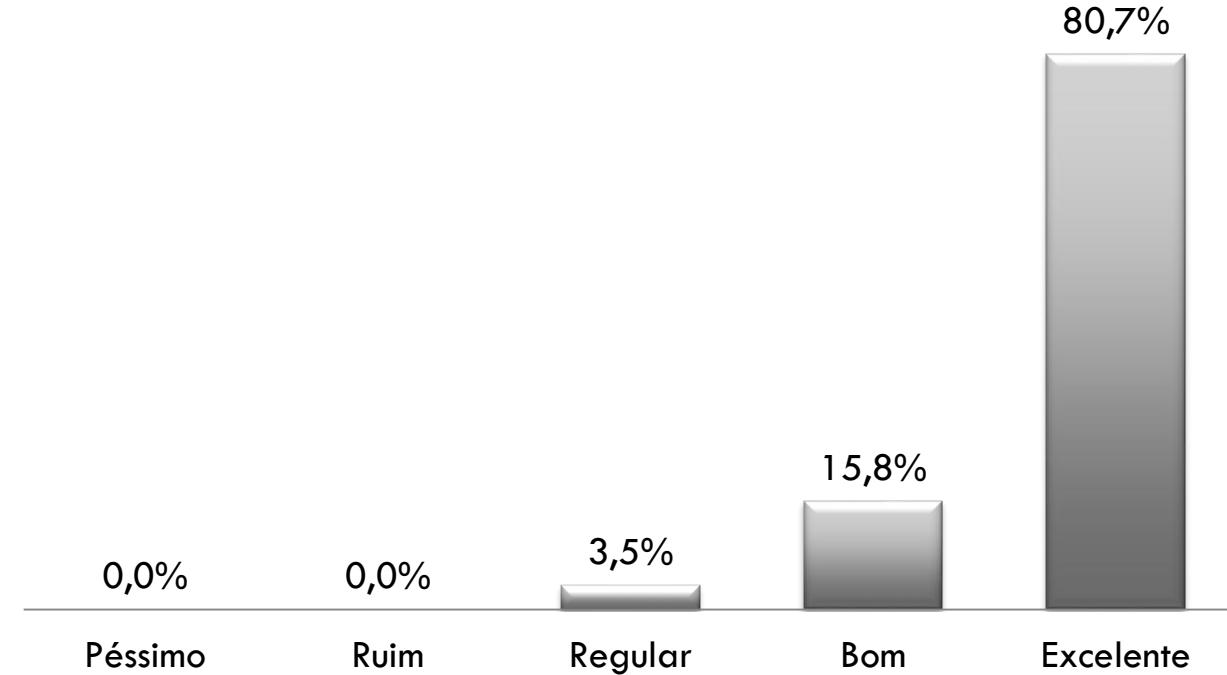
PESQUISA DE SATISFAÇÃO



EQUIPE: VIA TURISMO

EQUIPE GERAL
99%

VIA TURISMO
96%



HOTEL

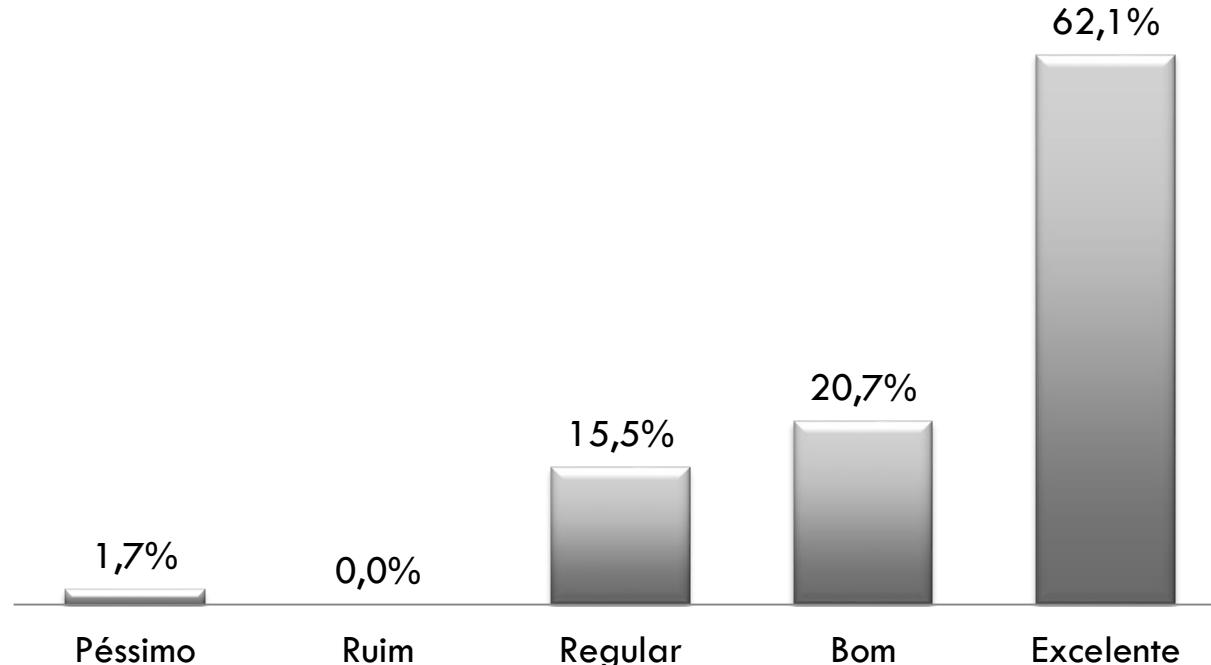
PESQUISA DE SATISFAÇÃO

Q CIO

HOTEL: ALIMENTOS E BEBIDAS

HOTEL GERAL
82%

A&B
81%



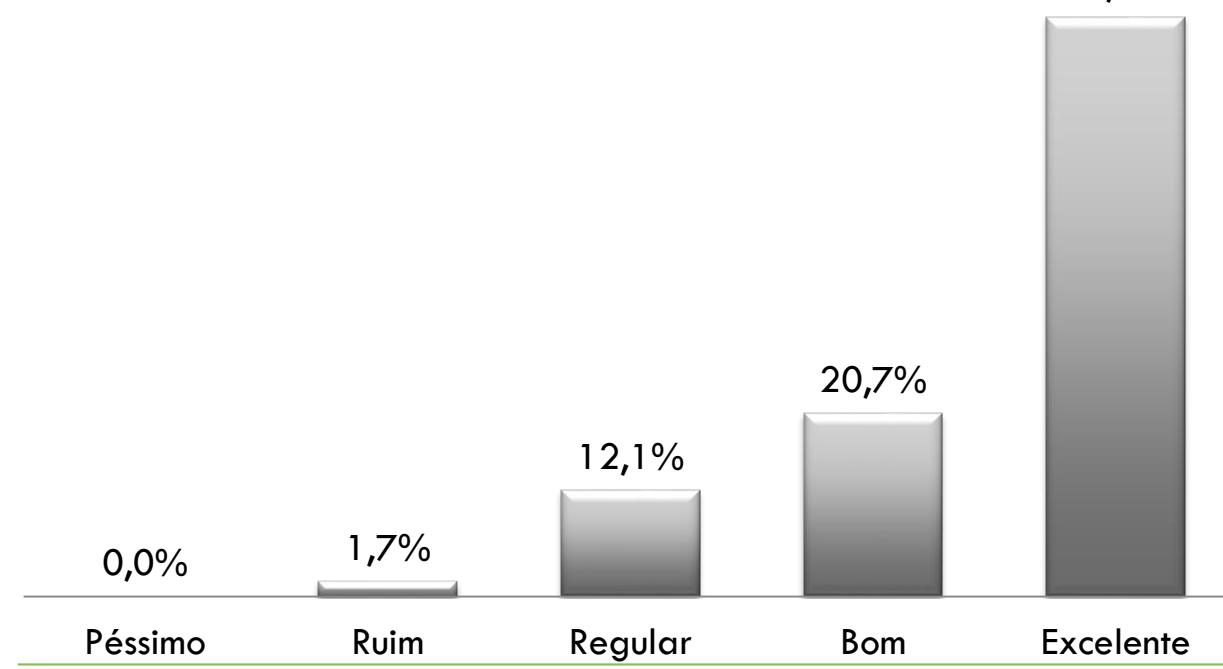
PESQUISA DE SATISFAÇÃO

Q CIO

HOTEL: ATENDIMENTO

HOTEL GERAL
82%

ATENDIMENTO
84%



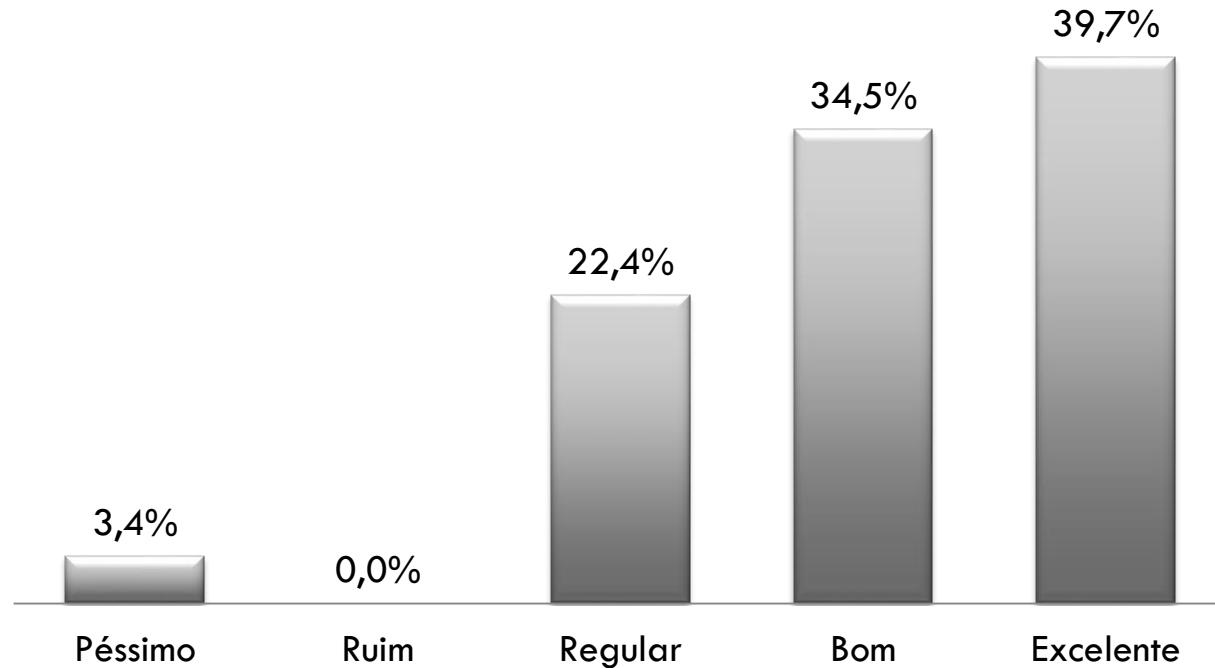
PESQUISA DE SATISFAÇÃO

Q CIO

HOTEL: INFRAESTRUTURA (Instalações e Limpeza)

HOTEL GERAL
82%

INFRAESTRUTURA
71%



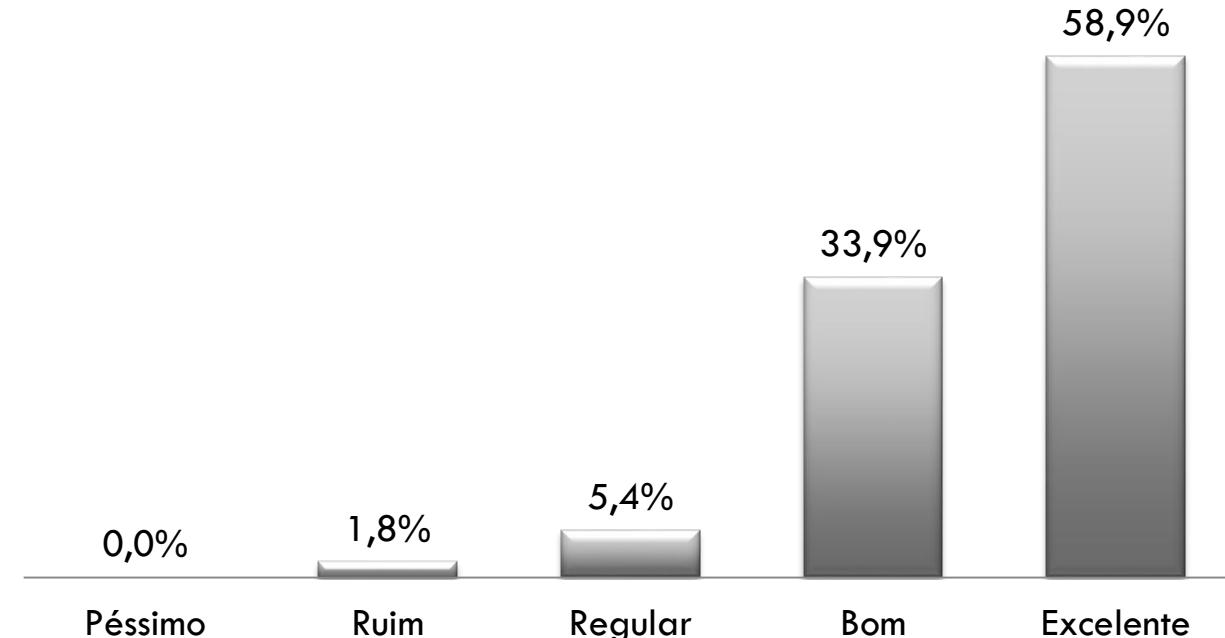
PESQUISA DE SATISFAÇÃO

Q CIO

HOTEL: LOCALIZAÇÃO

HOTEL GERAL
82%

LOCALIZAÇÃO
91%



EVENTO

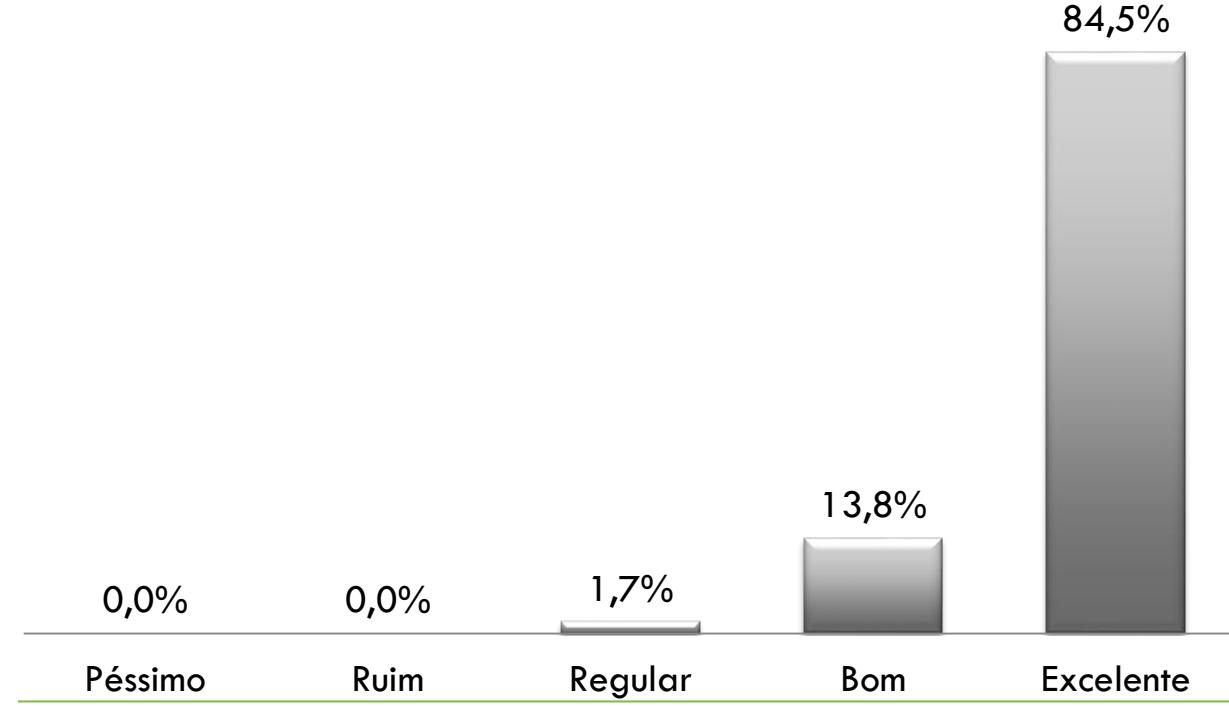
PESQUISA DE SATISFAÇÃO

Q CIO

EVENTO – TEMA DO EVENTO

EVENTO GERAL
96%

TEMA DO
EVENTO
98%



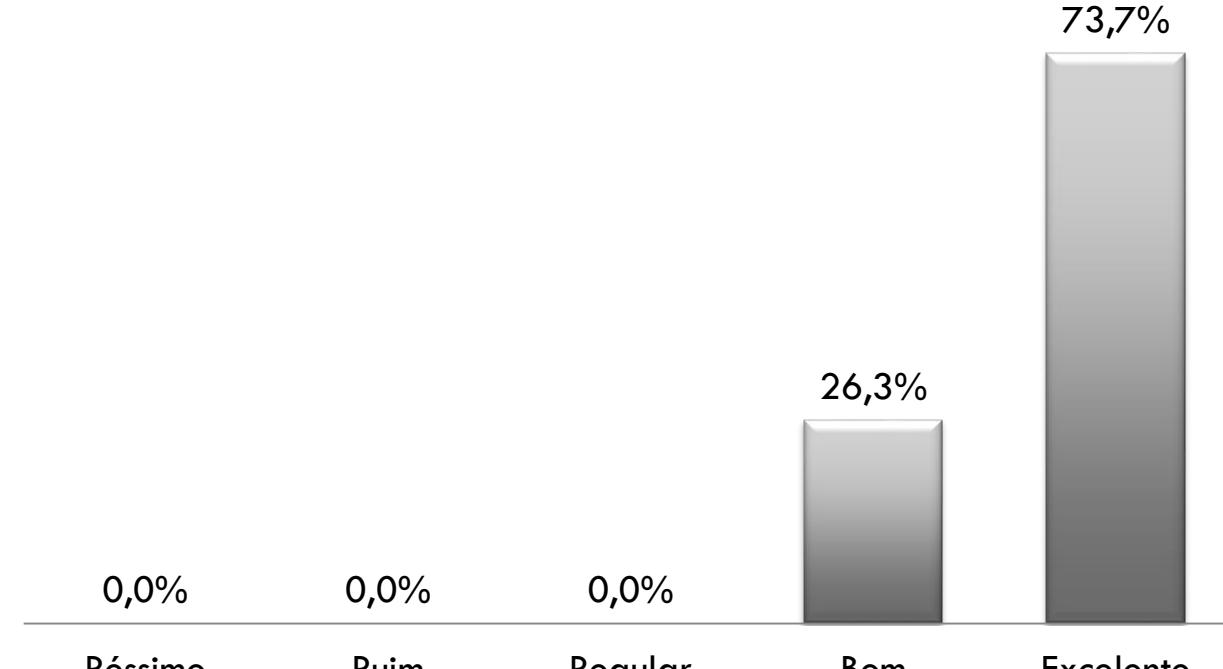
PESQUISA DE SATISFAÇÃO

Q CIO

EVENTO – COMUNICAÇÃO VISUAL

EVENTO GERAL
96%

COMUNICAÇÃO
VISUAL
100%

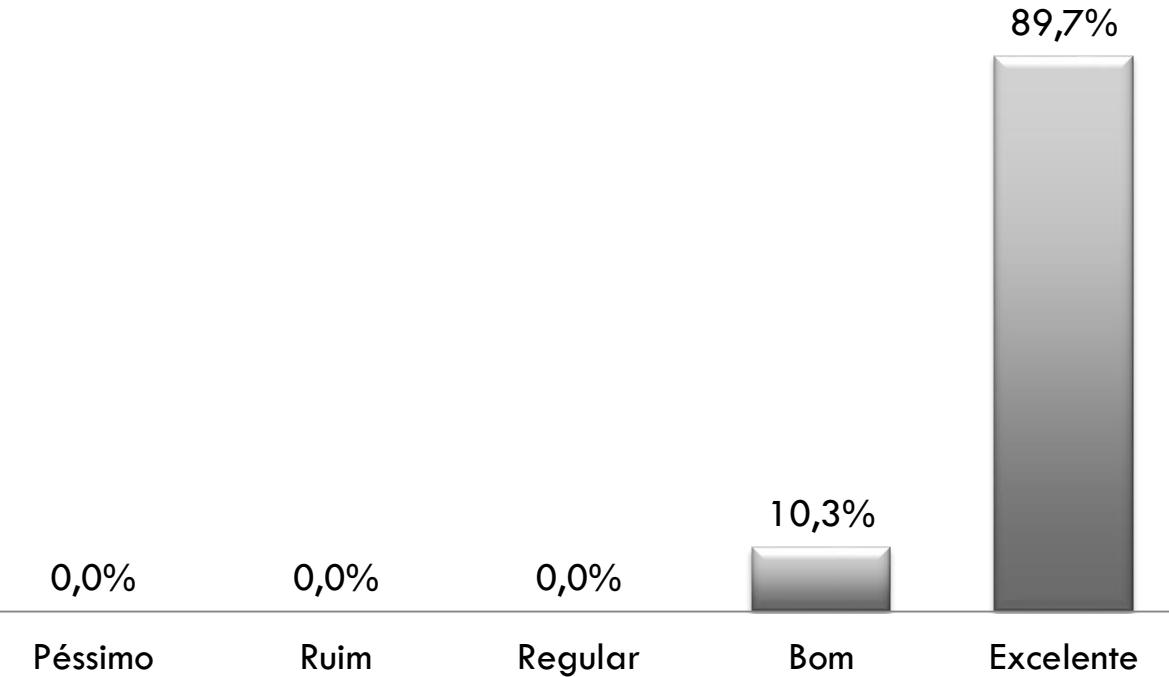


PESQUISA DE SATISFAÇÃO

Q CIO

EVENTO – ORGANIZAÇÃO/PONTUALIDADE

EVENTO GERAL
96%



ORGANIZAÇÃO/
PONTUALIDADE
100%

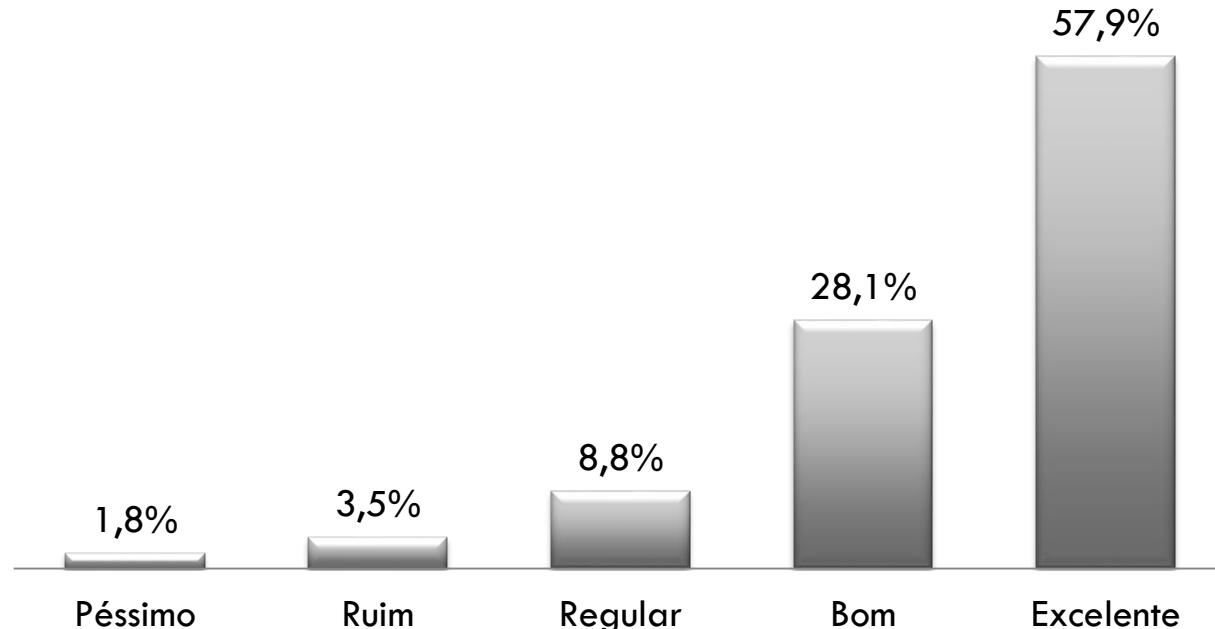
PESQUISA DE SATISFAÇÃO

Q CIO

EVENTO – ÉPOCA DO EVENTO

EVENTO GERAL
96%

ÉPOCA DO
EVENTO
81%



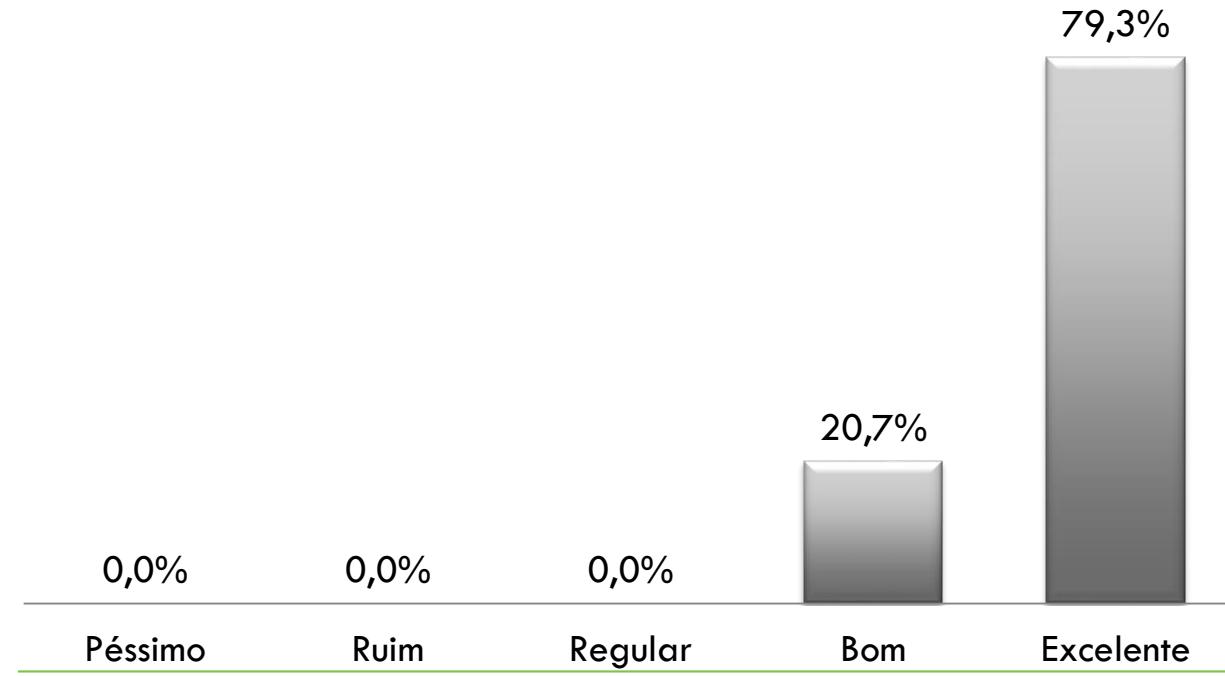
PESQUISA DE SATISFAÇÃO

Q CIO

EVENTO – NETWORKING

EVENTO GERAL
96%

NETWORKING
100%



KEYNOTE

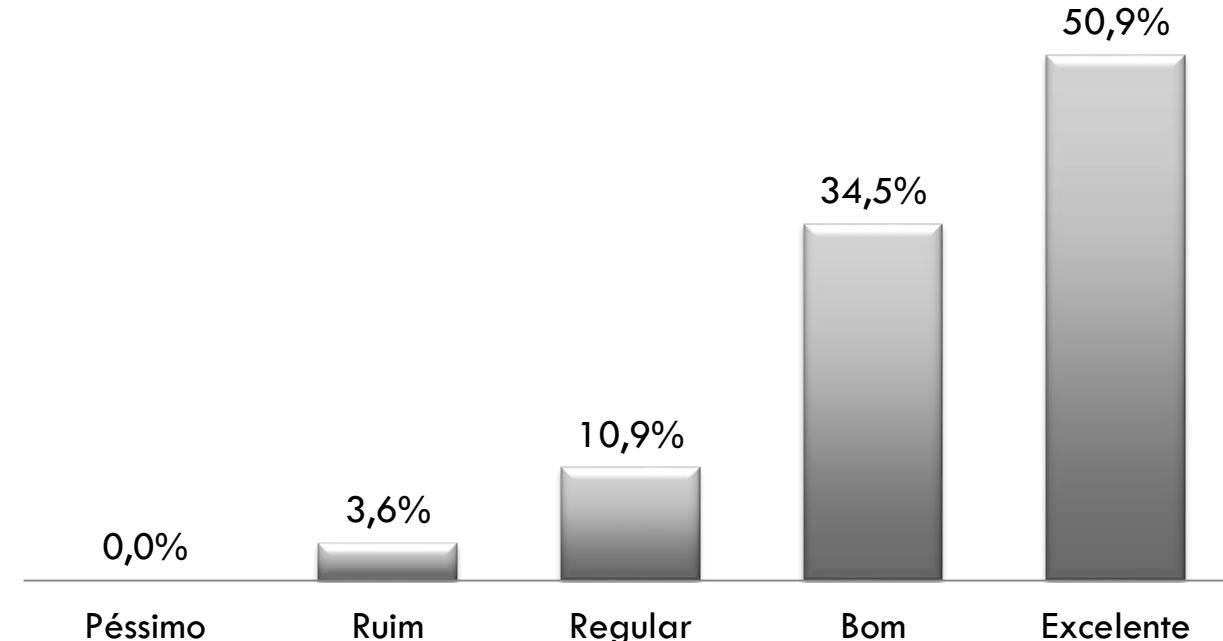
PESQUISA DE SATISFAÇÃO

Q CIO

KEYNOTE – MÁRCIO BUENO

KEYNOTE GERAL
88%

MÁRCIO BUENO
82%



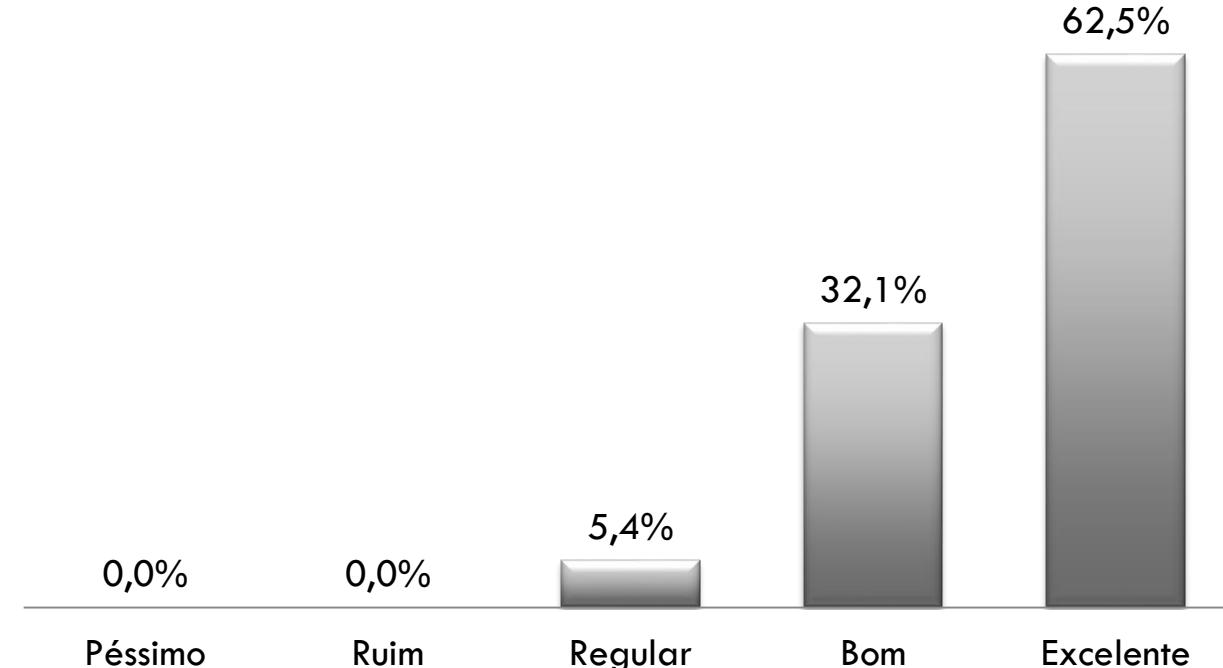
PESQUISA DE SATISFAÇÃO



KEYNOTE – ALEXANDRE GOMES

KEYNOTE GERAL
88%

ALEXANDRE
GOMES
95%

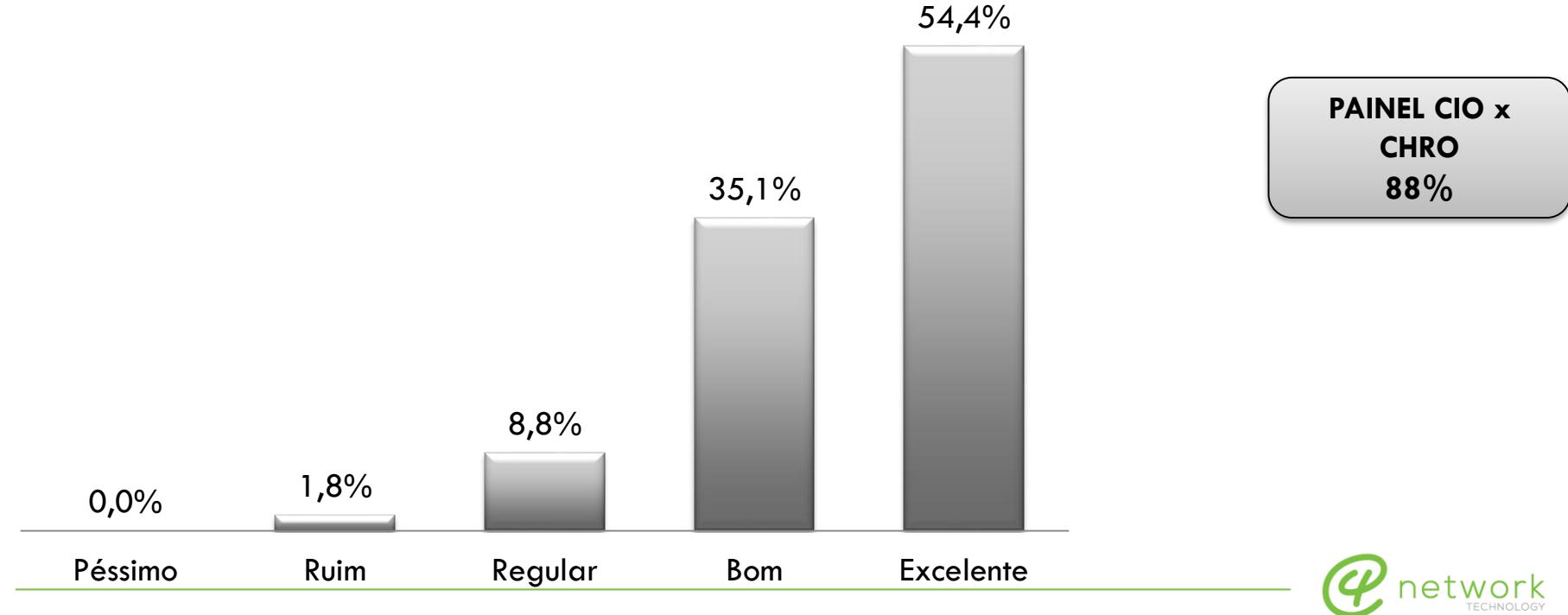


PAINEL

PESQUISA DE SATISFAÇÃO



PAINEL CIO x CHRO

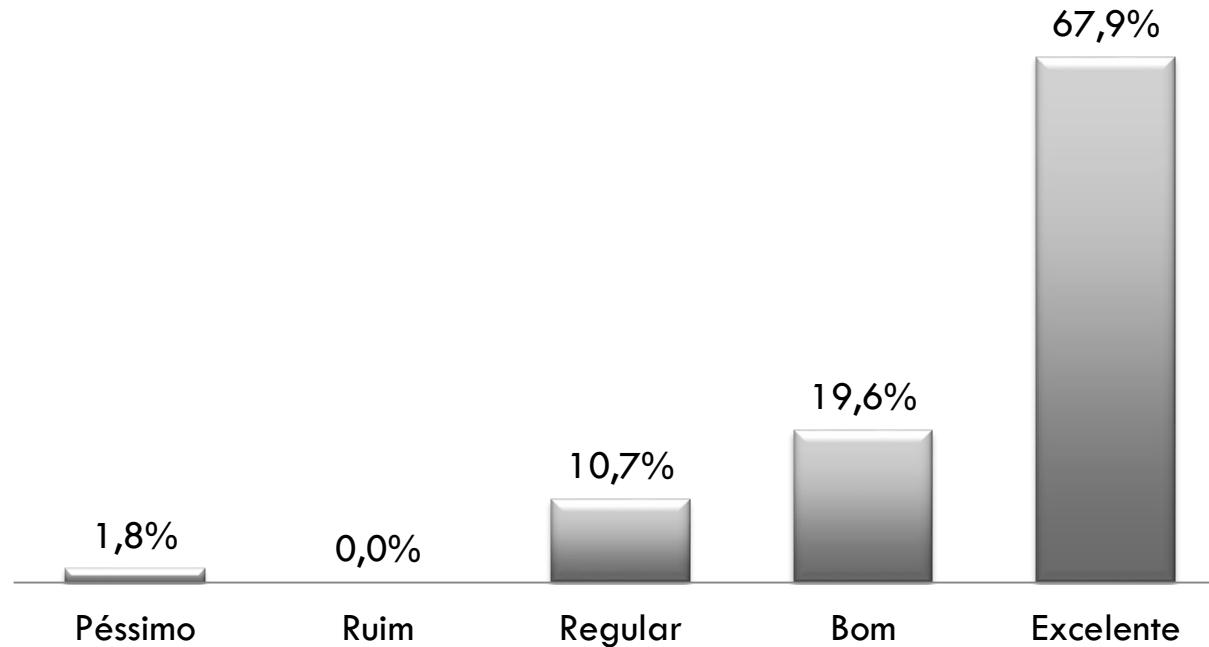


CIO TESTIMONY

PESQUISA DE SATISFAÇÃO

Q CIO

CIO TESTIMONY – ALEXANDRE BAULÉ



ALEXANDRE
BAULÉ
86%

INTERACT

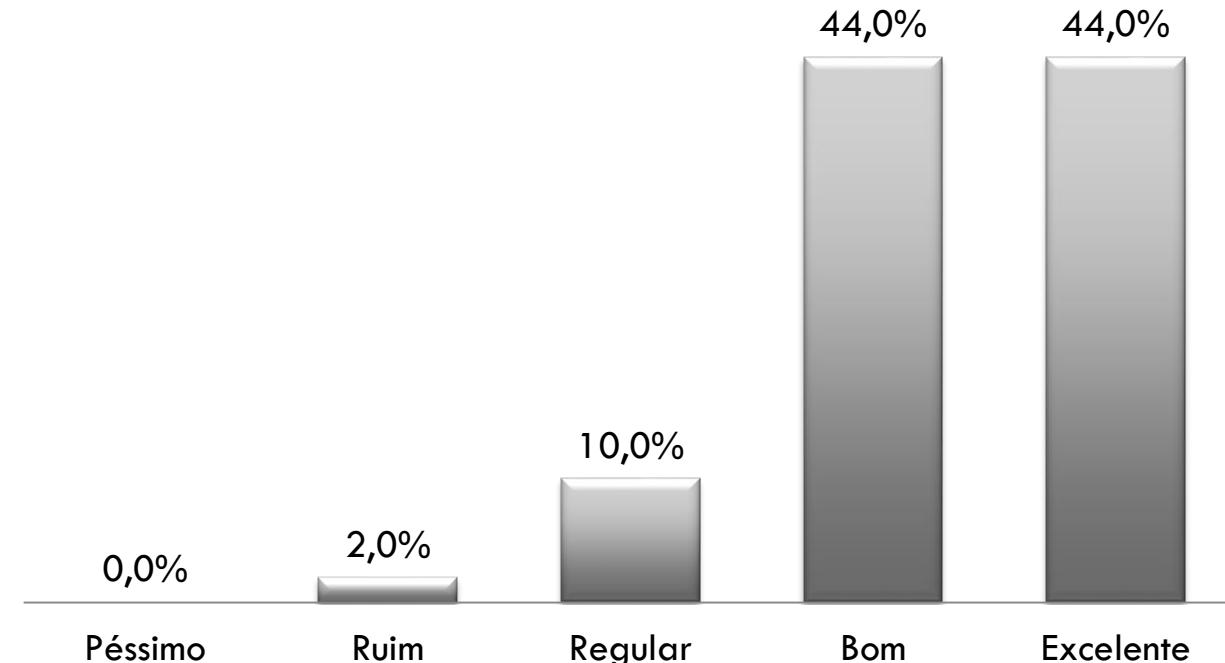
PESQUISA DE SATISFAÇÃO



INTERACT – THOMSON REUTERS

INTERACT
GERAL
89%

THOMSON
REUTERS
86%



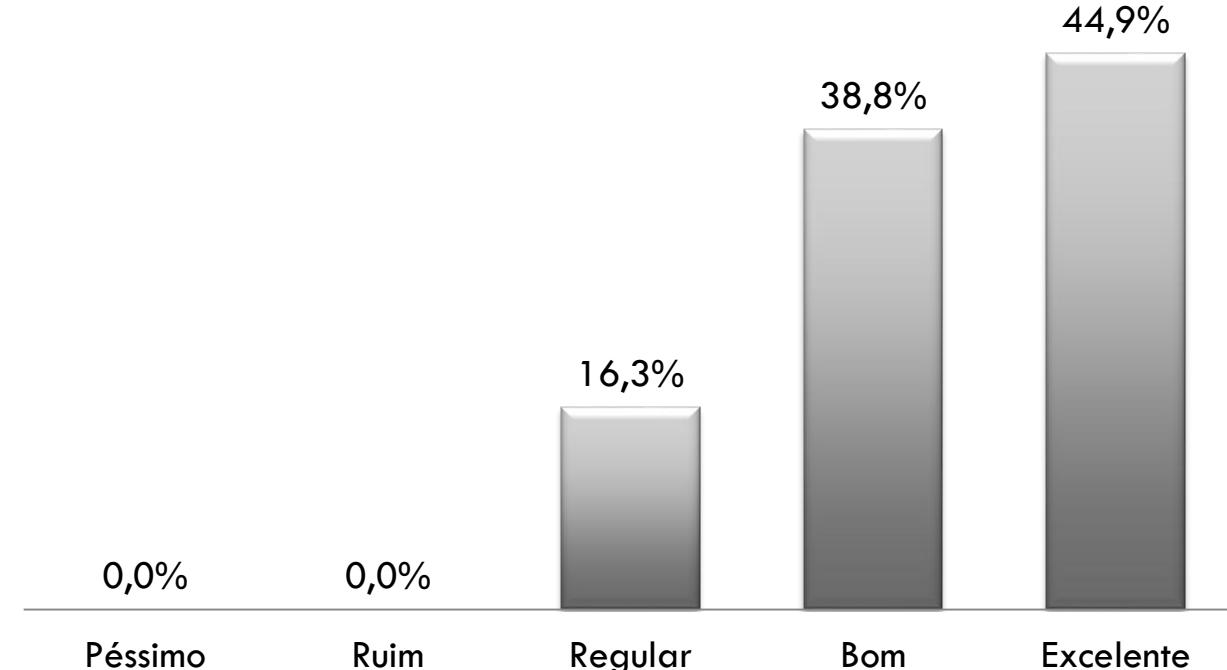
PESQUISA DE SATISFAÇÃO



INTERACT- AXWAY

**INTERACT
GERAL
89%**

**AXWAY
84%**



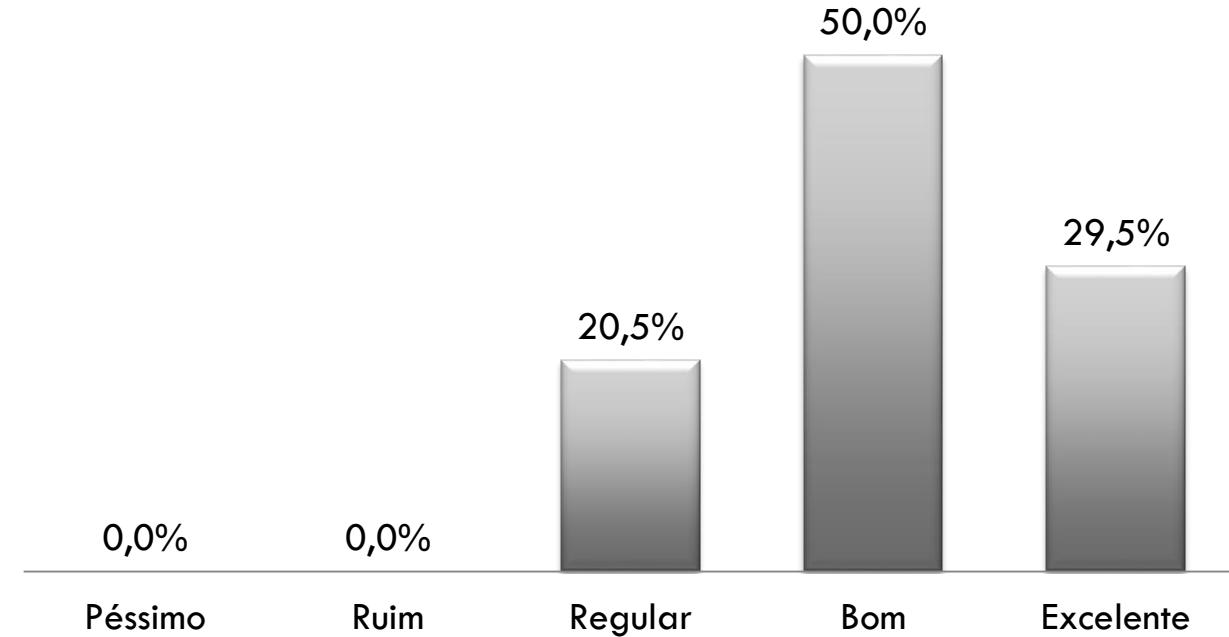
PESQUISA DE SATISFAÇÃO



INTERACT- BRASTORAGE

INTERACT
GERAL
89%

BRASTORAGE
80%

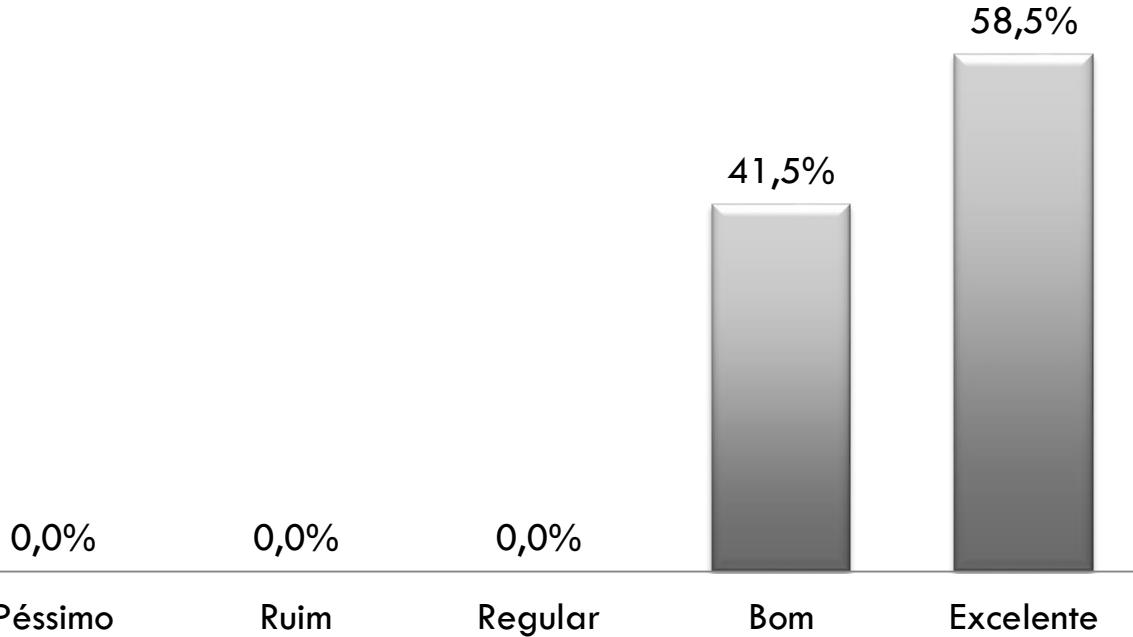


PESQUISA DE SATISFAÇÃO



INTERACT- CISCO

**INTERACT
GERAL
89%**



**CISCO
100%**

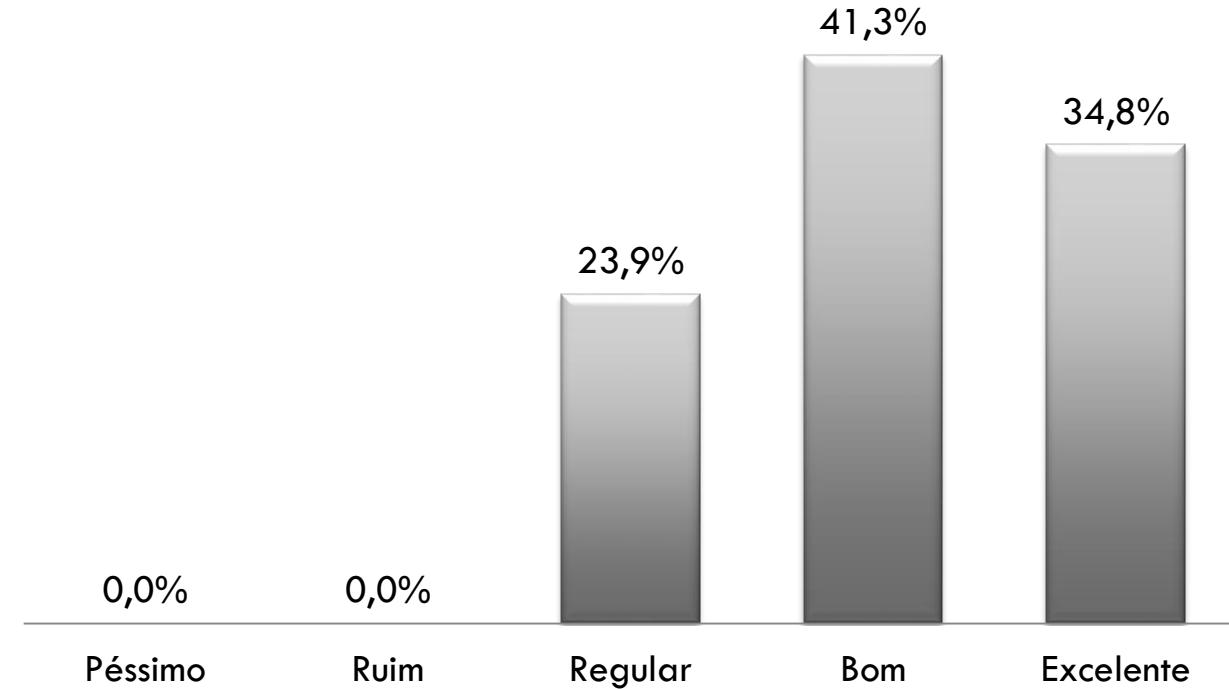
PESQUISA DE SATISFAÇÃO

Q CIO

INTERACT- CONTACTA

INTERACT
GERAL
89%

CONTACTA
76%



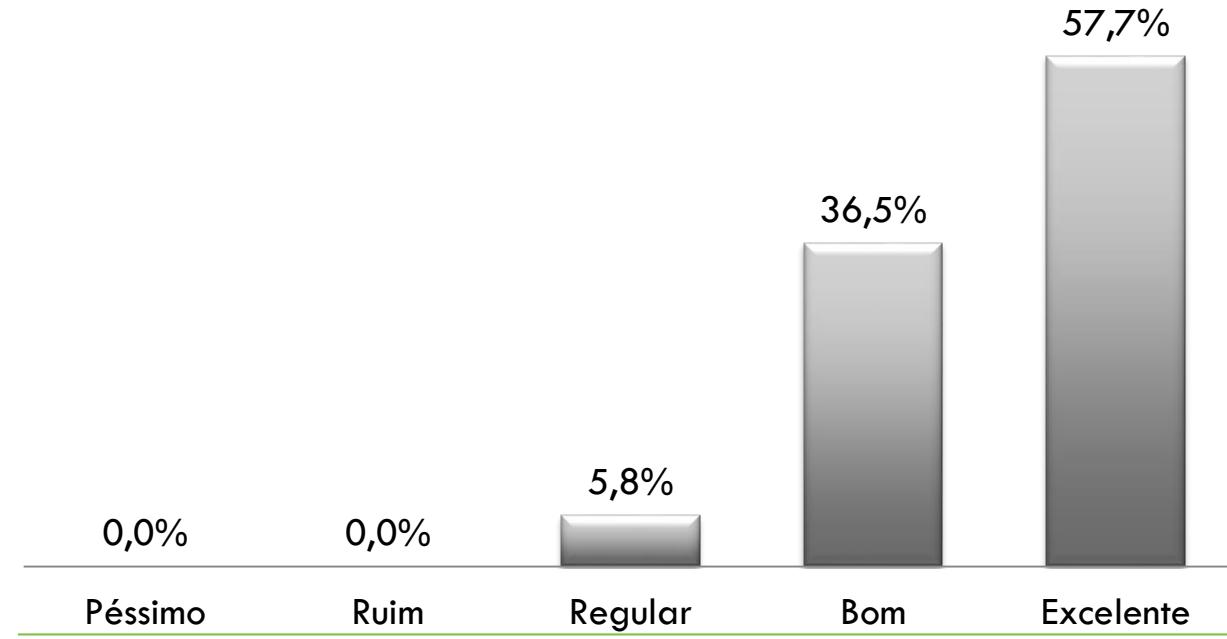
PESQUISA DE SATISFAÇÃO



INTERACT-EQUINIX

**INTERACT
GERAL
89%**

**EQUINIX
94%**



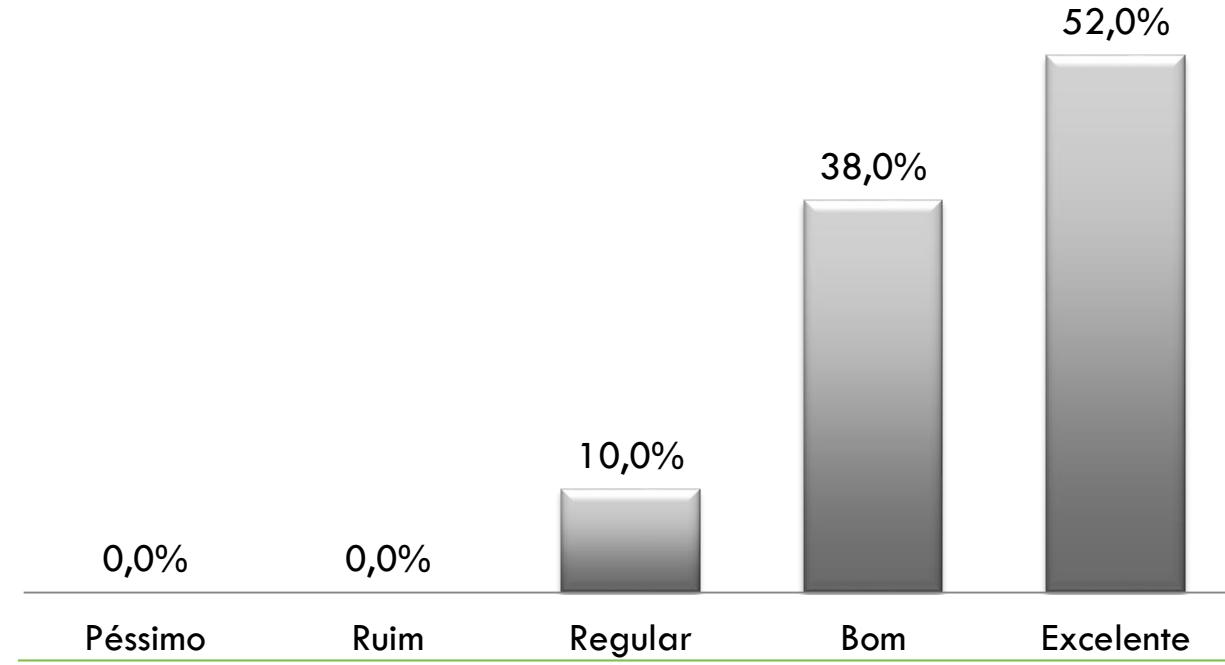
PESQUISA DE SATISFAÇÃO

Q CIO

INTERACT- GRUPO TORINO

**INTERACT
GERAL
89%**

**GRUPO TORINO
90%**



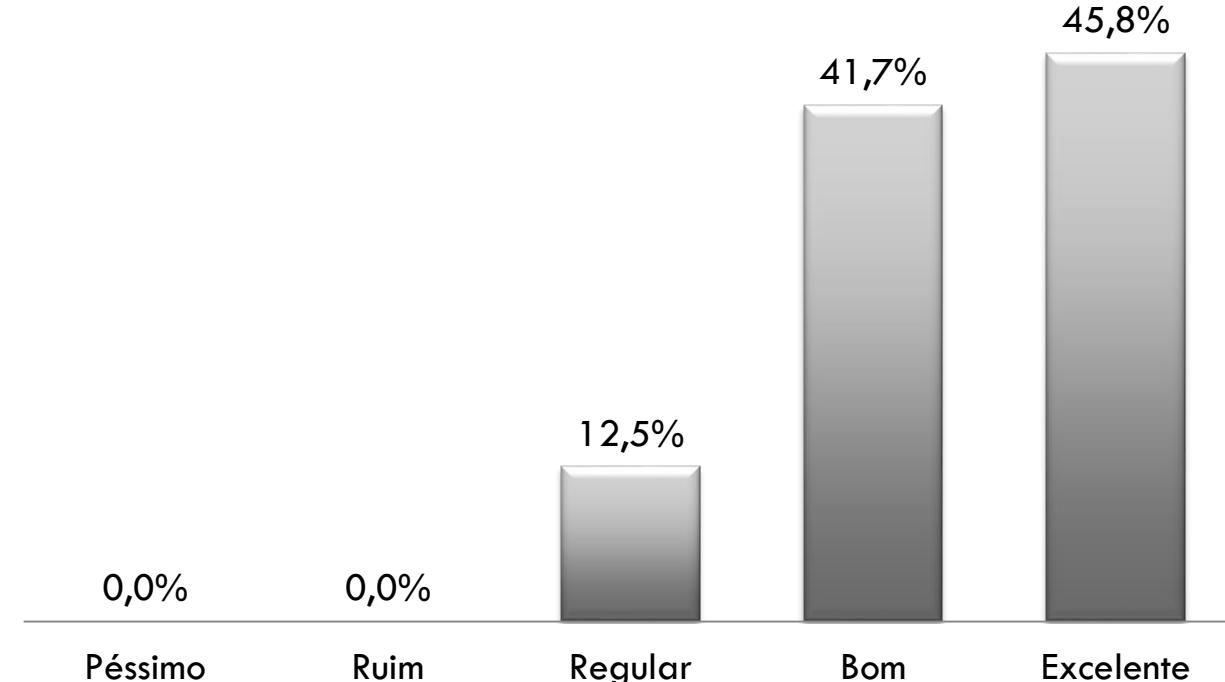
PESQUISA DE SATISFAÇÃO



INTERACT- INFORMATICA

**INTERACT
GERAL
89%**

**INFORMATICA
88%**



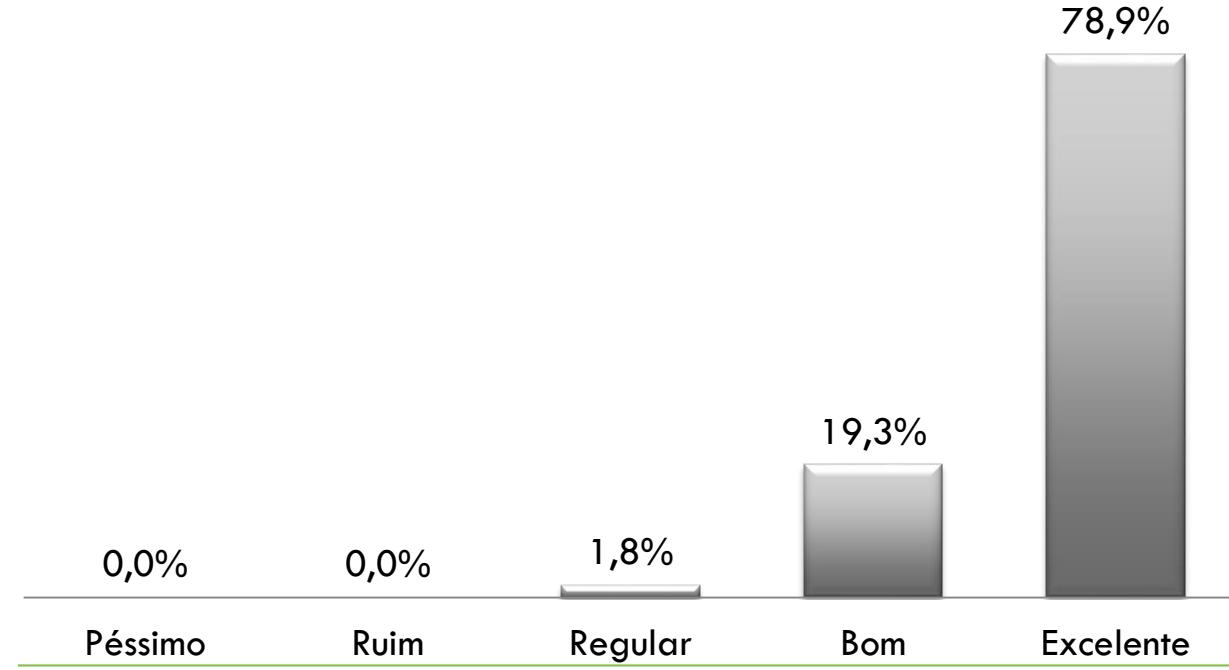
PESQUISA DE SATISFAÇÃO



INTERACT- IT LEAN

**INTERACT
GERAL
89%**

**IT LEAN
98%**



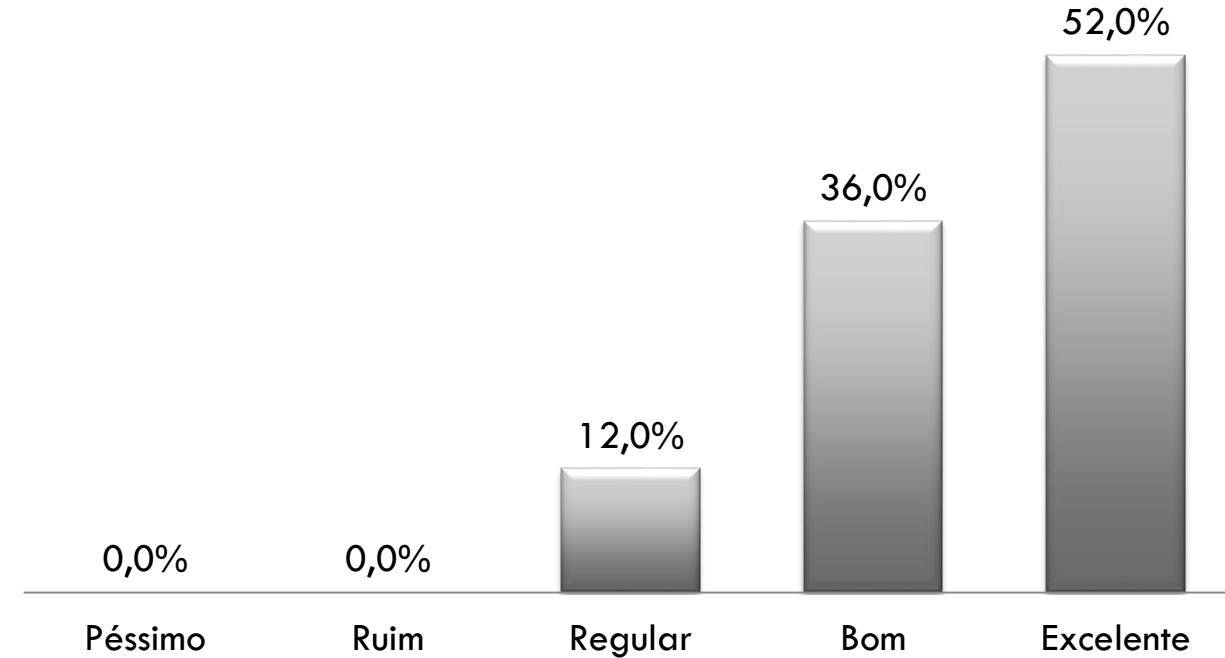
PESQUISA DE SATISFAÇÃO



INTERACT- MATRIX

INTERACT
GERAL
89%

MATRIX
88%



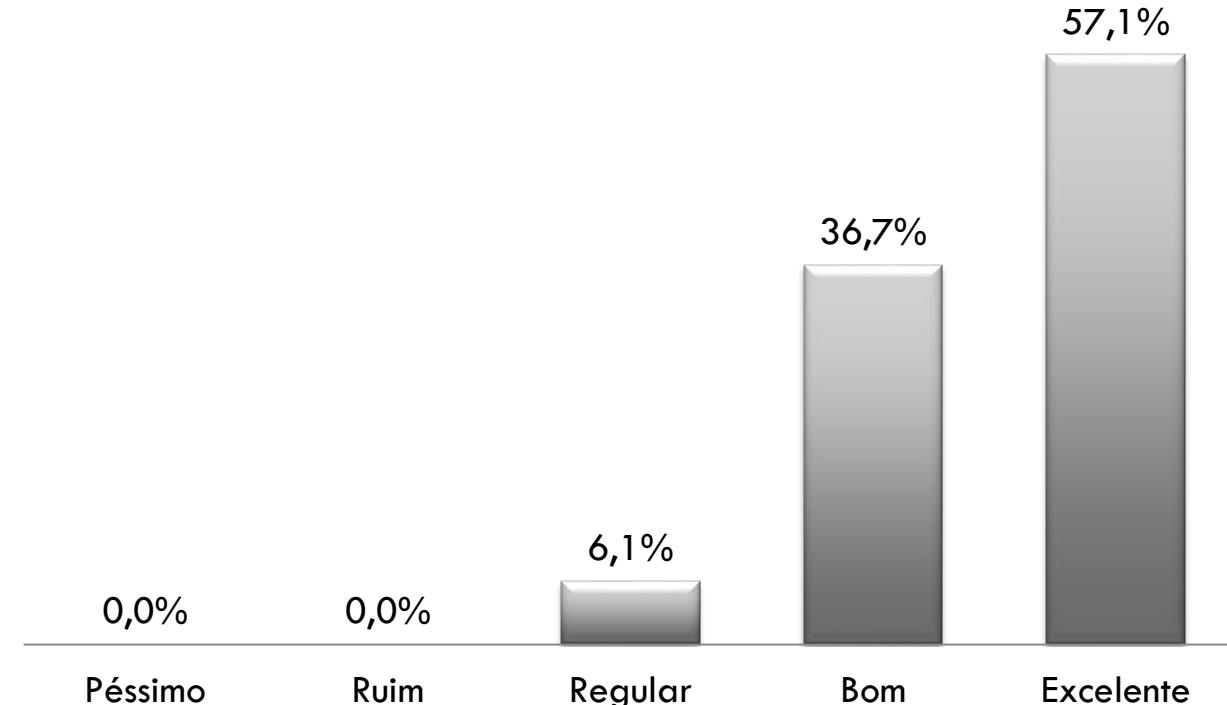
PESQUISA DE SATISFAÇÃO

Q CIO

INTERACT - PALO ALTO

INTERACT
GERAL
89%

PALO ALTO
94%



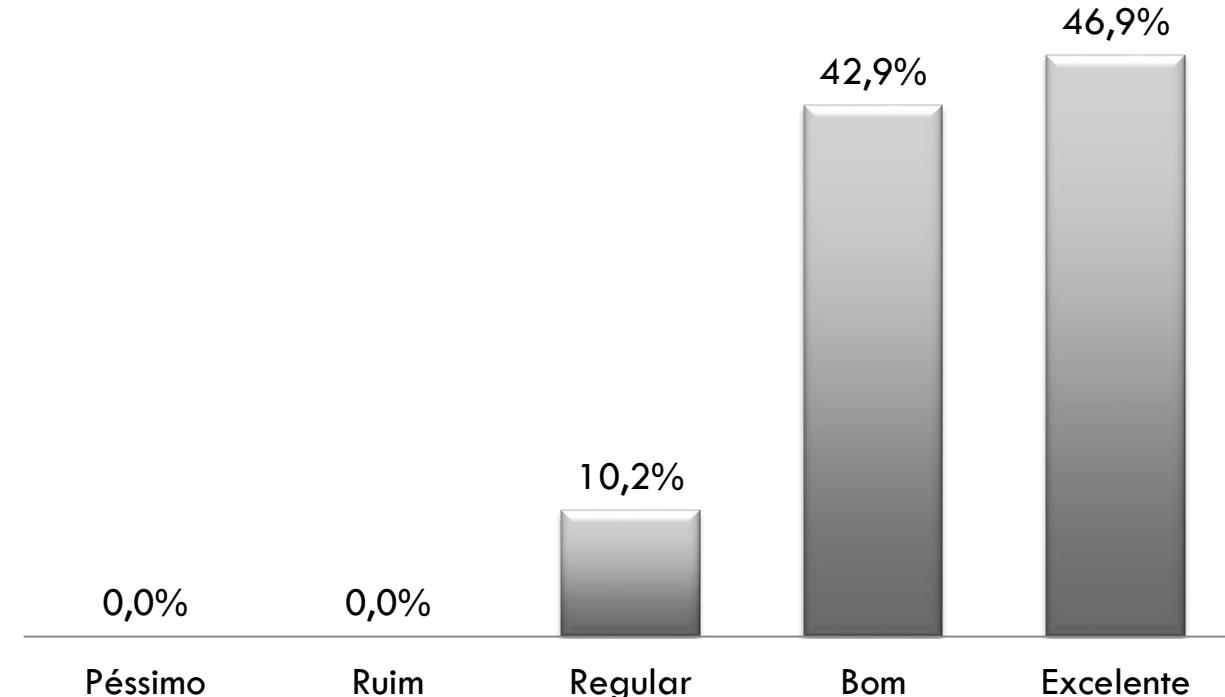
PESQUISA DE SATISFAÇÃO

Q CIO

INTERACT- POSITIVO

INTERACT
GERAL
89%

POSITIVO
90%



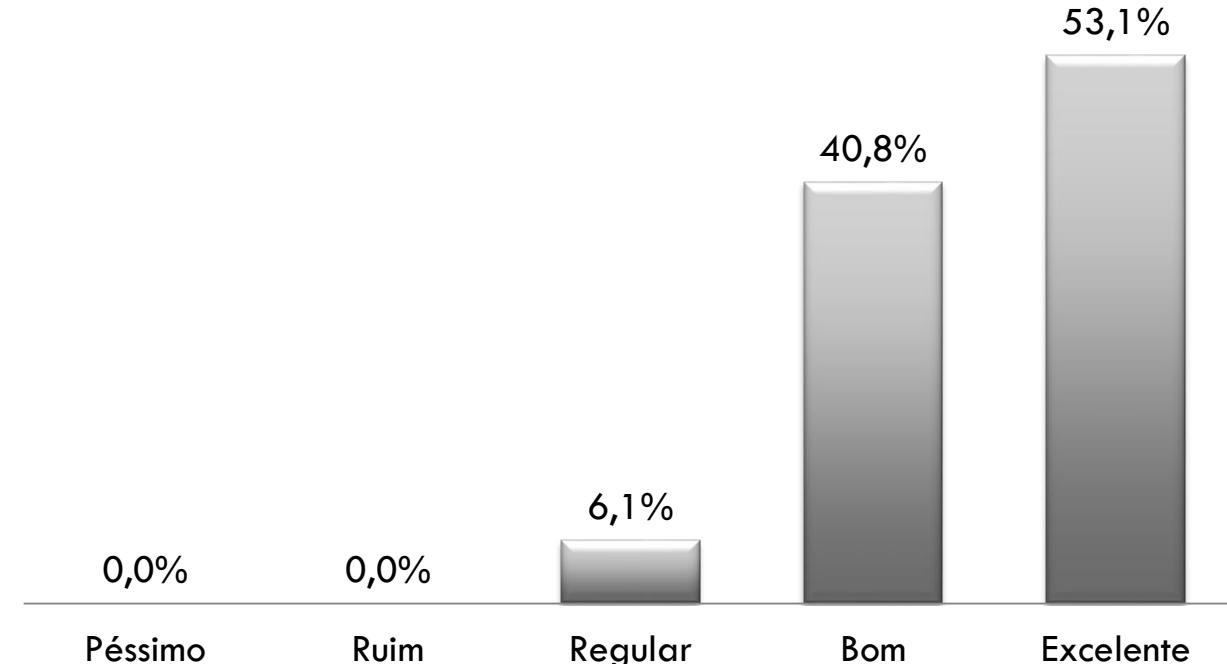
PESQUISA DE SATISFAÇÃO



INTERACT- QUALITY

**INTERACT
GERAL
89%**

**QUALITY
94%**



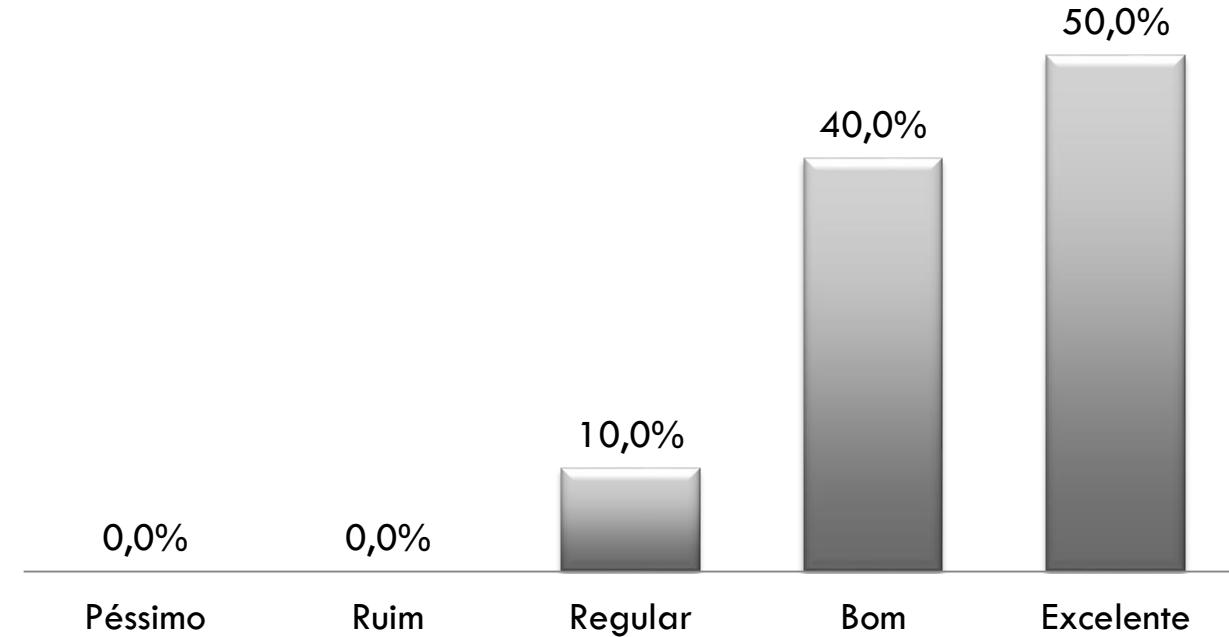
PESQUISA DE SATISFAÇÃO

Q CIO

INTERACT- RICOH

**INTERACT
GERAL
89%**

**RICOH
90%**



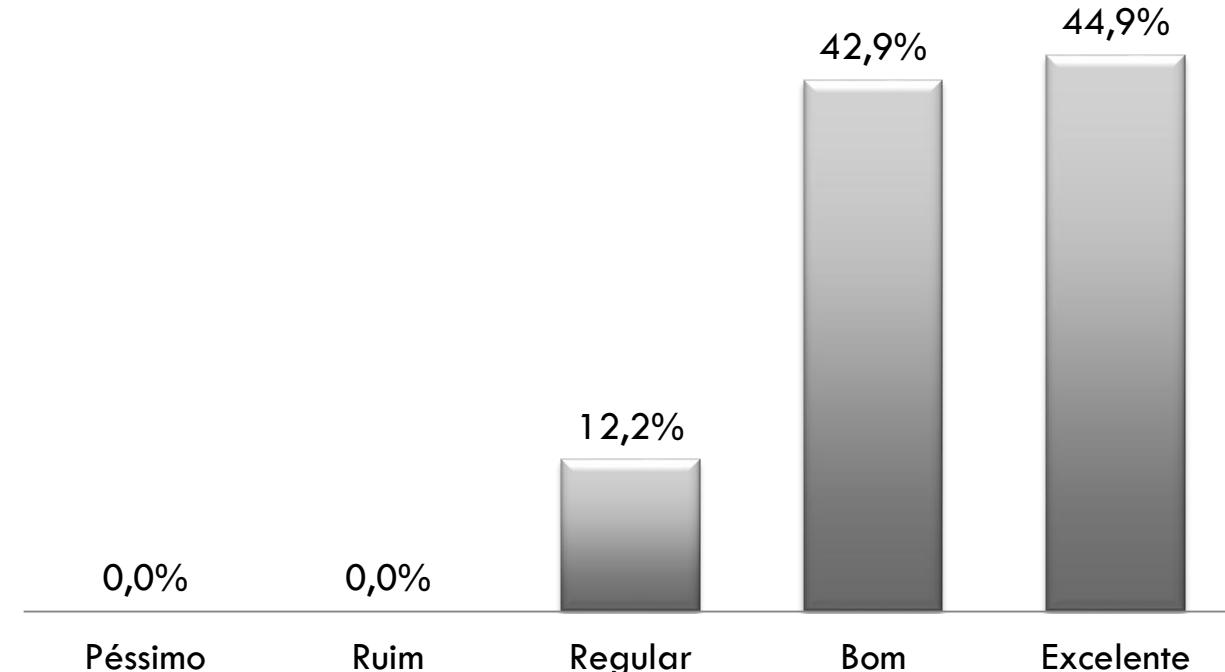
PESQUISA DE SATISFAÇÃO



INTERACT- SIMPRESS

**INTERACT
GERAL
89%**

**SIMPRESS
88%**



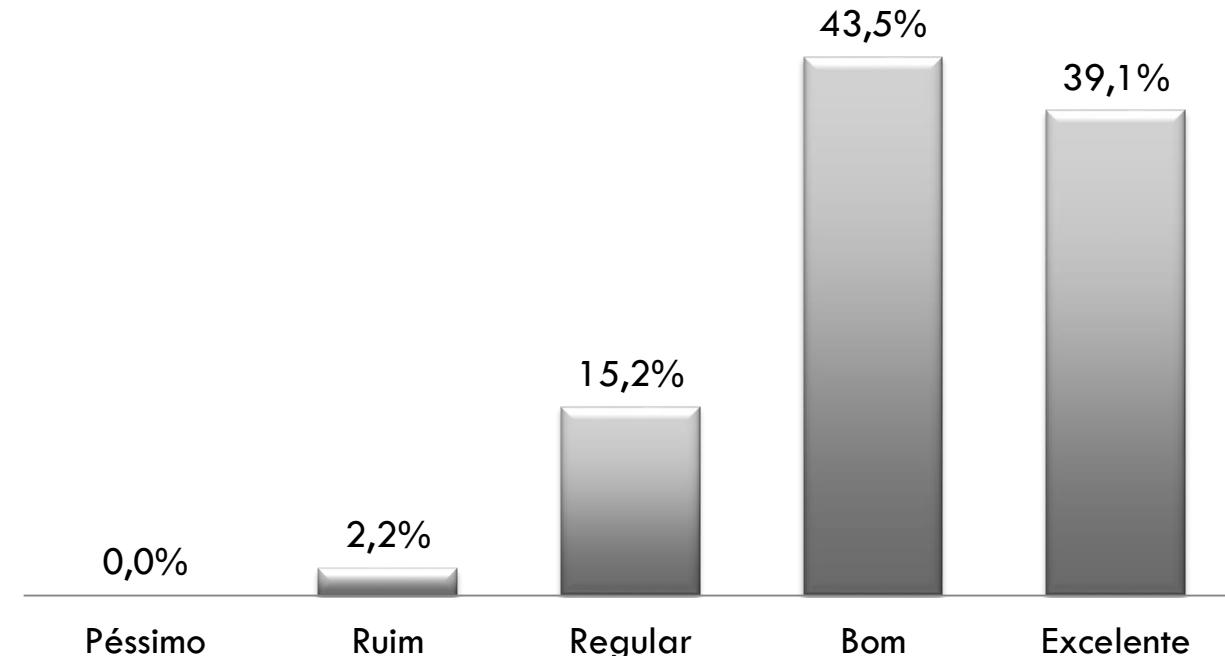
PESQUISA DE SATISFAÇÃO

Q CIO

INTERACT-SOLO

INTERACT
GERAL
89%

SOLO
80%



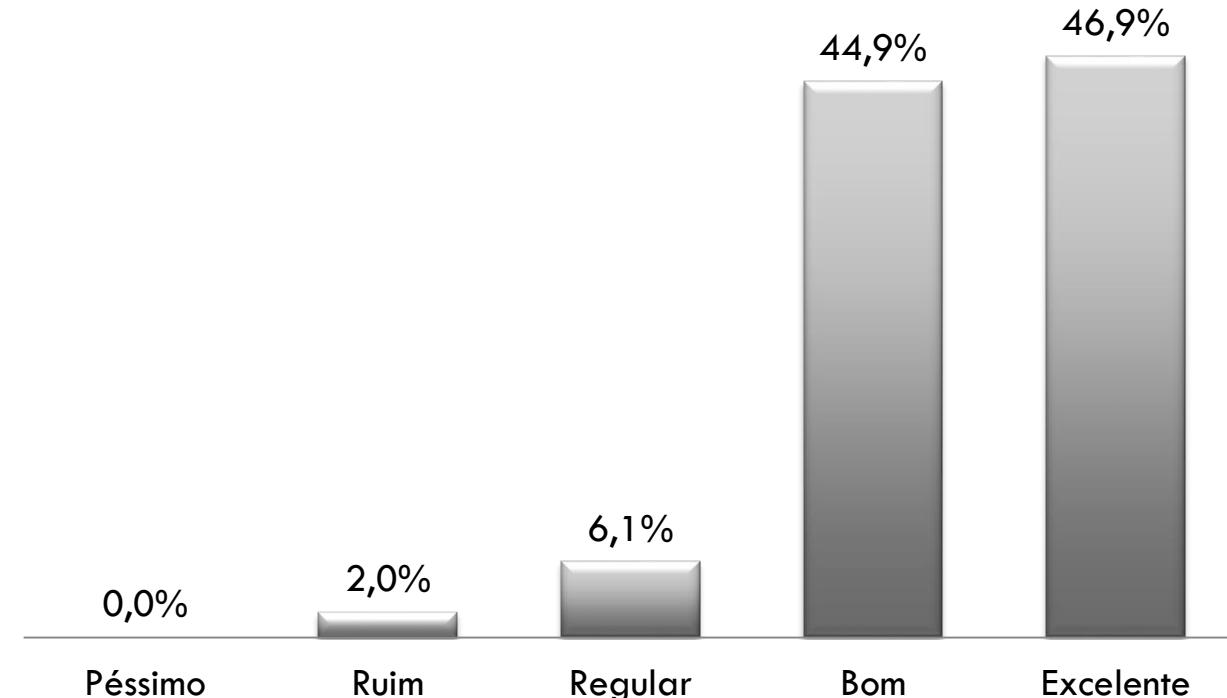
PESQUISA DE SATISFAÇÃO



INTERACT- TECNOSET

**INTERACT
GERAL
89%**

**TECNOSET
90%**



SPOT NETWORK

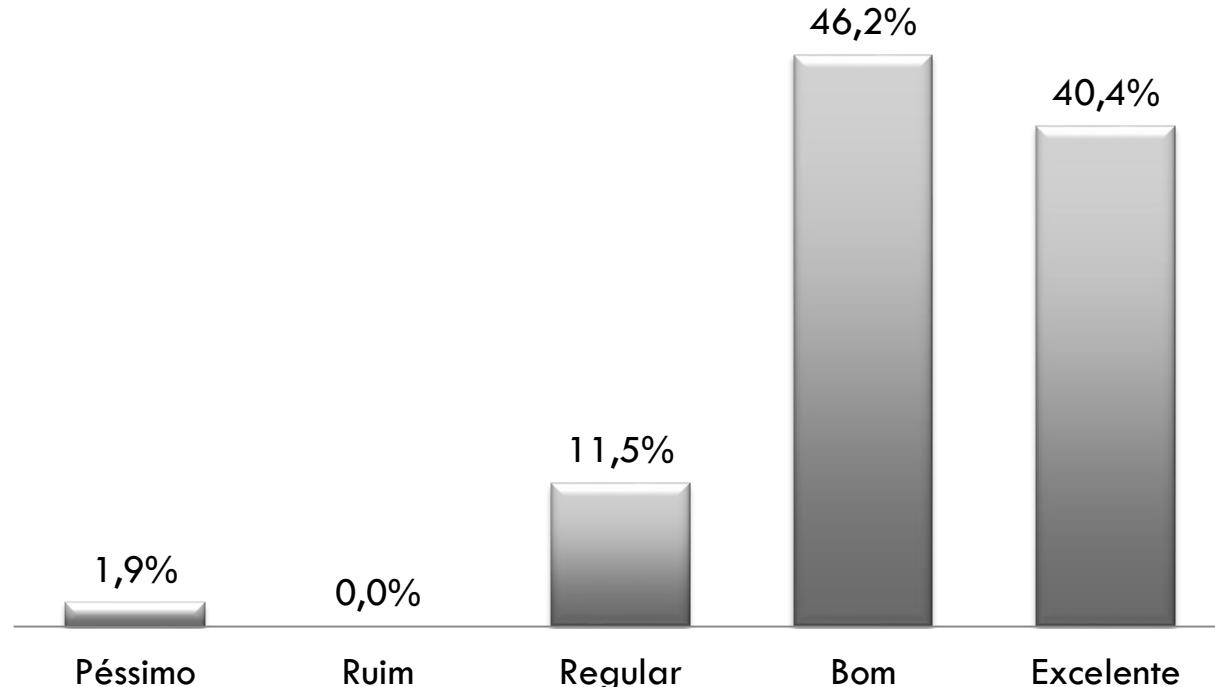
PESQUISA DE SATISFAÇÃO

Q CIO

SPOT NETWORK – AGASUS

SPOT NETWORK
GERAL
86%

AGASUS
85%



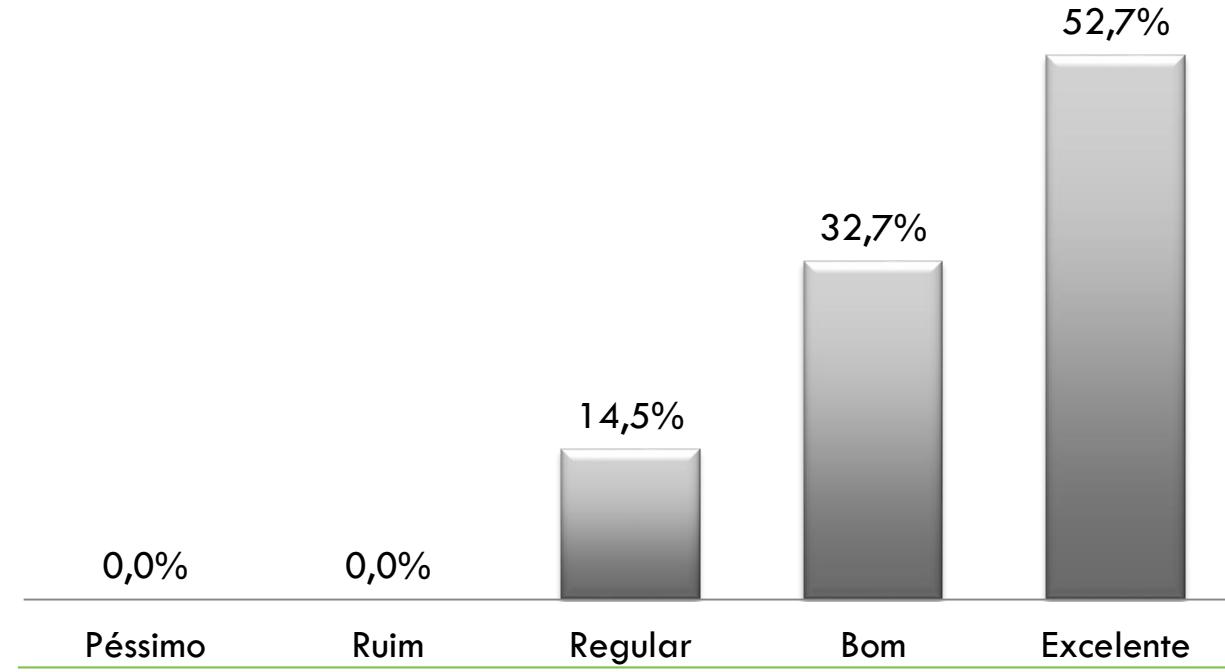
PESQUISA DE SATISFAÇÃO

Q CIO

SPOT NETWORK – AMERICA NET

SPOT NETWORK
GERAL
86%

AMERICA NET
85%



Q network
TECHNOLOGY

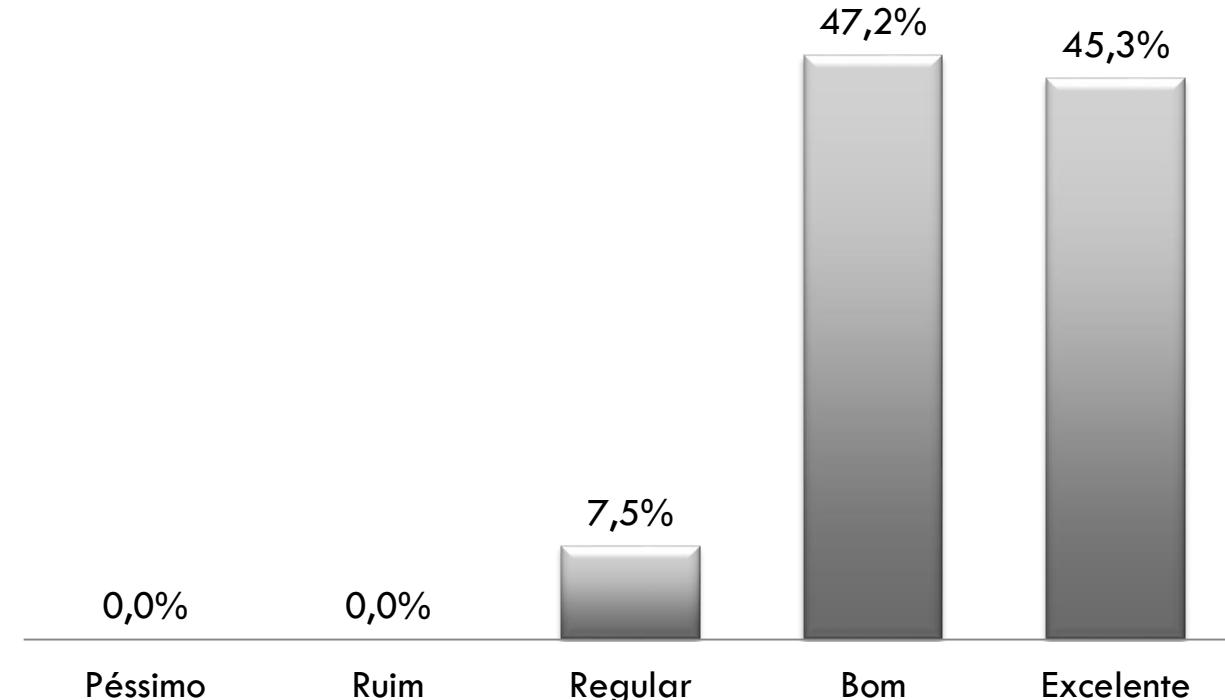
PESQUISA DE SATISFAÇÃO



SPOT NETWORK – TOP MIND

**SPOT NETWORK
GERAL
86%**

**TOP MIND
92%**



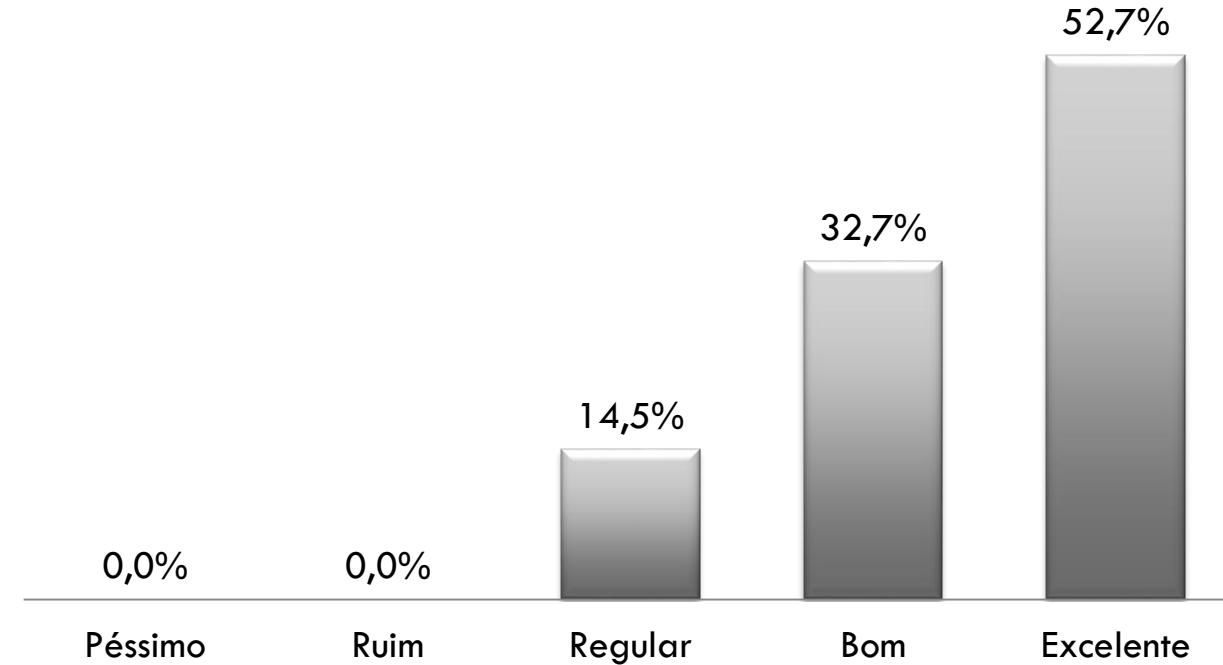
PESQUISA DE SATISFAÇÃO



SPOT NETWORK – UNITECH/VMWARE

**SPOT NETWORK
GERAL
86%**

**UNITECH/VMWARE
83%**



VIEW NETWORK

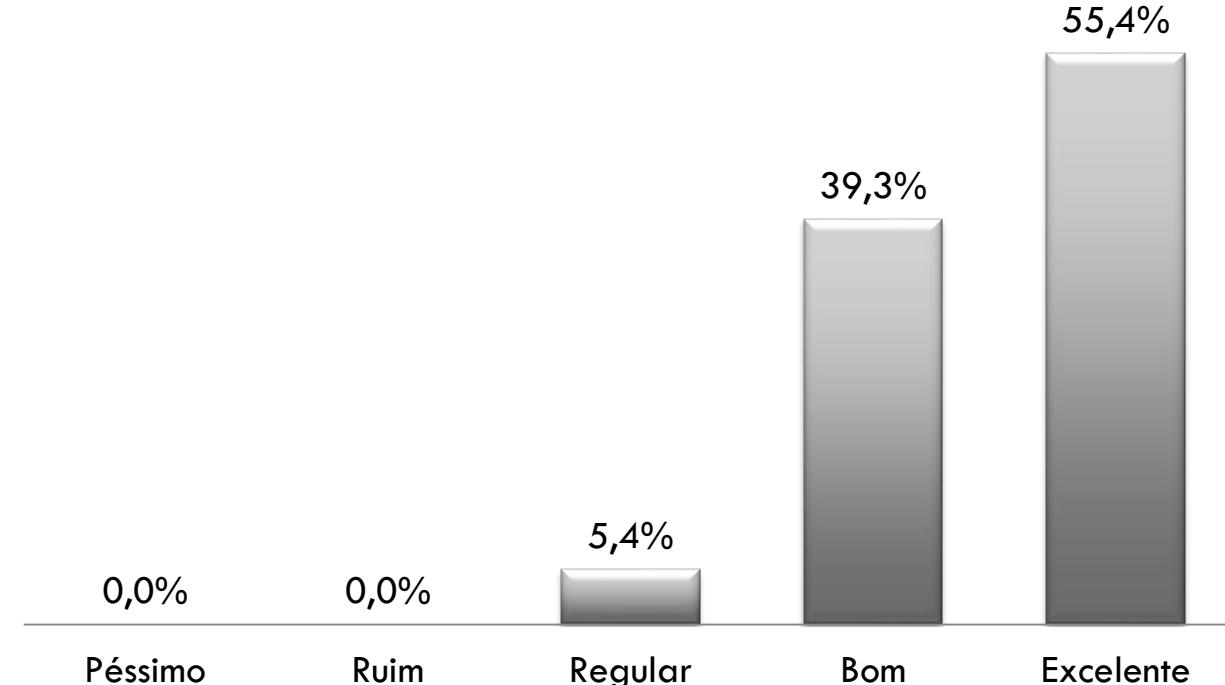
PESQUISA DE SATISFAÇÃO



VIEW NETWORK – CYLK

VIEW NETWORK
GERAL
89%

CYLK
95%



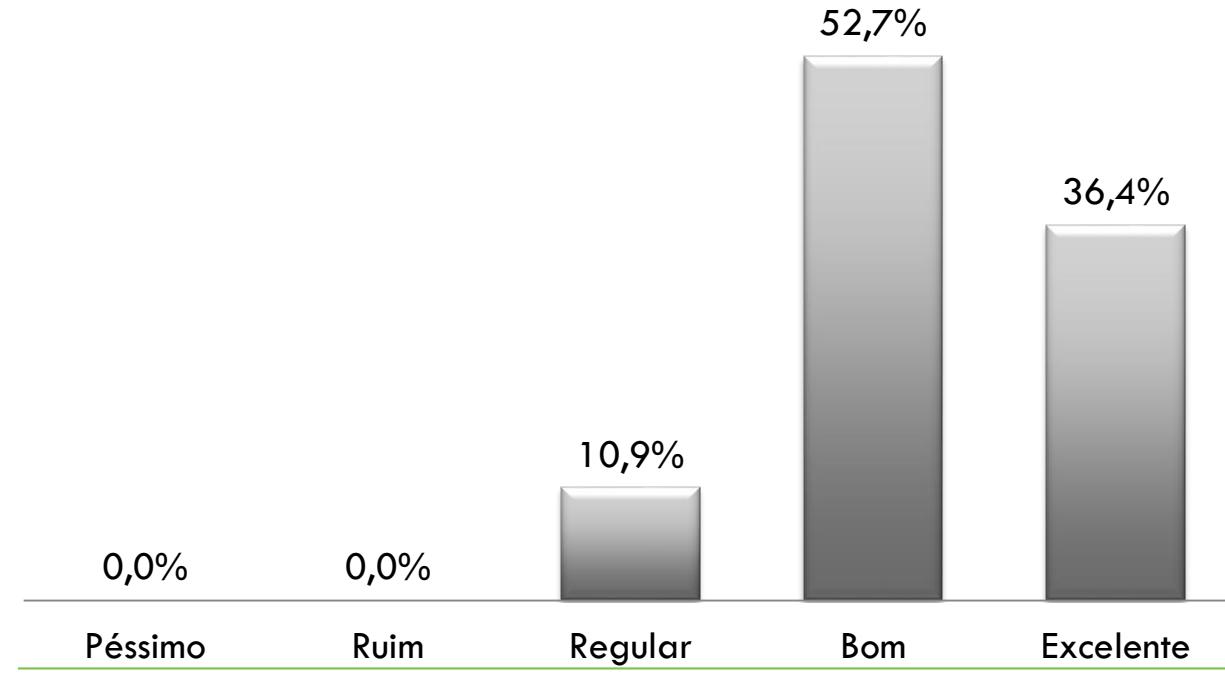
PESQUISA DE SATISFAÇÃO



VIEW NETWORK – DATAINFO

**VIEW NETWORK
GERAL
89%**

**DATAINFO
89%**



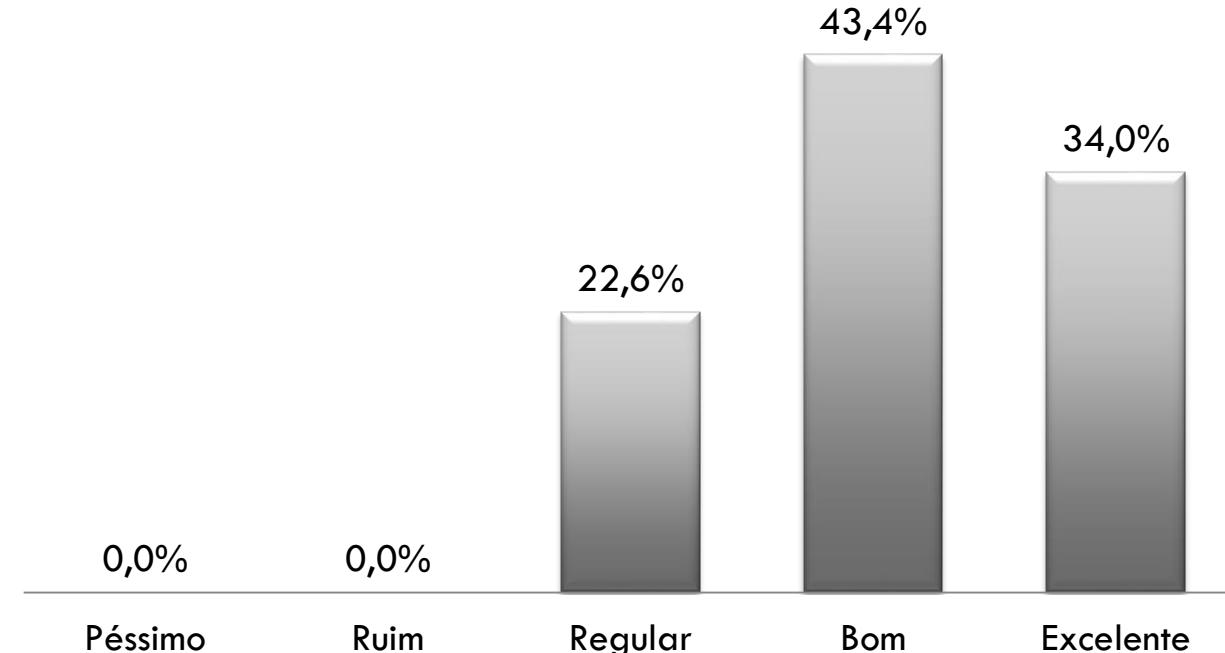
PESQUISA DE SATISFAÇÃO



VIEW NETWORK – IBM | PROCANAL

**VIEW NETWORK
GERAL
89%**

**IBM |
PROCANAL
77%**



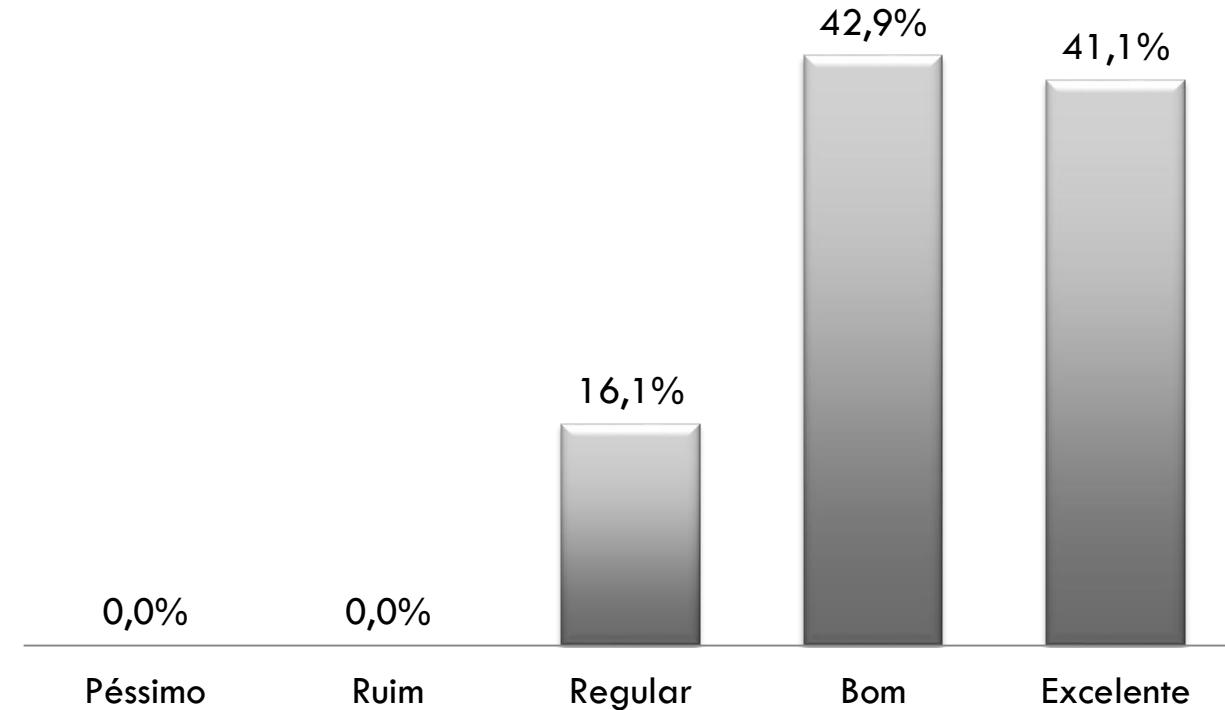
PESQUISA DE SATISFAÇÃO



VIEW NETWORK – J. EXPERT

VIEW NETWORK
GERAL
89%

J. EXPERT
84%



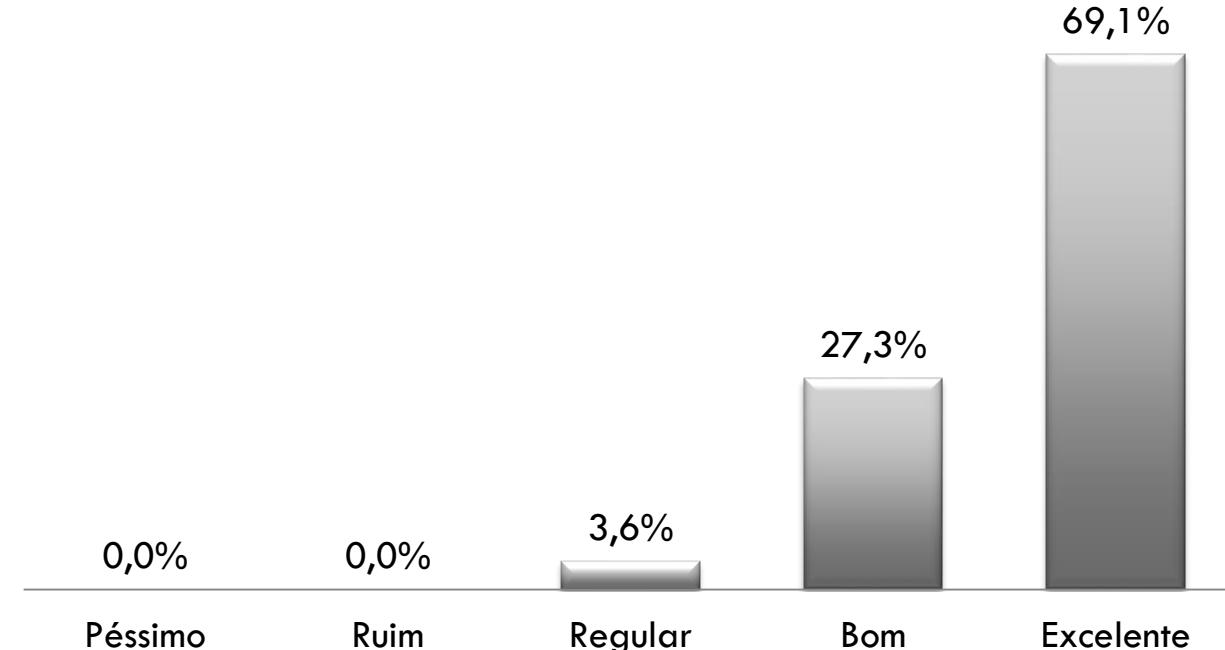
PESQUISA DE SATISFAÇÃO



VIEW NETWORK – NETGLOBE

**VIEW NETWORK
GERAL
89%**

**NETGLOBE
96%**



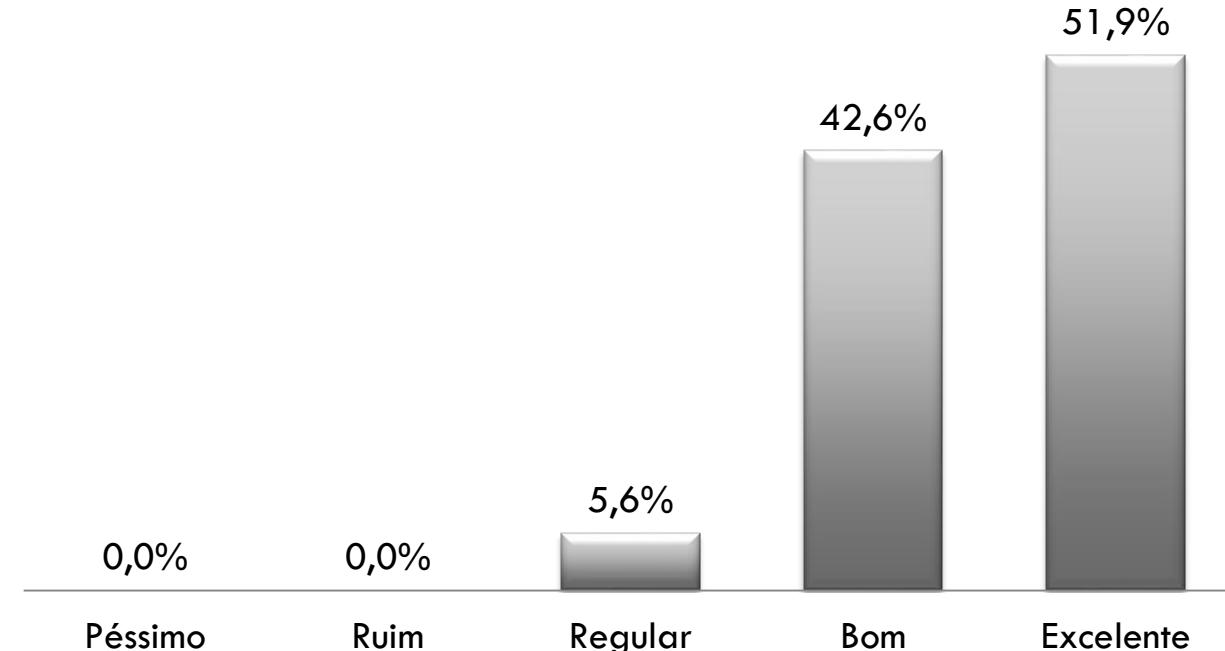
PESQUISA DE SATISFAÇÃO



VIEW NETWORK – SELBETTI

VIEW NETWORK
GERAL
89%

SELBETTI
94%



4MÚLTIPLO NETWORK

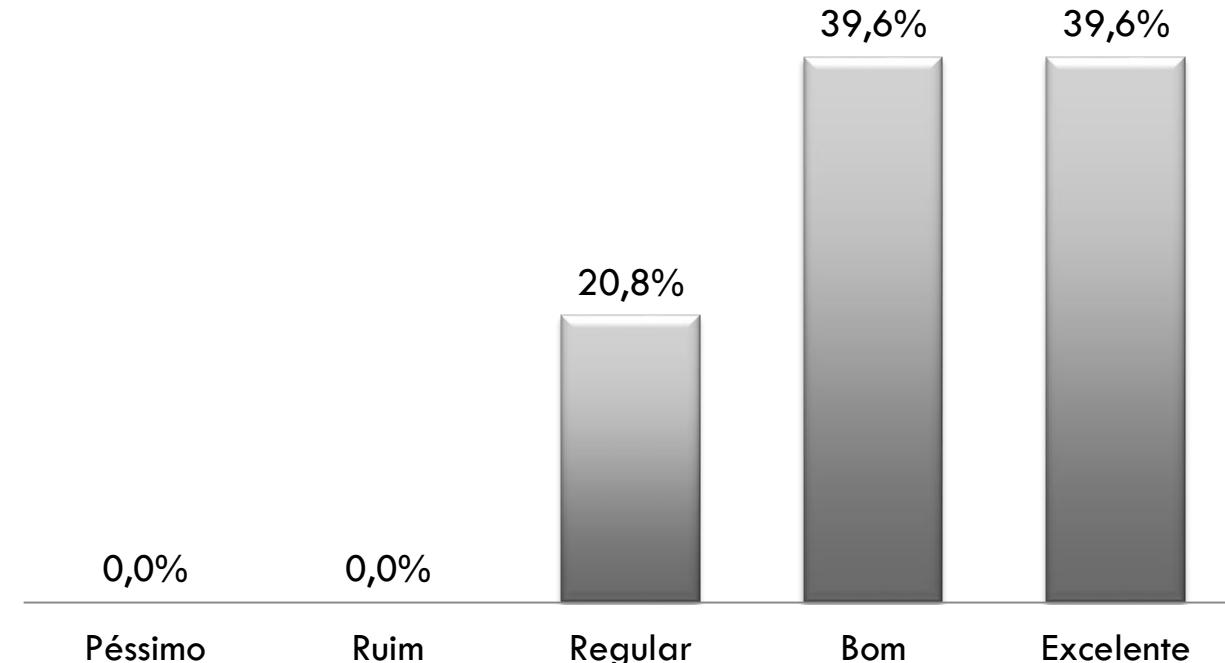
PESQUISA DE SATISFAÇÃO

Q CIO

4MÚLTIPLA NETWORK – AZION

4MÚLTIPLA
NETWORK
GERAL
84%

AZION
79%



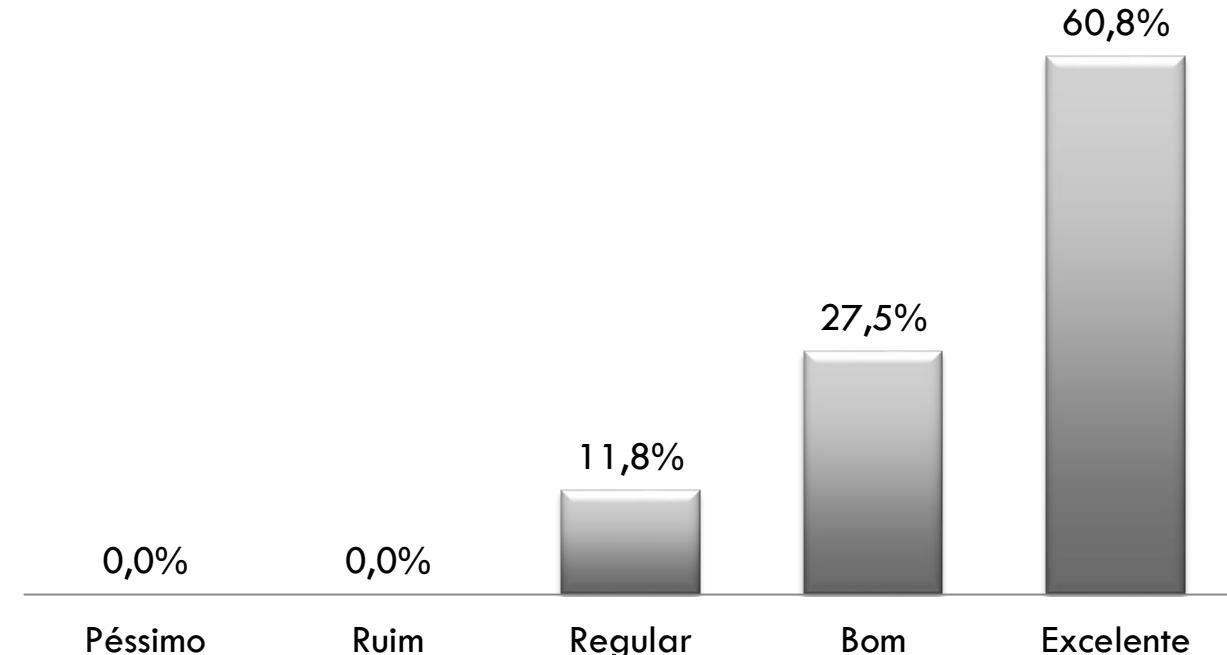
PESQUISA DE SATISFAÇÃO

Q CIO

4MÚLTIPO NETWORK – ENGEMON

4MÚLTIPO
NETWORK
GERAL
84%

ENGEMON
88%



OPORTUNIDADE DE NETWORK

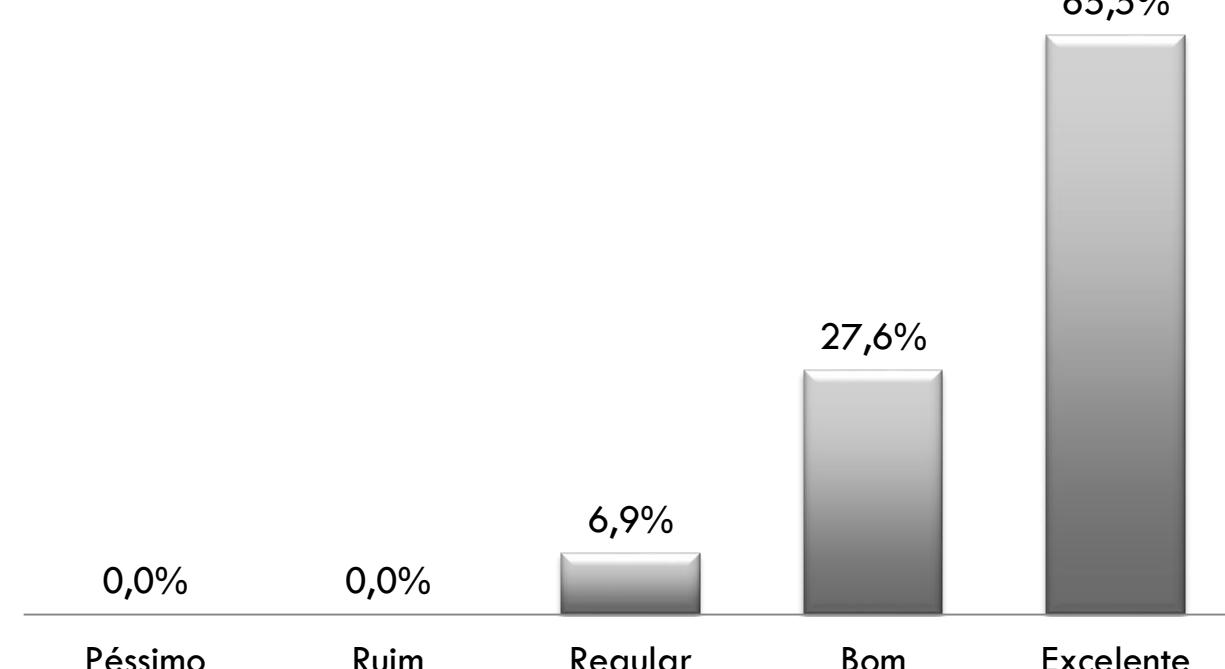
PESQUISA DE SATISFAÇÃO

Q CIO

OPORTUNIDADE DE NETWORK – ALMOÇO

OPORTUNIDADE
NETWORK
GERAL
92%

ALMOÇO
93%



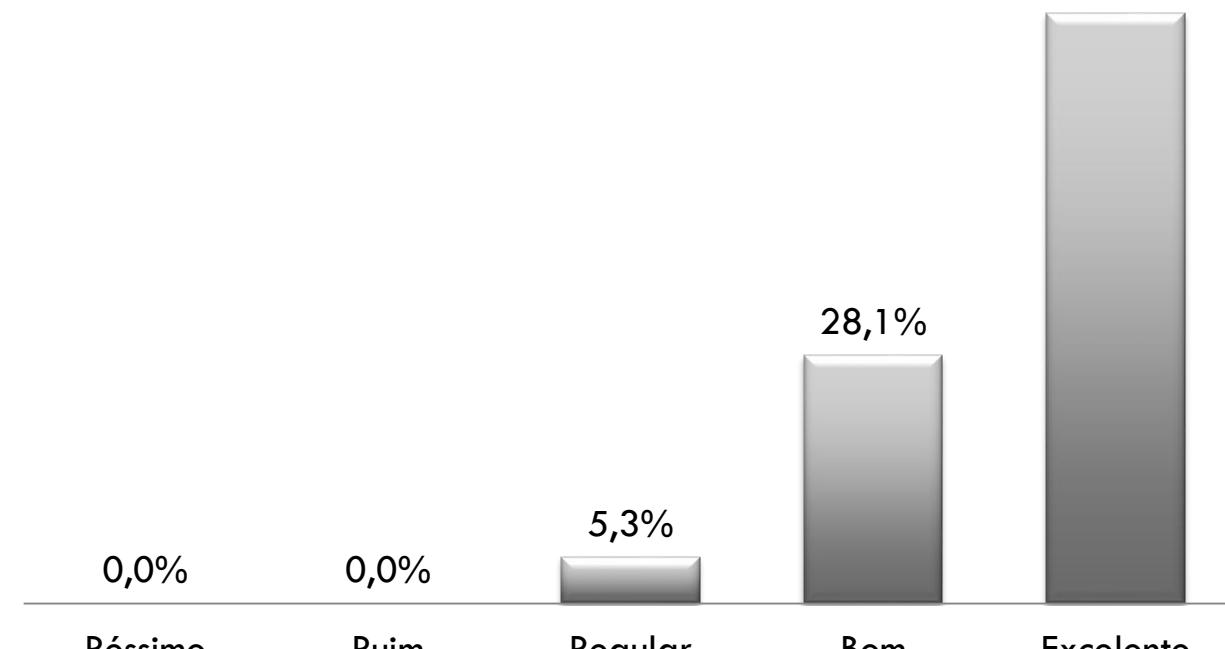
PESQUISA DE SATISFAÇÃO

Q CIO

OPORTUNIDADE DE NETWORK – COFFEE BREAK

OPORTUNIDADE
NETWORK
GERAL
92%

COFFEE BREAK
95%



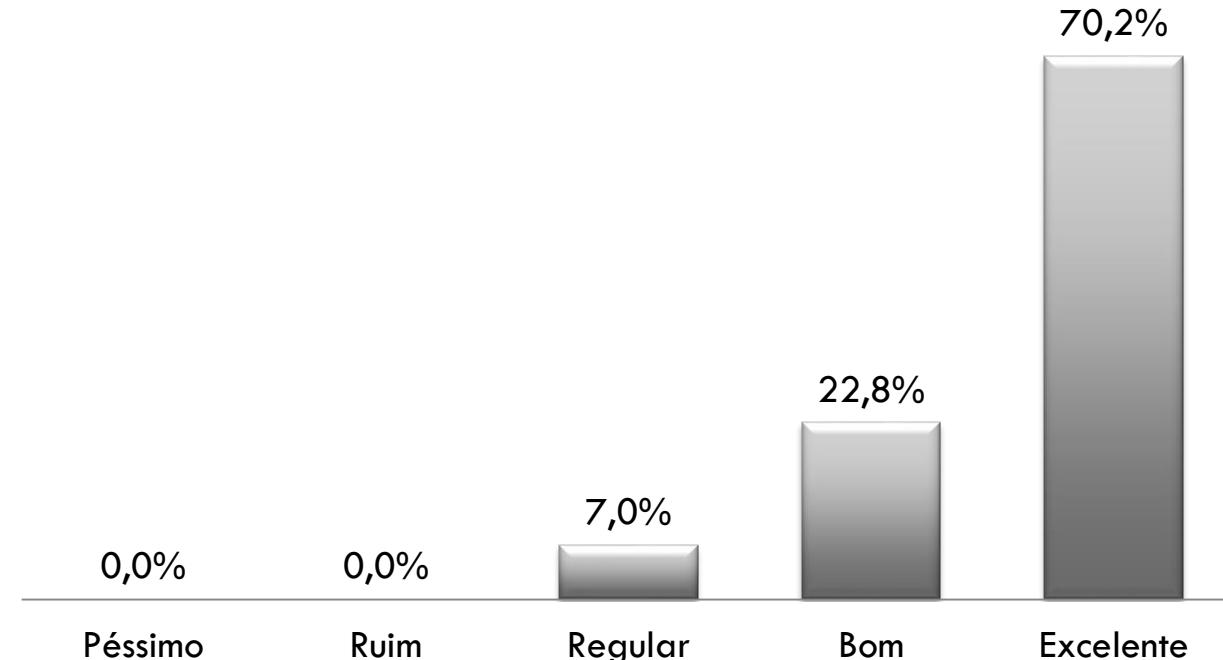
PESQUISA DE SATISFAÇÃO



OPORTUNIDADE DE NETWORK – COQUETEL

OPORTUNIDADE
NETWORK
GERAL
92%

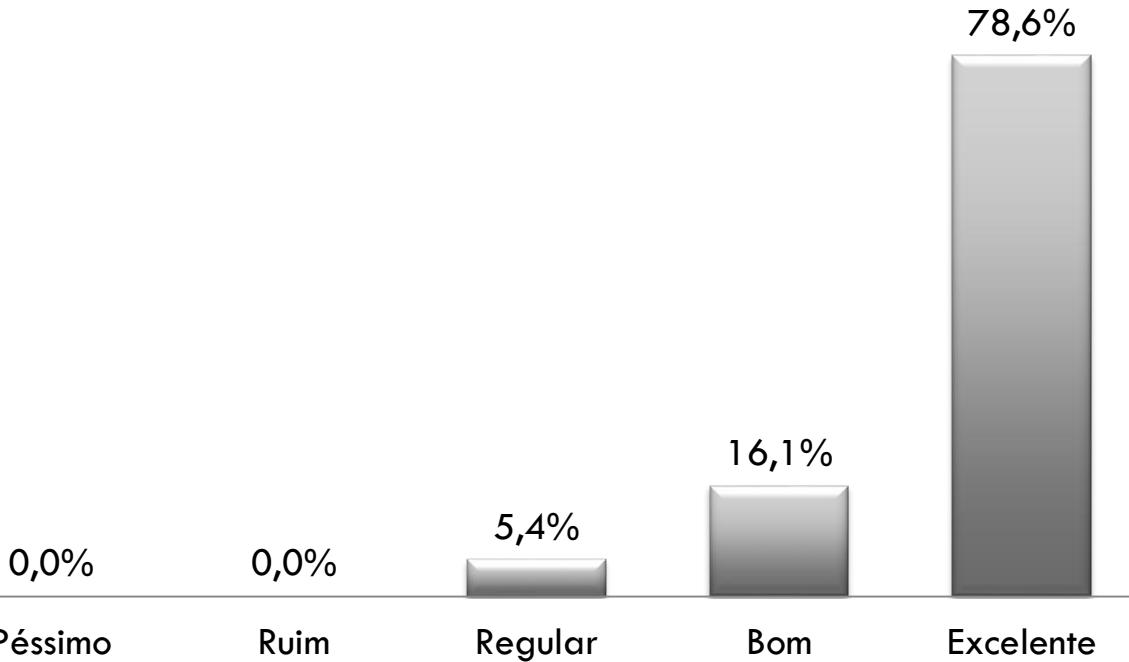
COQUETEL
93%



PESQUISA DE SATISFAÇÃO

Q CIO

OPORTUNIDADE DE NETWORK – JANTAR



OPORTUNIDADE
NETWORK
GERAL
92%

JANTAR
95%

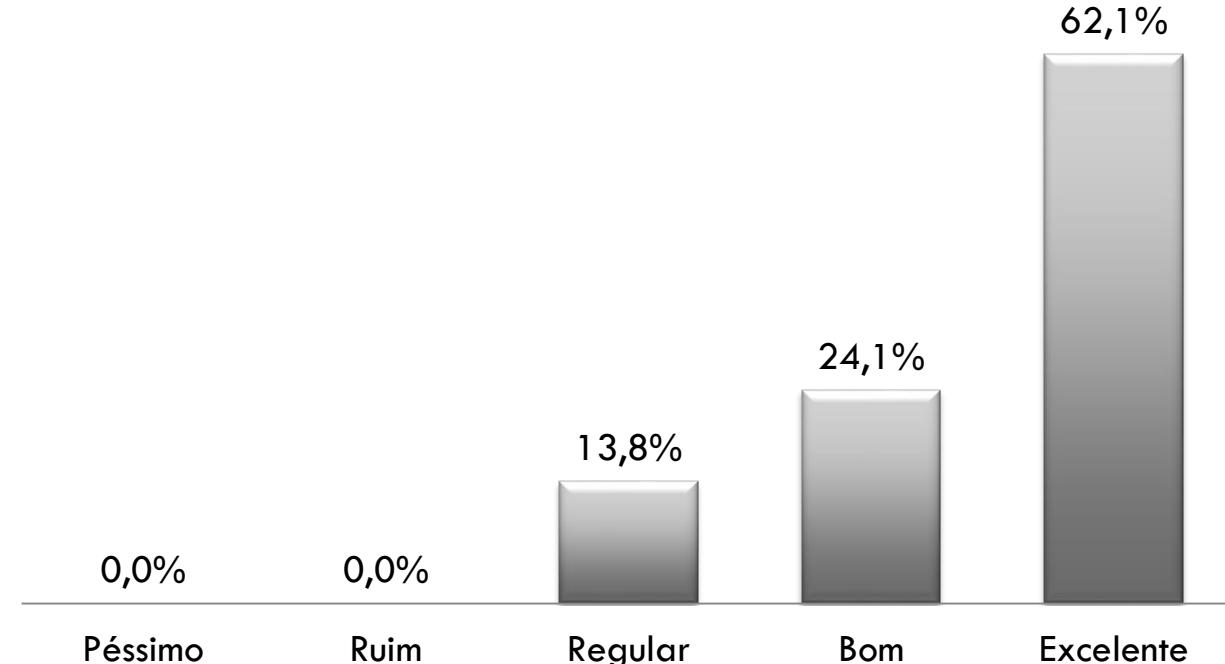
PESQUISA DE SATISFAÇÃO



OPORTUNIDADE DE NETWORK – RELAX

OPORTUNIDADE
NETWORK
GERAL
92%

RELAX
86%



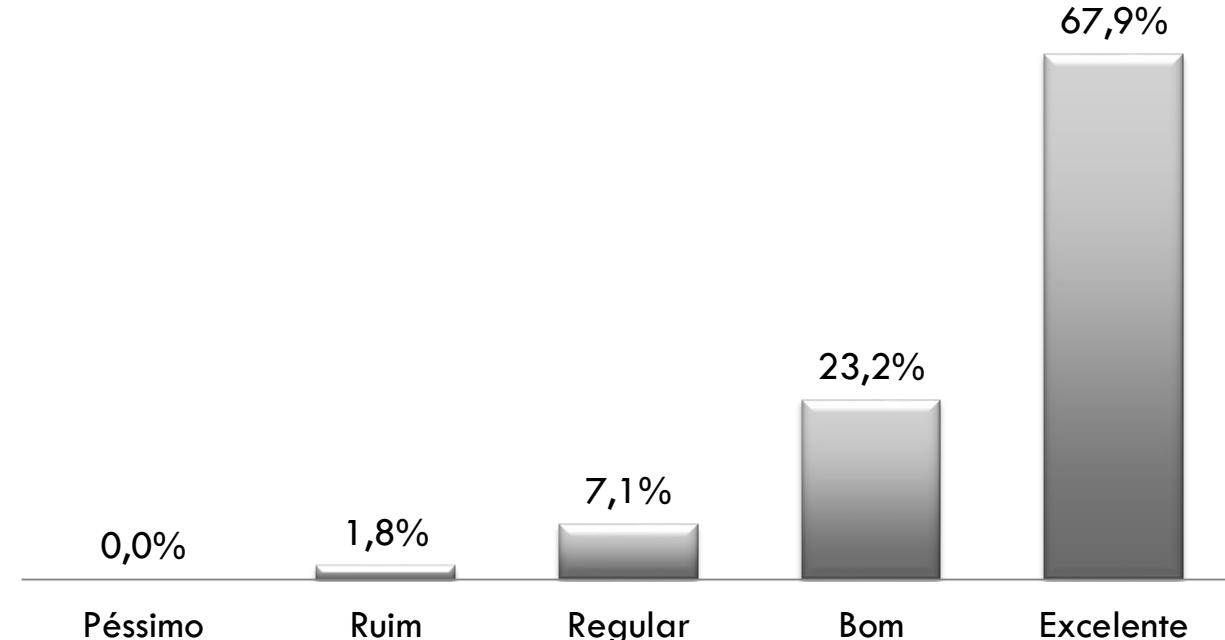
PESQUISA DE SATISFAÇÃO

Q CIO

OPORTUNIDADE DE NETWORK – ATIVIDADE DE SÁBADO

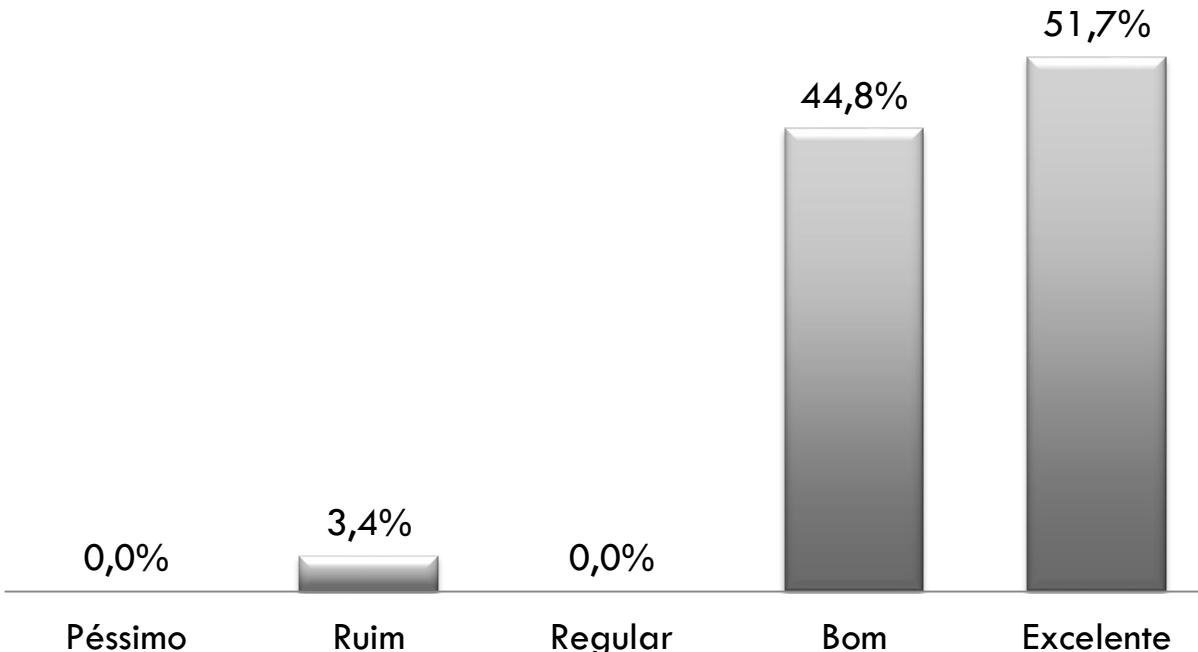
OPORTUNIDADE
NETWORK
GERAL
92%

ATIVIDADE DE
SÁBADO
89%



COMPARAÇÃO COM EVENTOS CONCORRENTES

COMPARAÇÃO COM EVENTOS CONCORRENTES – TEMA, PERÍODO, NETWORKING



**COMPARAÇÃO
C/ EVENTOS
CONCORRENTES**
93%

APLICATIVO (APP) DO EVENTO

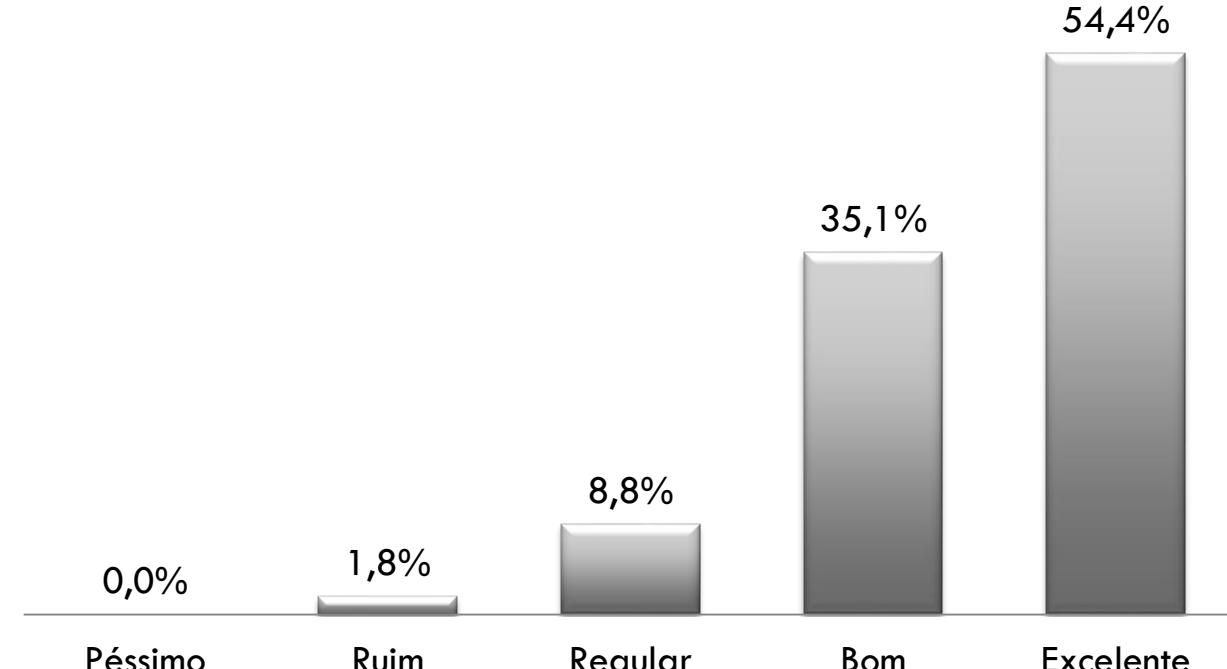
PESQUISA DE SATISFAÇÃO

Q CIO

APLICATIVO DO EVENTO – USABILIDADE

APP DO EVENTO
GERAL
89%

USABILIDADE
88%



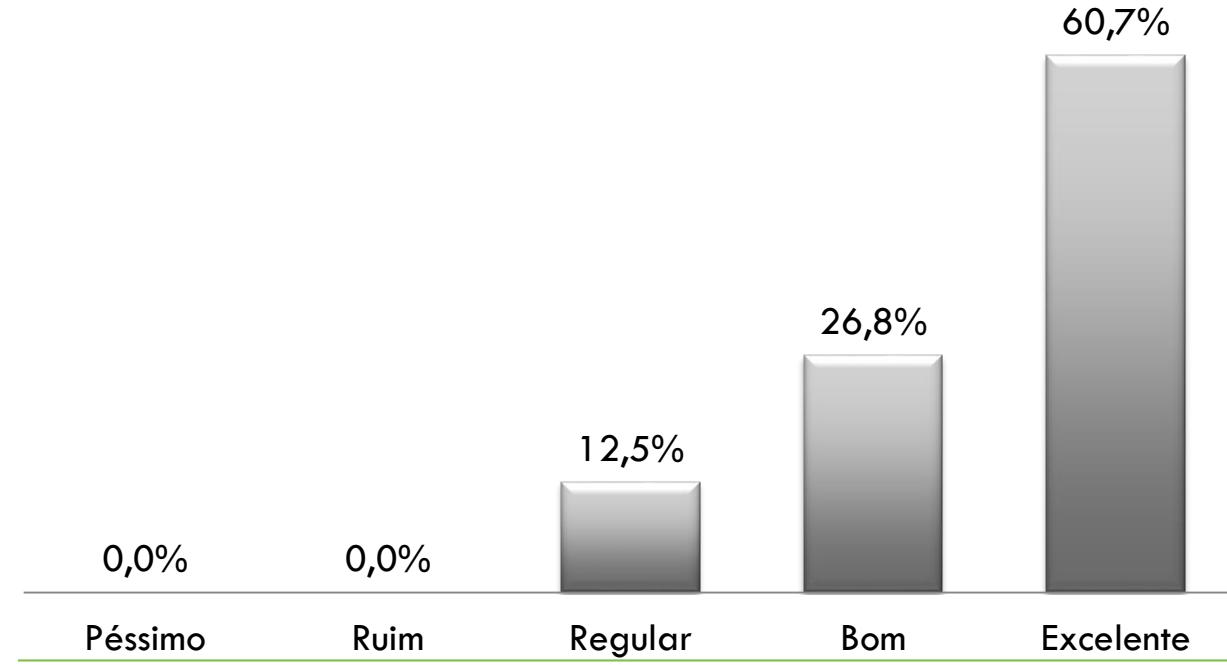
PESQUISA DE SATISFAÇÃO



APLICATIVO DO EVENTO – CONTEÚDO

APP DO EVENTO
GERAL
89%

CONTEÚDO
88%



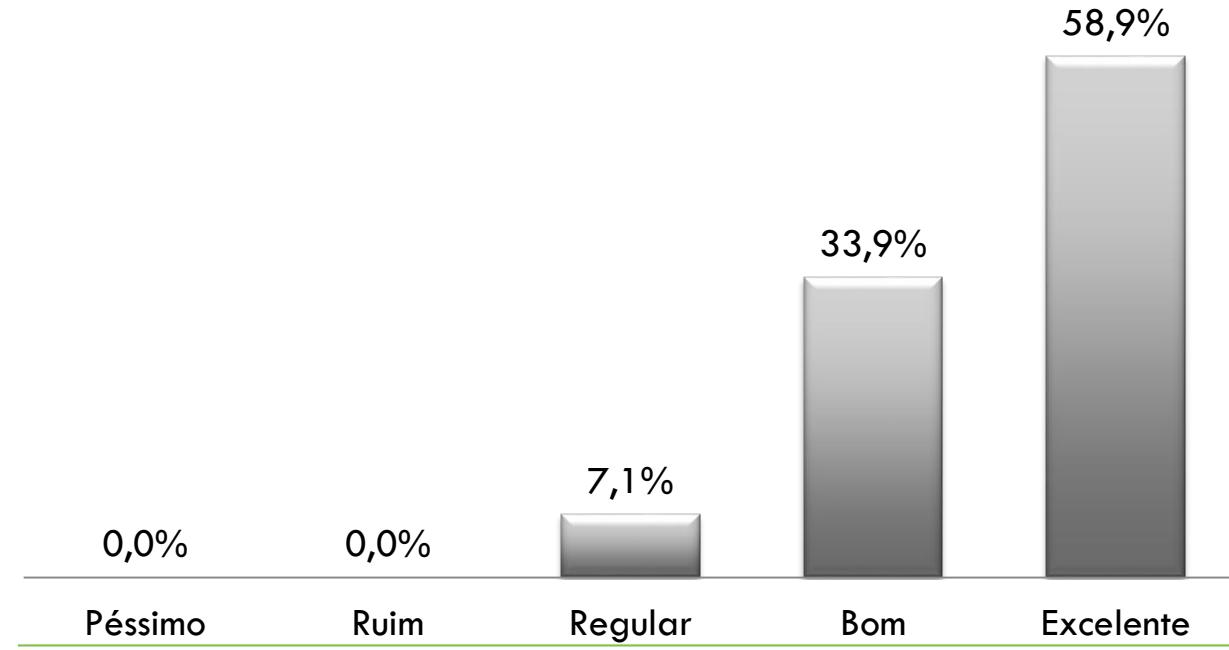
PESQUISA DE SATISFAÇÃO



APLICATIVO DO EVENTO – INTERFACE

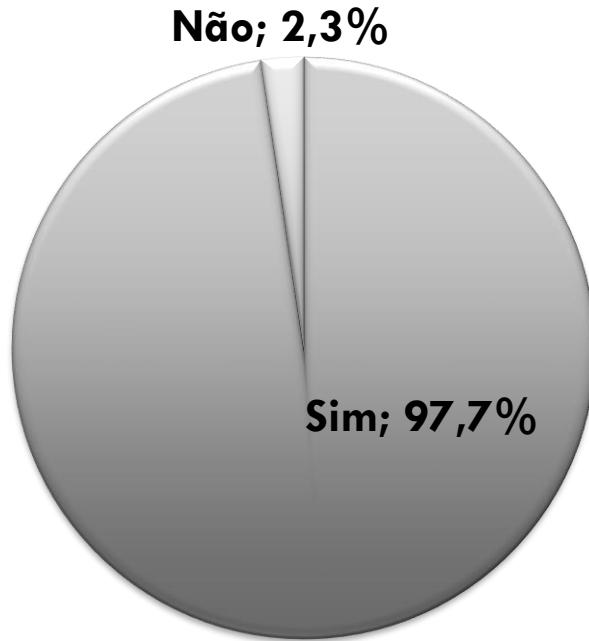
APP DO EVENTO
GERAL
89%

INTERFACE
93%

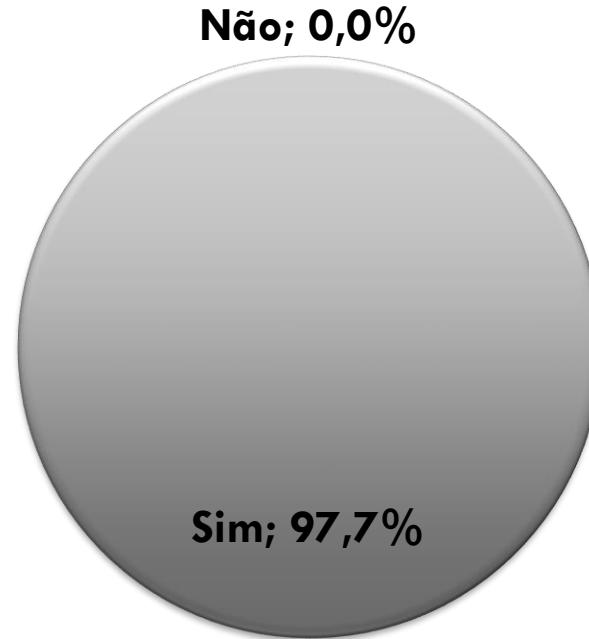


ASPECTOS GERAIS

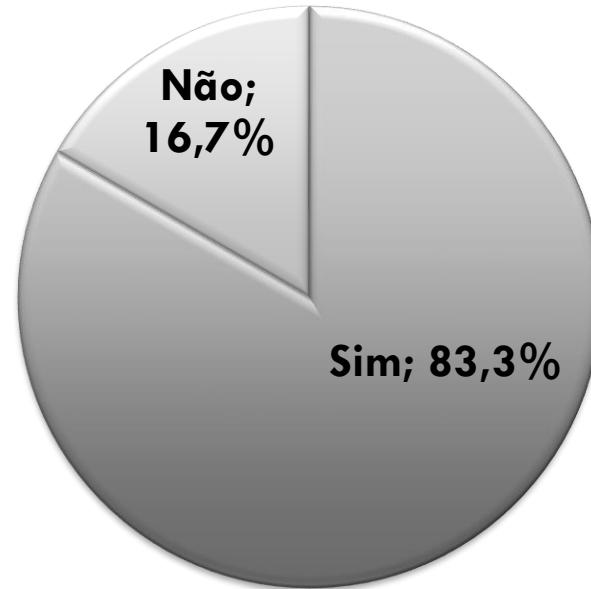
ASPECTOS GERAIS - Você participaria da próxima edição deste evento?



ASPECTOS GERAIS - Você participaria de outros eventos da IT4CIO?



ASPECTOS GERAIS - Você ficou satisfeito com as empresas patrocinadoras desse evento?



**Qual tema você gostaria de ver no
próximo evento?**

SUGESTÕES E COMENTÁRIOS