

@CIO
SP

PESQUISA DE SATISFAÇÃO

- ✓ Evento realizado de 13 a 16 de setembro de 2018 em Florianópolis.
- ✓ Contou com 63 CIO's de todo o estado de São Paulo.
- ✓ Esta pesquisa tem seus dados tabulados baseados nas respostas dos CIOs que colaboraram e, com o devido comprometimento, responderam a pesquisa.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo que 1 é péssimo e 5, excelente.
- ✓ Para cada um dos itens foi atribuído um índice que é calculado conforme a equação abaixo:

$$\text{Índice} = (\text{soma \% de notas acima de 3}) - (\text{soma \% de notas abaixo de 3})$$

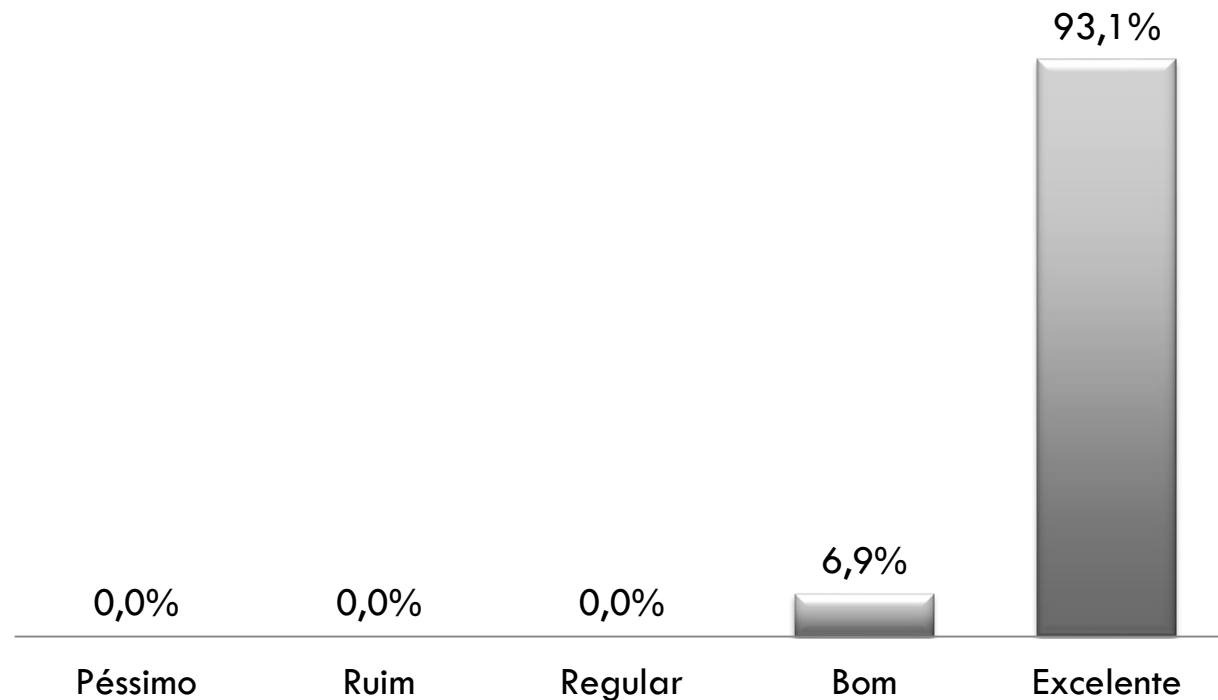
*notas 3 (regular) são correspondentes a 0, por isso não entram no cálculo.

EQUIPE

EQUIPE: IT4CIO

EQUIPE GERAL
99%

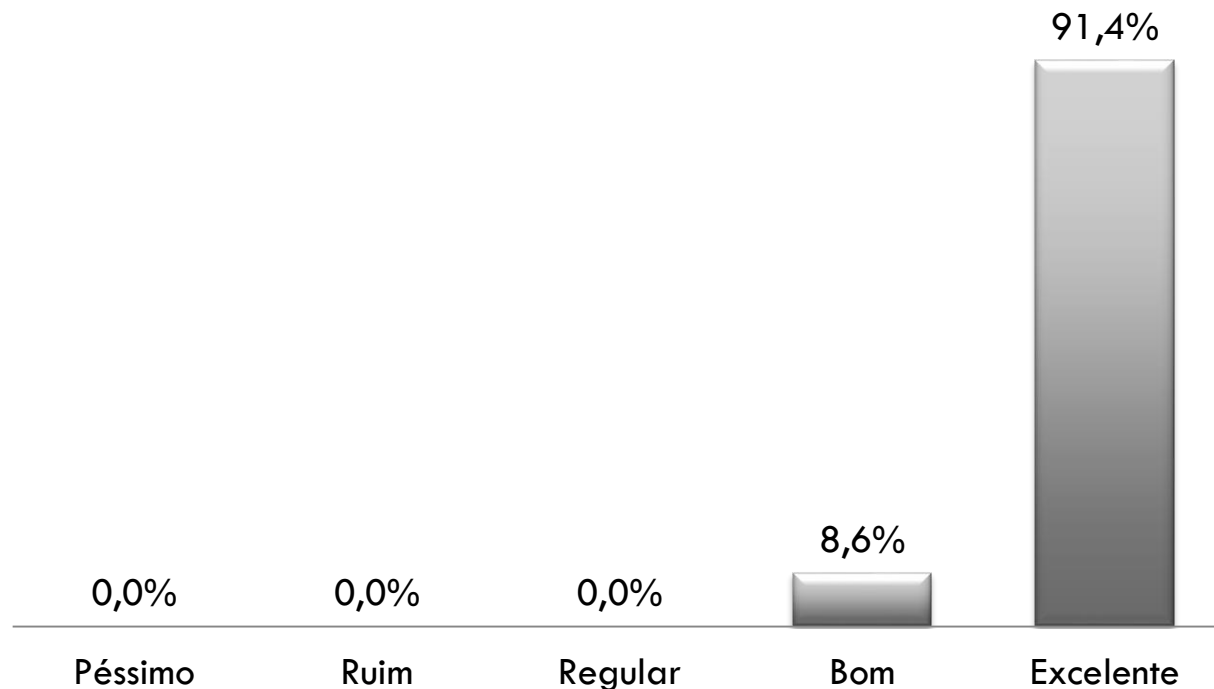
IT4CIO
100%



EQUIPE: MESTRE DE CERIMÔNIAS

EQUIPE GERAL
99%

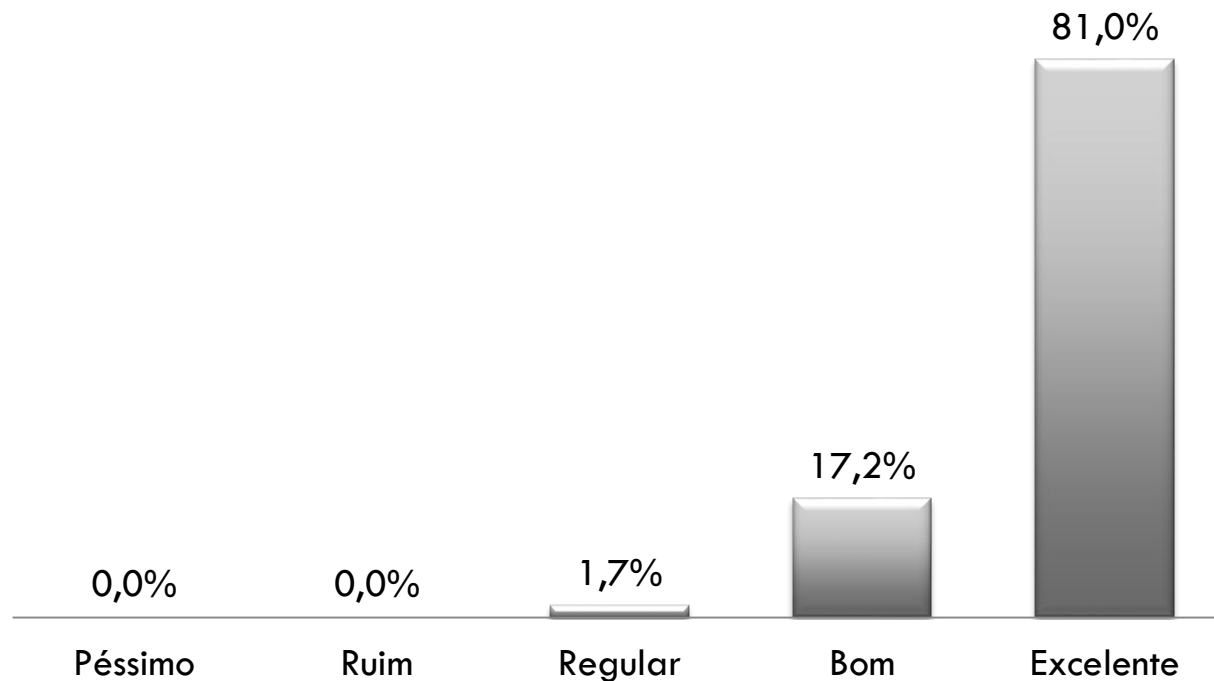
**MESTRE DE
CERIMÔNIAS**
100%



EQUIPE: ANIMADOR

EQUIPE GERAL
99%

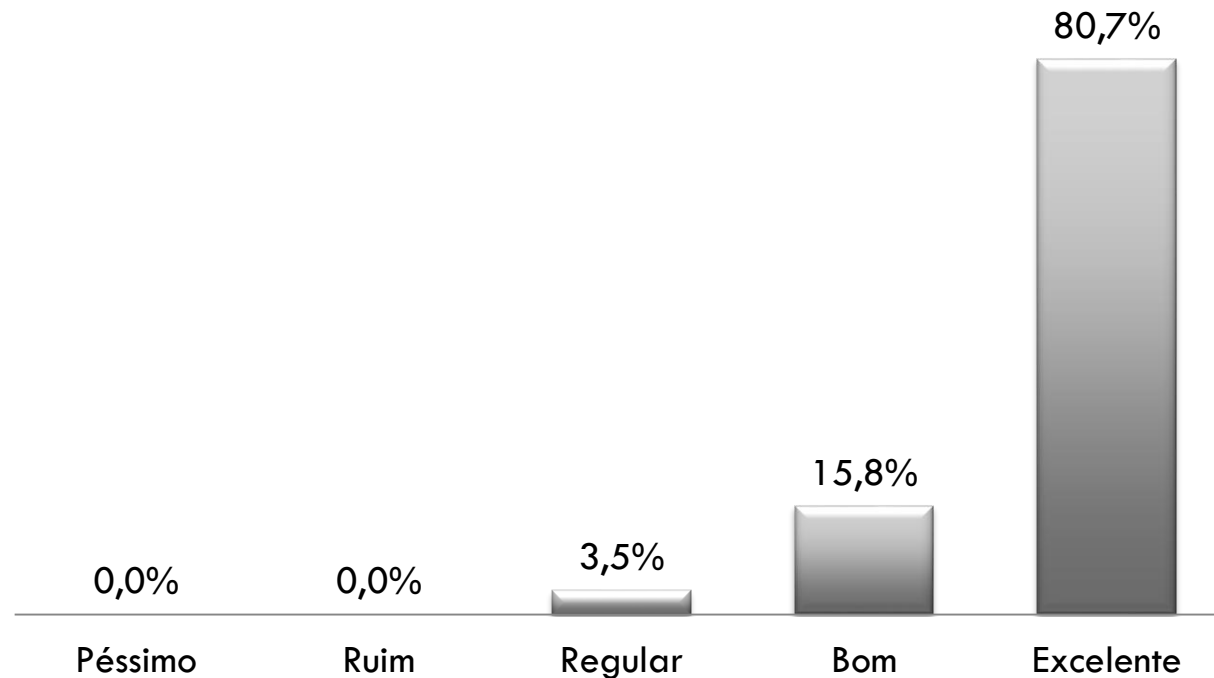
ANIMADOR
98%



EQUIPE: VIA TURISMO

EQUIPE GERAL
99%

VIA TURISMO
96%

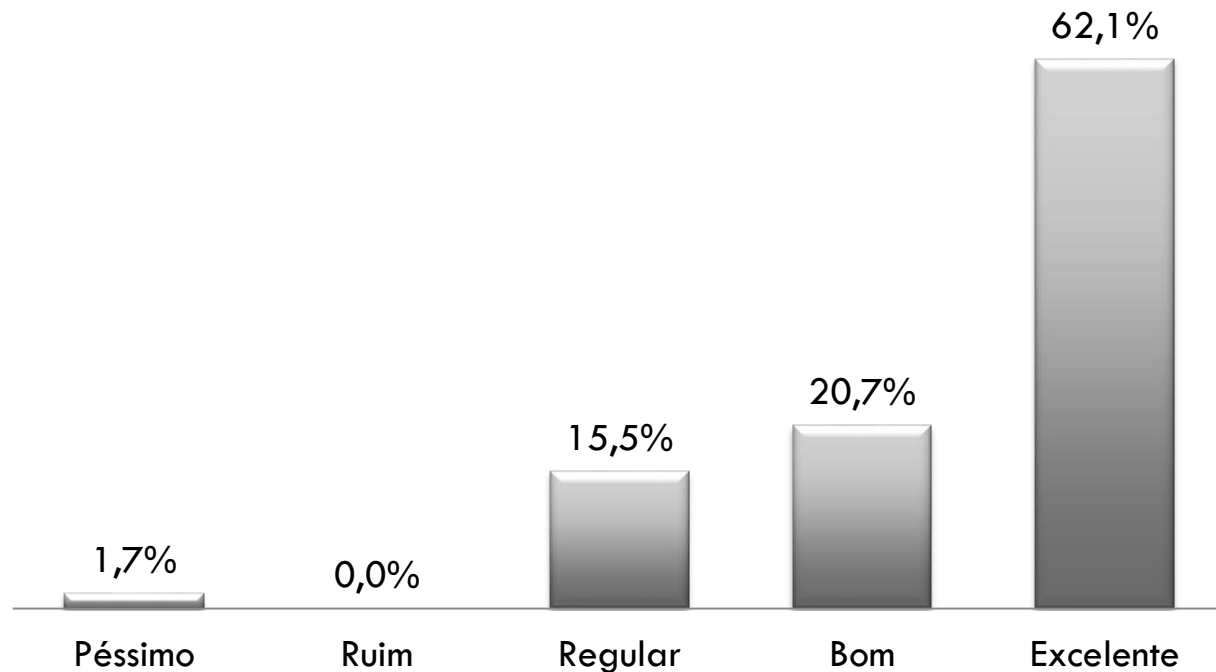


HOTEL

HOTEL: ALIMENTOS E BEBIDAS

HOTEL GERAL
82%

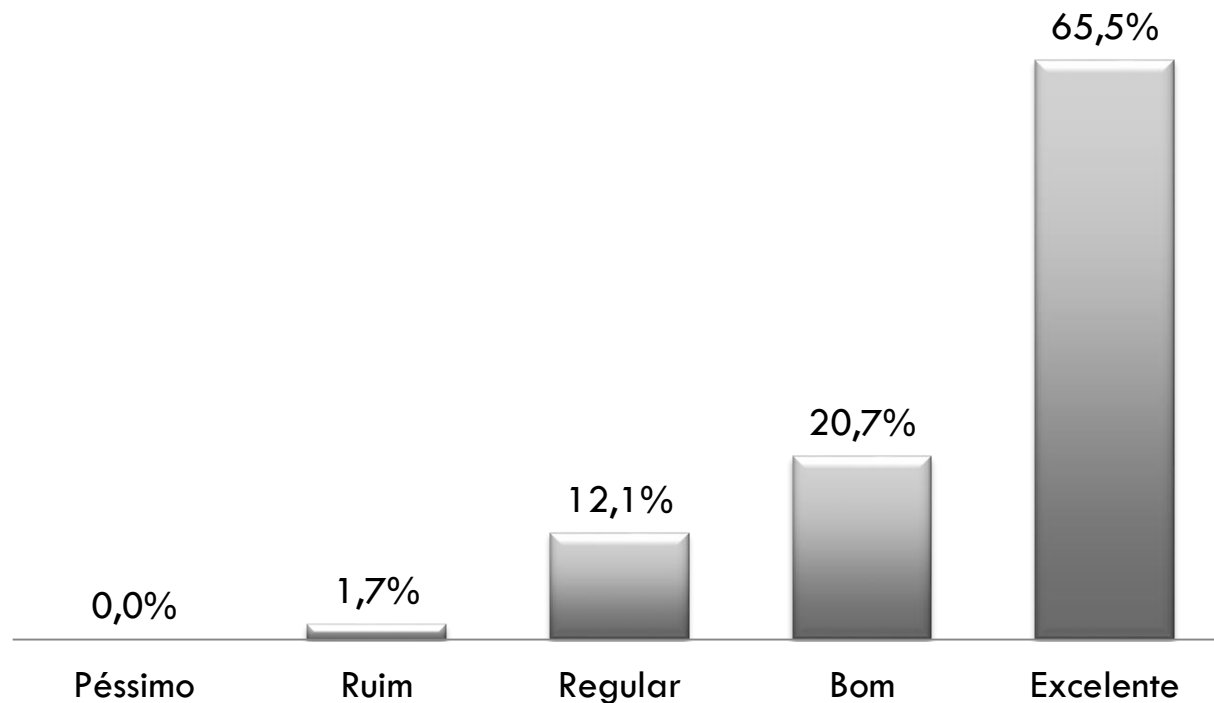
A&B
81%



HOTEL: ATENDIMENTO

HOTEL GERAL
82%

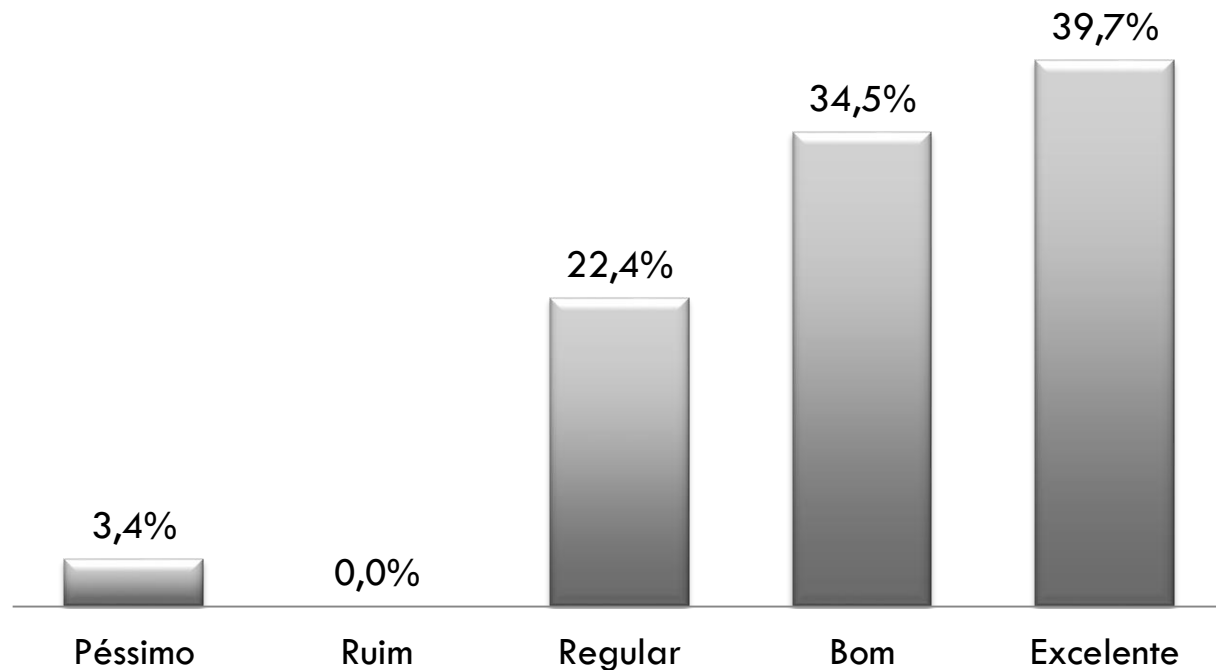
ATENDIMENTO
84%



HOTEL: INFRAESTRUTURA (Instalações e Limpeza)

HOTEL GERAL
82%

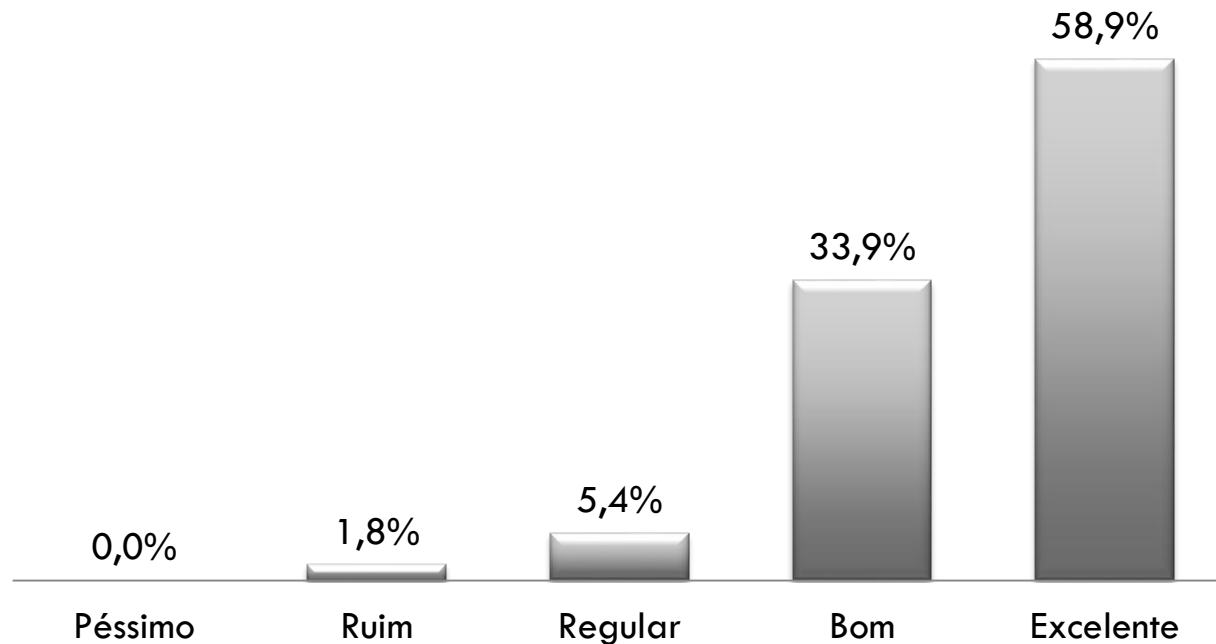
INFRAESTRUTURA
71%



HOTEL: LOCALIZAÇÃO

HOTEL GERAL
82%

LOCALIZAÇÃO
91%



EVENTO

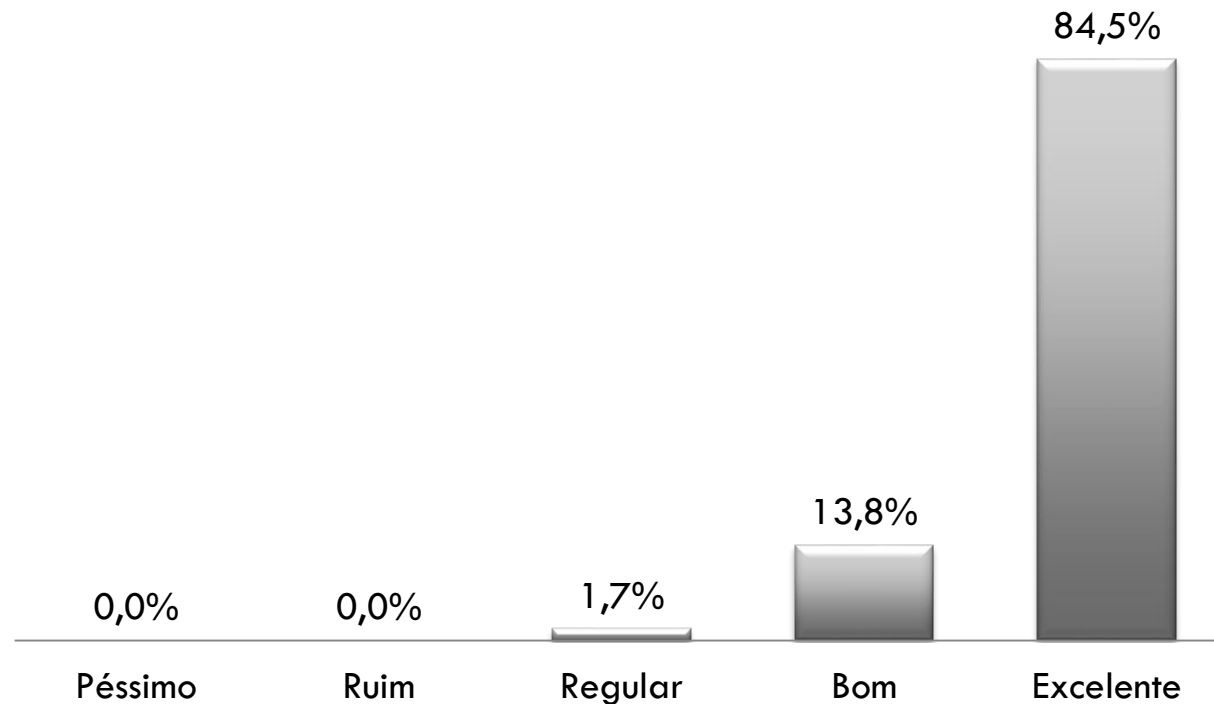
EVENTO – TEMA DO EVENTO

EVENTO GERAL

96%

**TEMA DO
EVENTO**

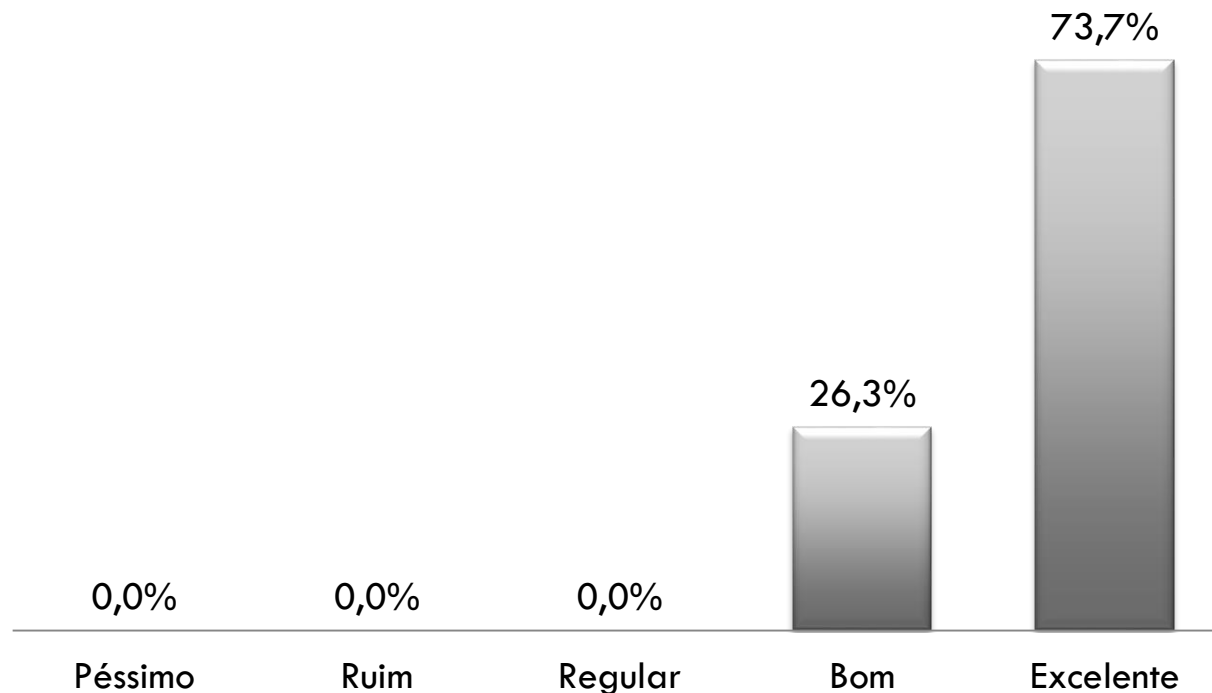
98%



EVENTO – COMUNICAÇÃO VISUAL

EVENTO GERAL
96%

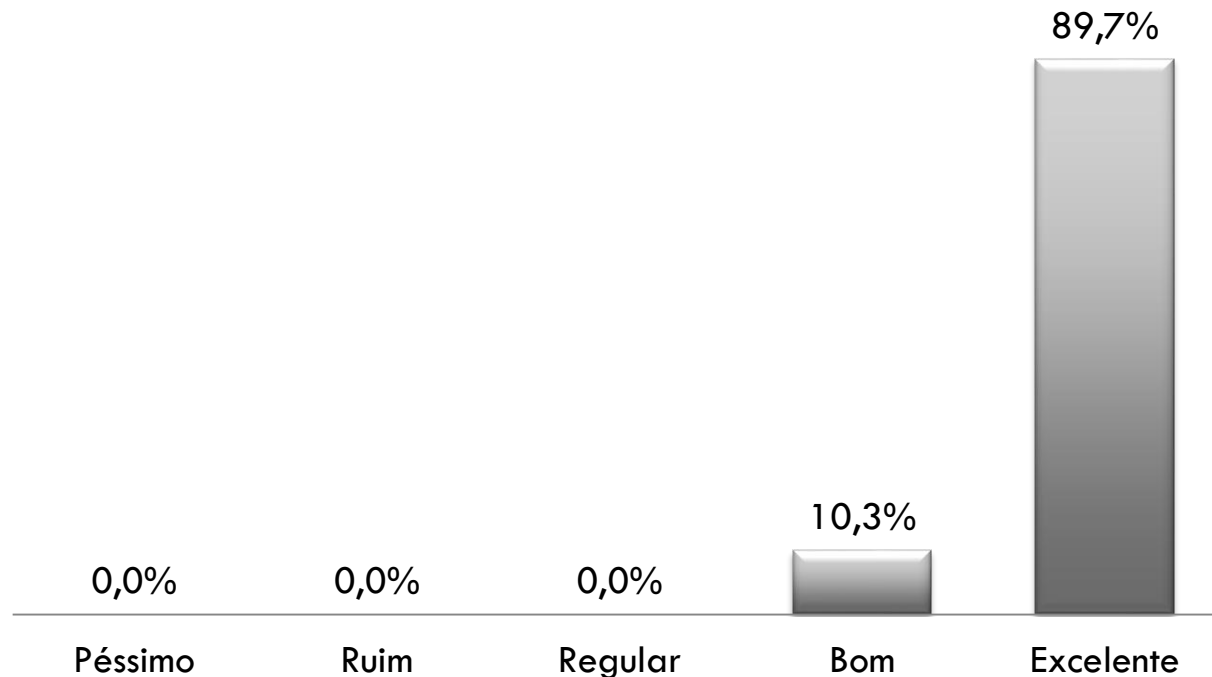
**COMUNICAÇÃO
VISUAL**
100%



EVENTO – ORGANIZAÇÃO/PONTUALIDADE

EVENTO GERAL
96%

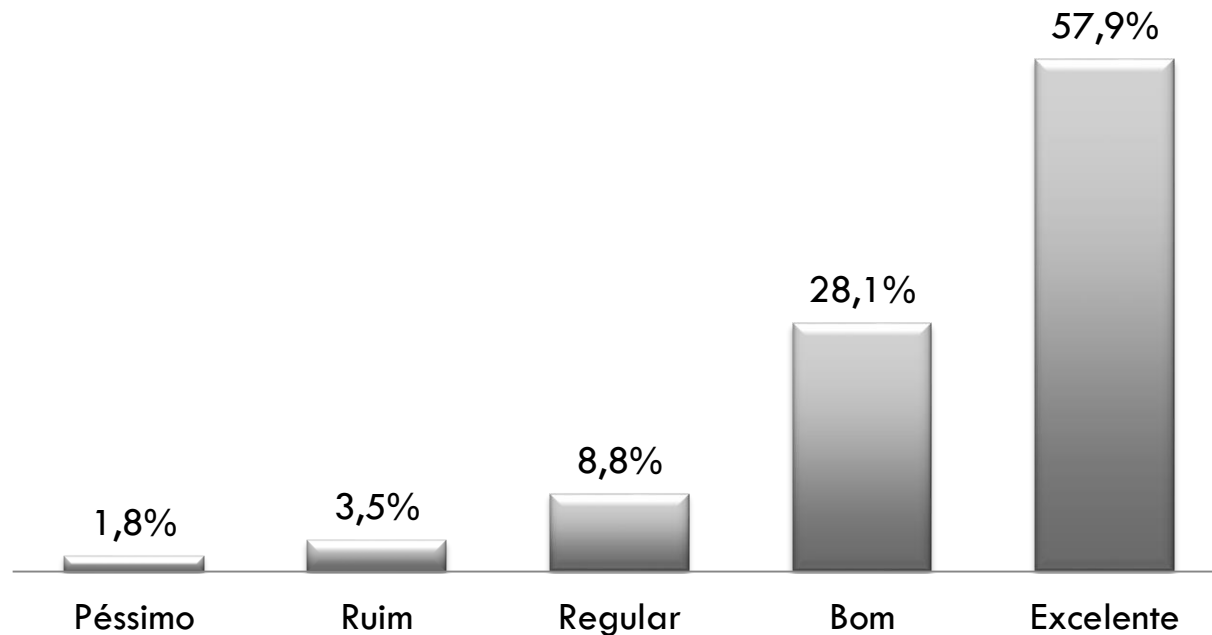
**ORGANIZAÇÃO/
PONTUALIDADE**
100%



EVENTO – ÉPOCA DO EVENTO

EVENTO GERAL
96%

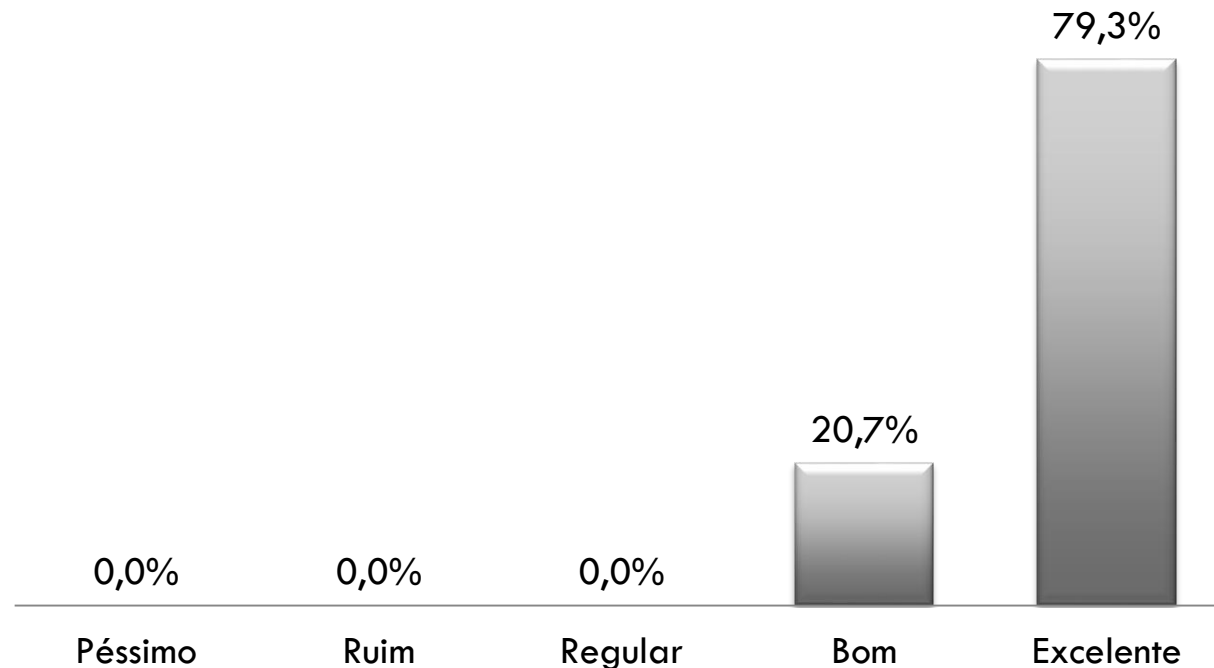
**ÉPOCA DO
EVENTO**
81%



EVENTO – NETWORKING

EVENTO GERAL
96%

NETWORKING
100%



KEYNOTE

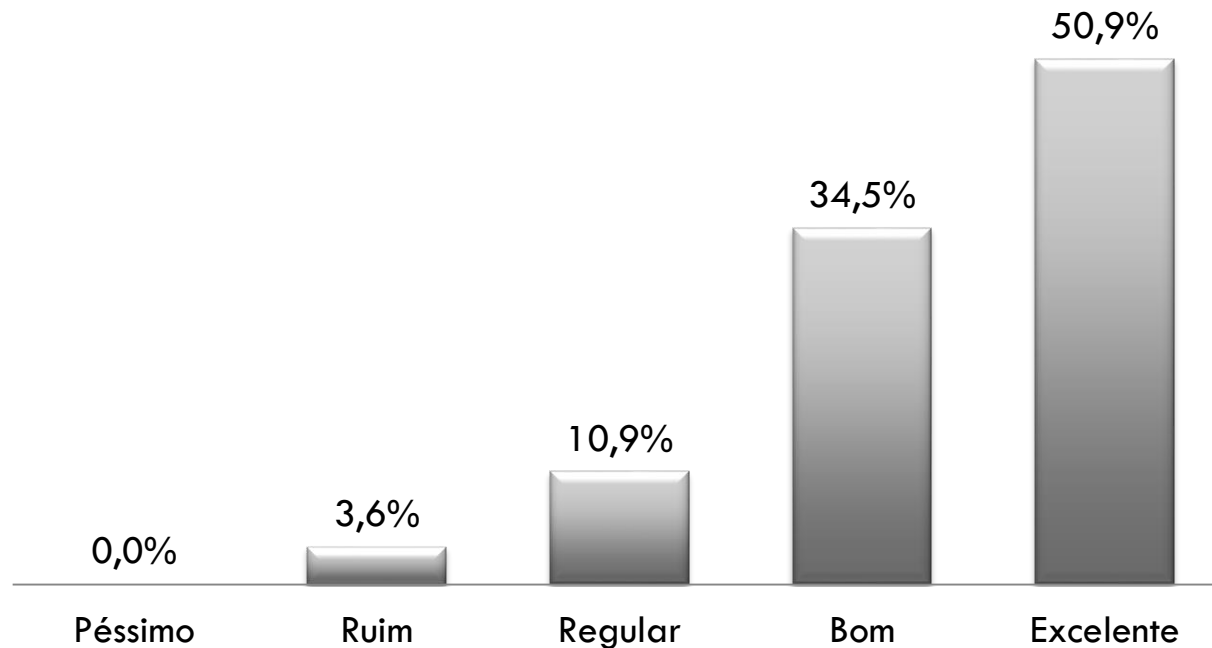
KEYNOTE – MÁRCIO BUENO

KEYNOTE GERAL

88%

MÁRCIO BUENO

82%



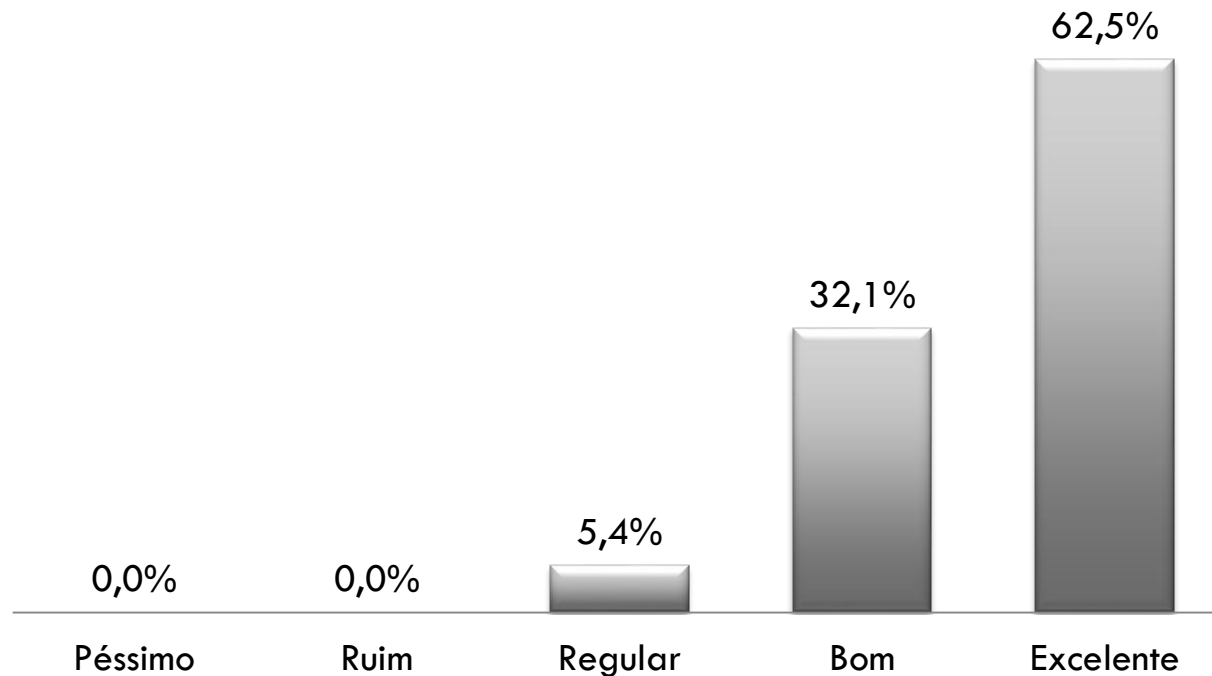
KEYNOTE – ALEXANDRE GOMES

KEYNOTE GERAL

88%

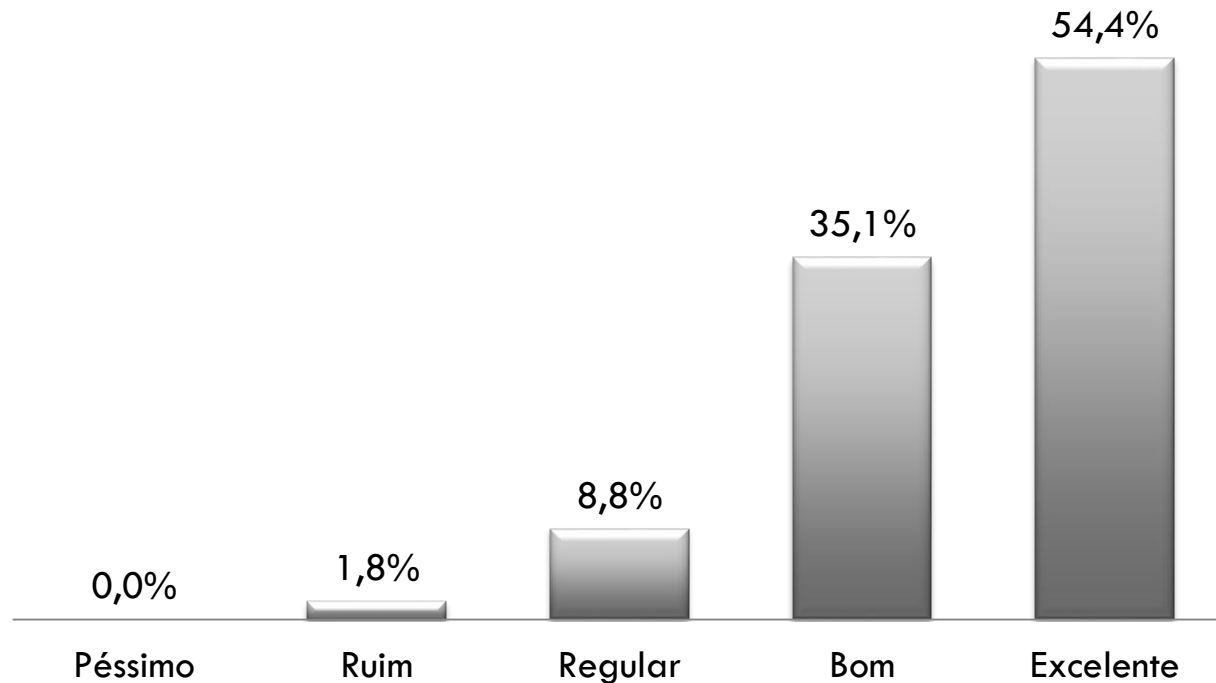
**ALEXANDRE
GOMES**

95%



PAINEL

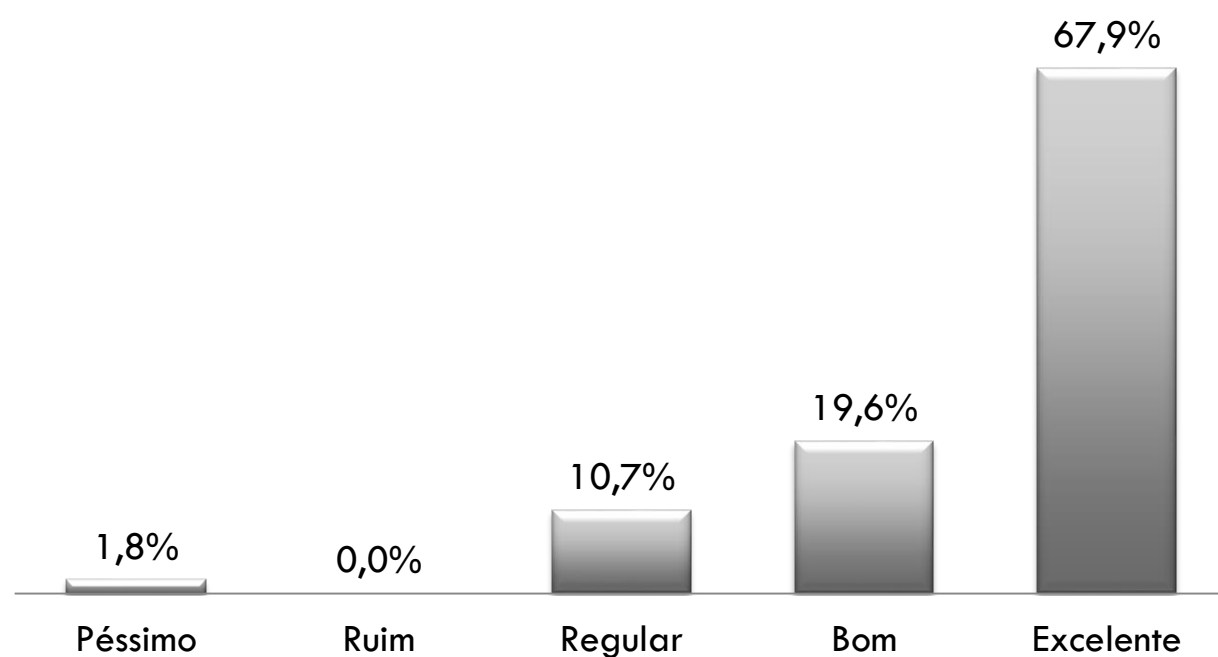
PAINEL CIO x CHRO



**PAINEL CIO x
CHRO
88%**

CIO TESTIMONY

CIO TESTIMONY – ALEXANDRE BAULÉ



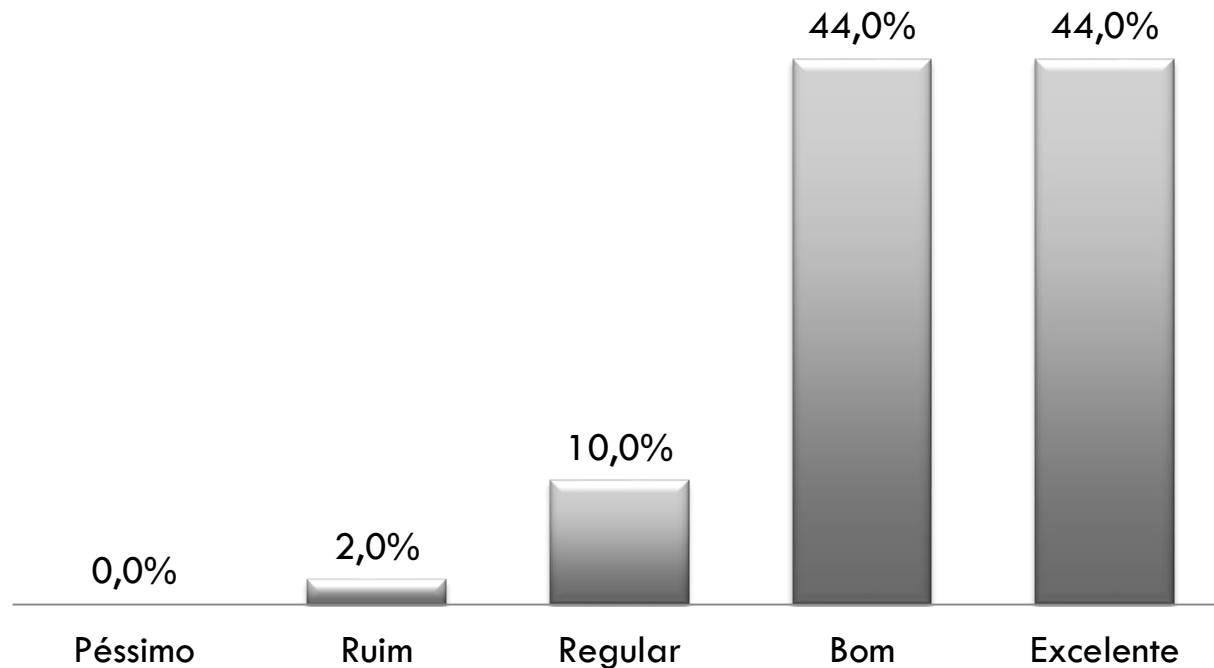
**ALEXANDRE
BAULÉ**
86%

INTERACT

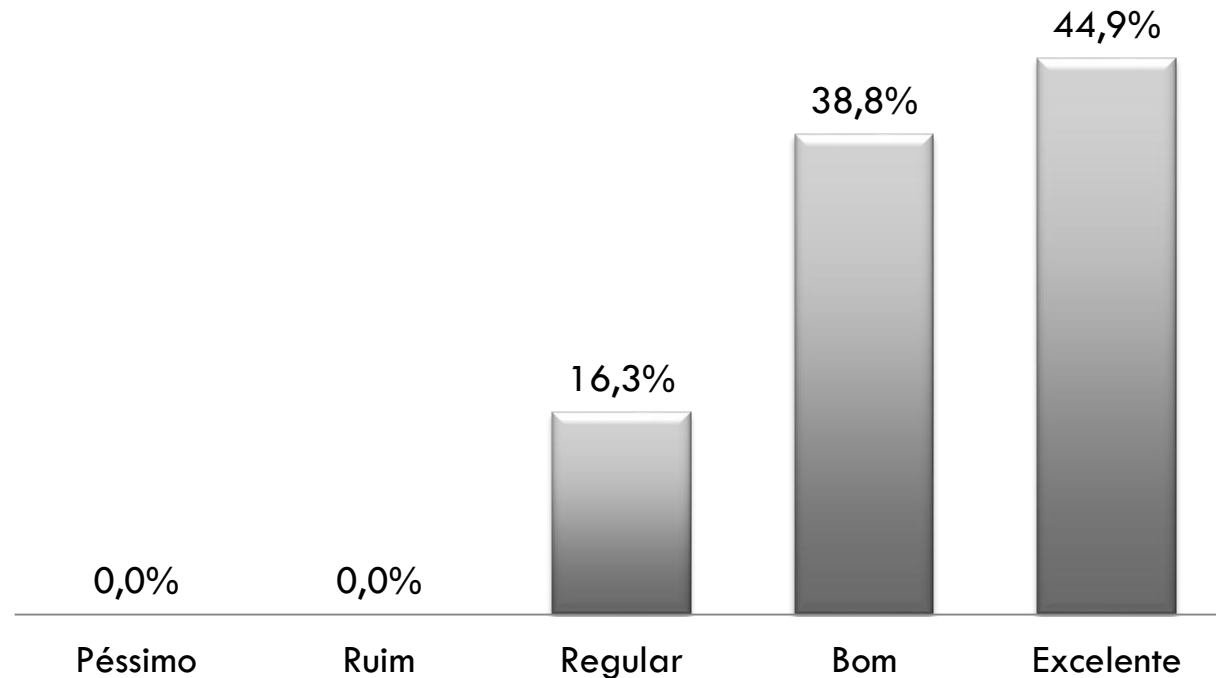
INTERACT – THOMSON REUTERS

**INTERACT
GERAL**
89%

**THOMSON
REUTERS**
86%



INTERACT- AXWAY



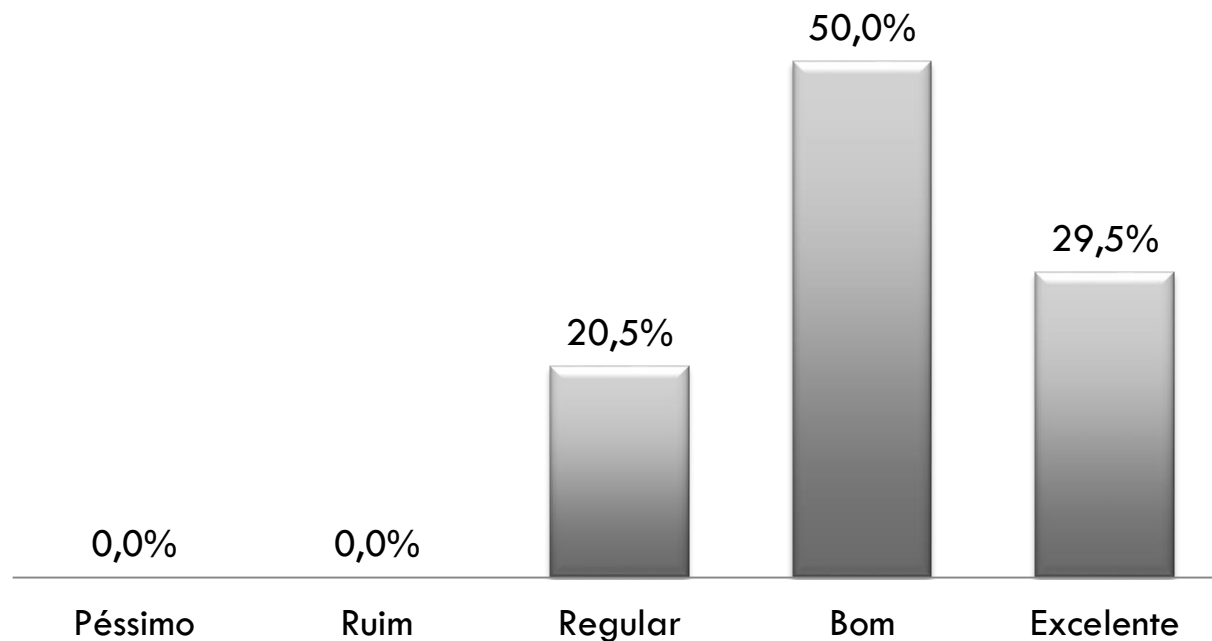
**INTERACT
GERAL
89%**

**AXWAY
84%**

INTERACT- BRASTORAGE

**INTERACT
GERAL**
89%

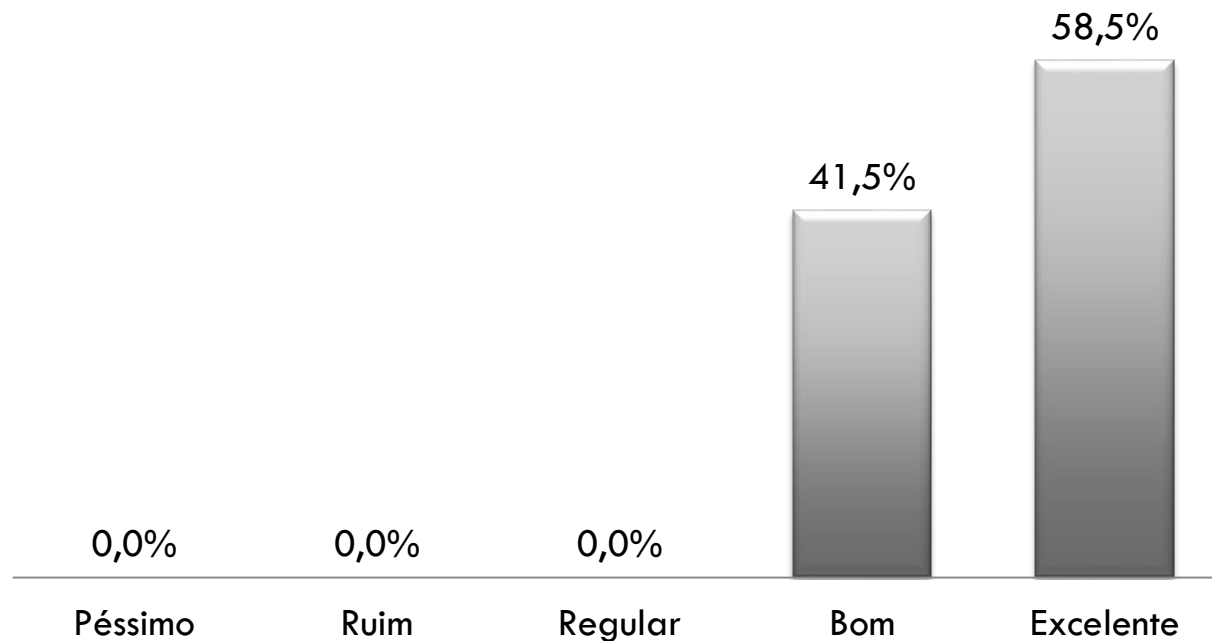
BRASTORAGE
80%



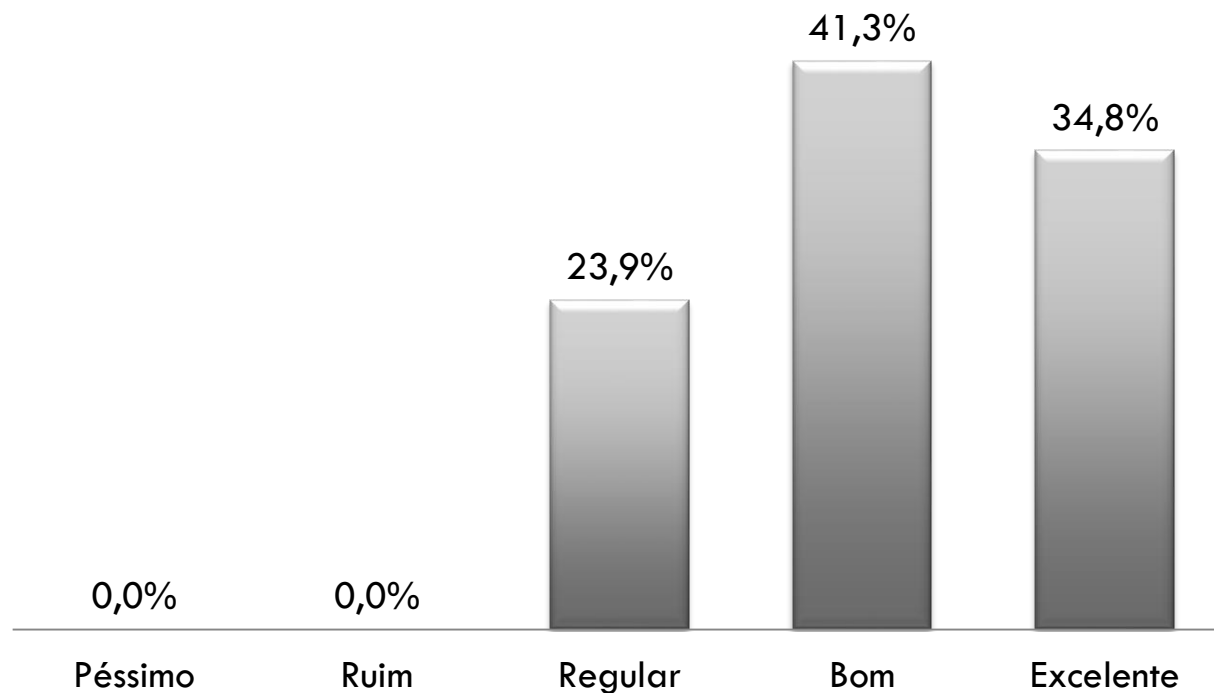
INTERACT- CISCO

**INTERACT
GERAL**
89%

CISCO
100%



INTERACT- CONTACTA



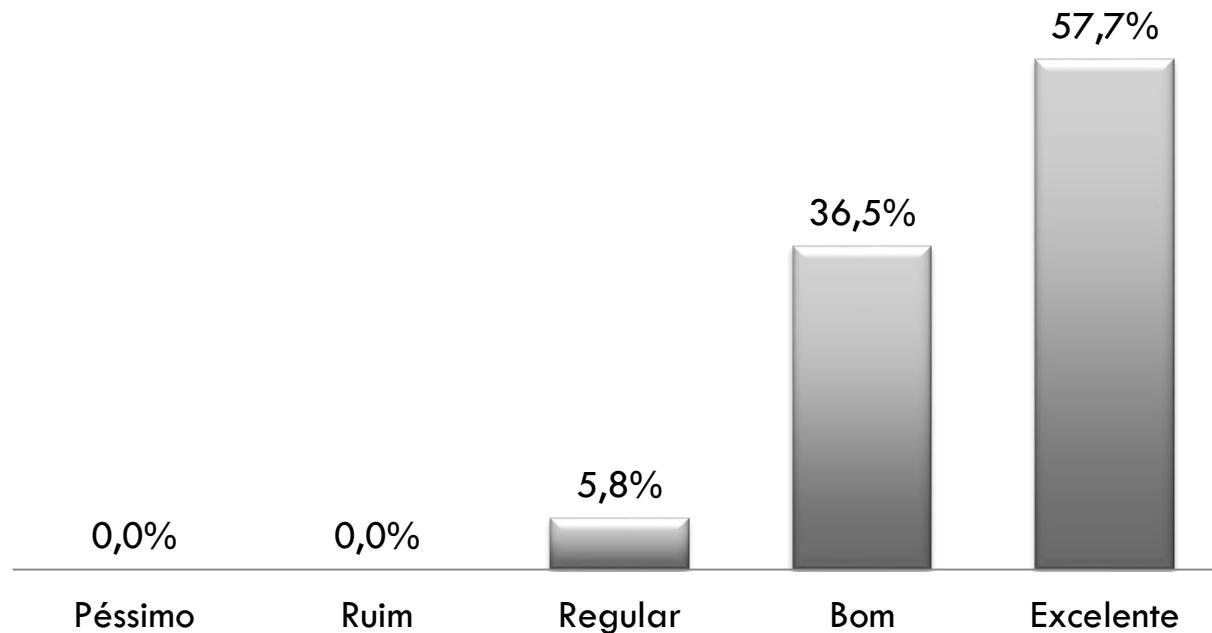
**INTERACT
GERAL
89%**

**CONTACTA
76%**

INTERACT- EQUINIX

INTERACT
GERAL
89%

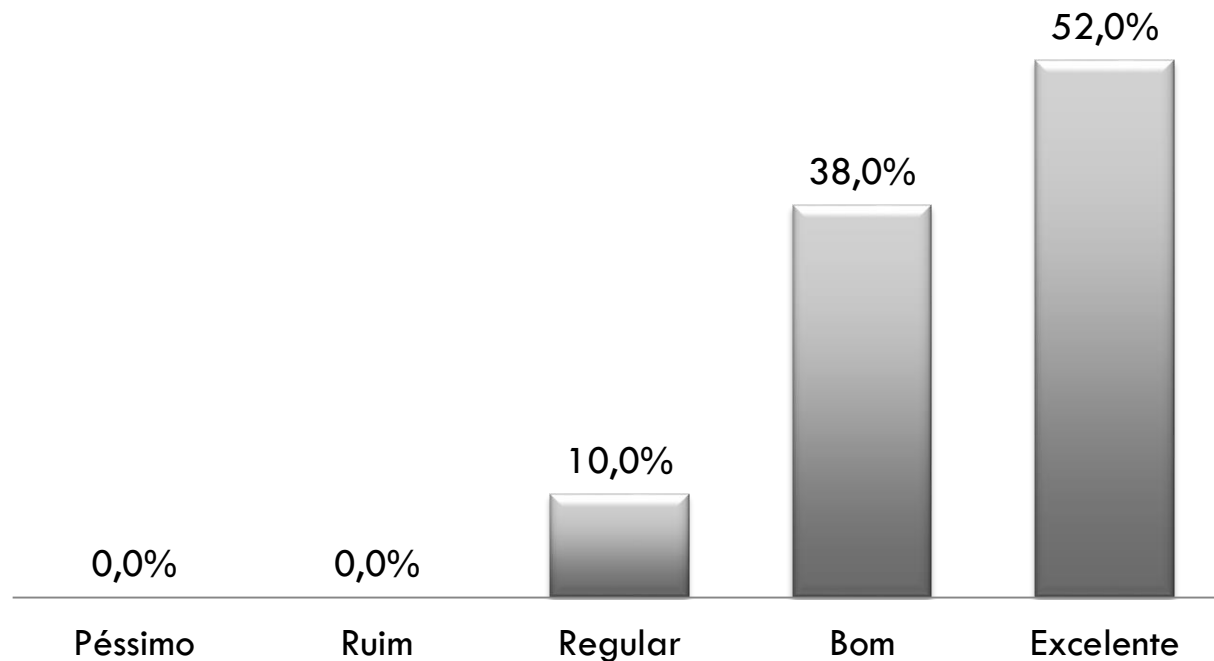
EQUINIX
94%



INTERACT- GRUPO TORINO

**INTERACT
GERAL**
89%

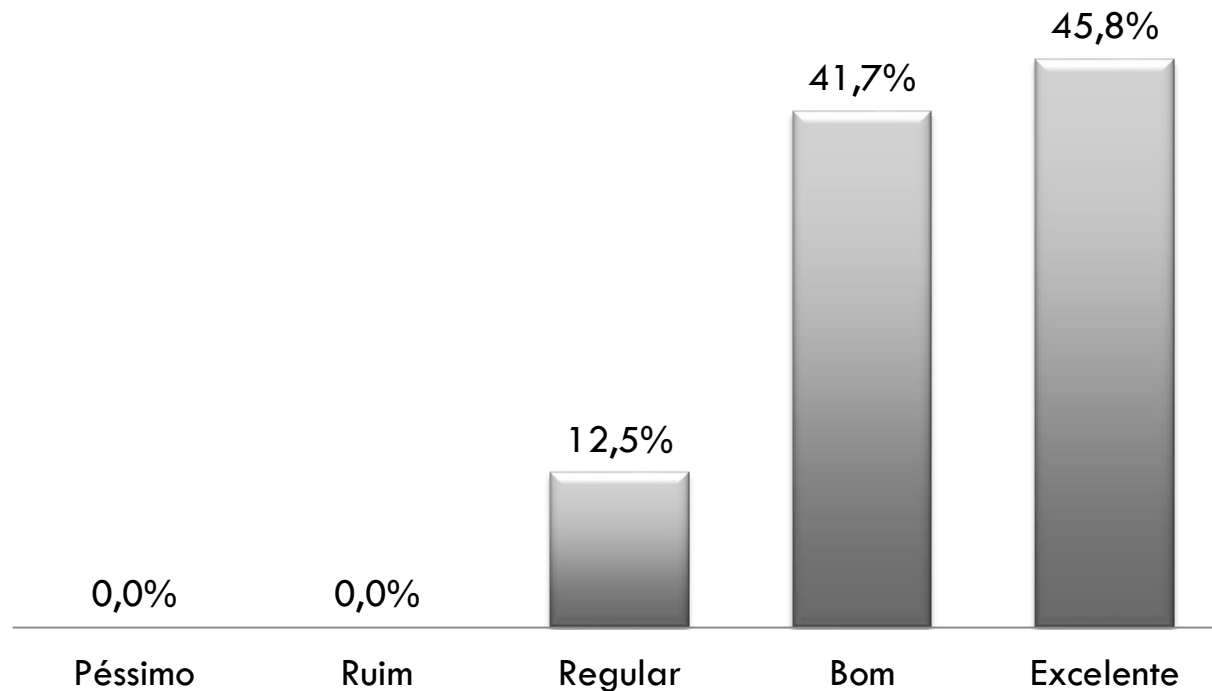
GRUPO TORINO
90%



INTERACT- INFORMATICA

**INTERACT
GERAL**
89%

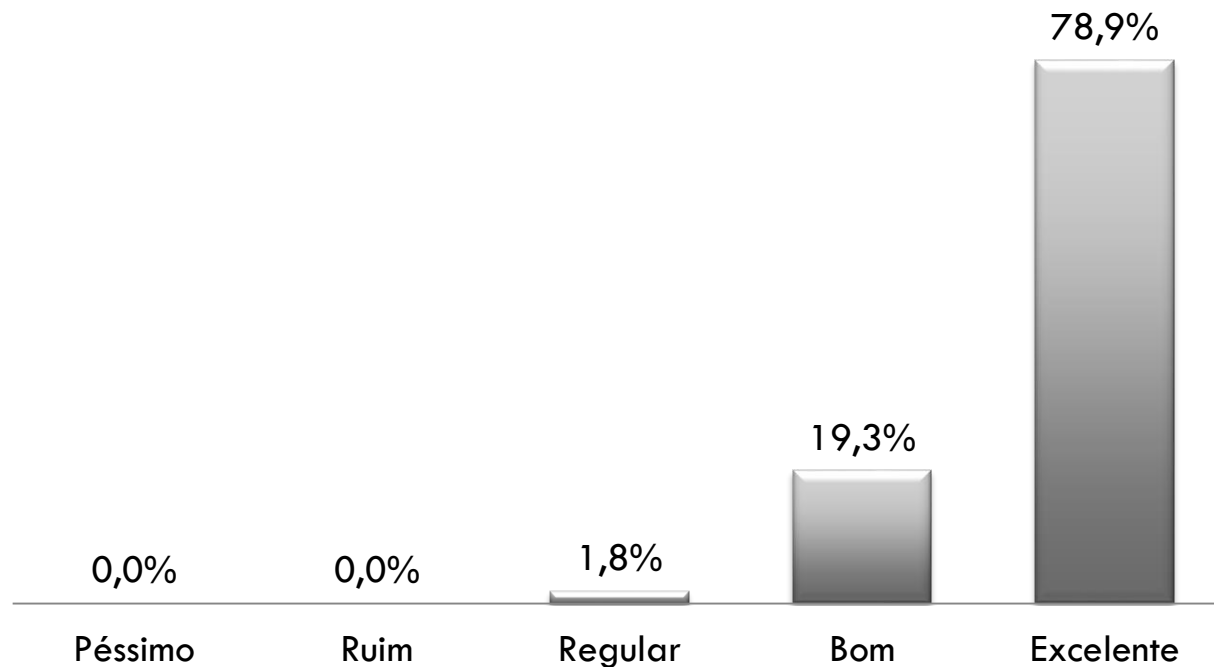
INFORMATICA
88%



INTERACT- IT LEAN

**INTERACT
GERAL**
89%

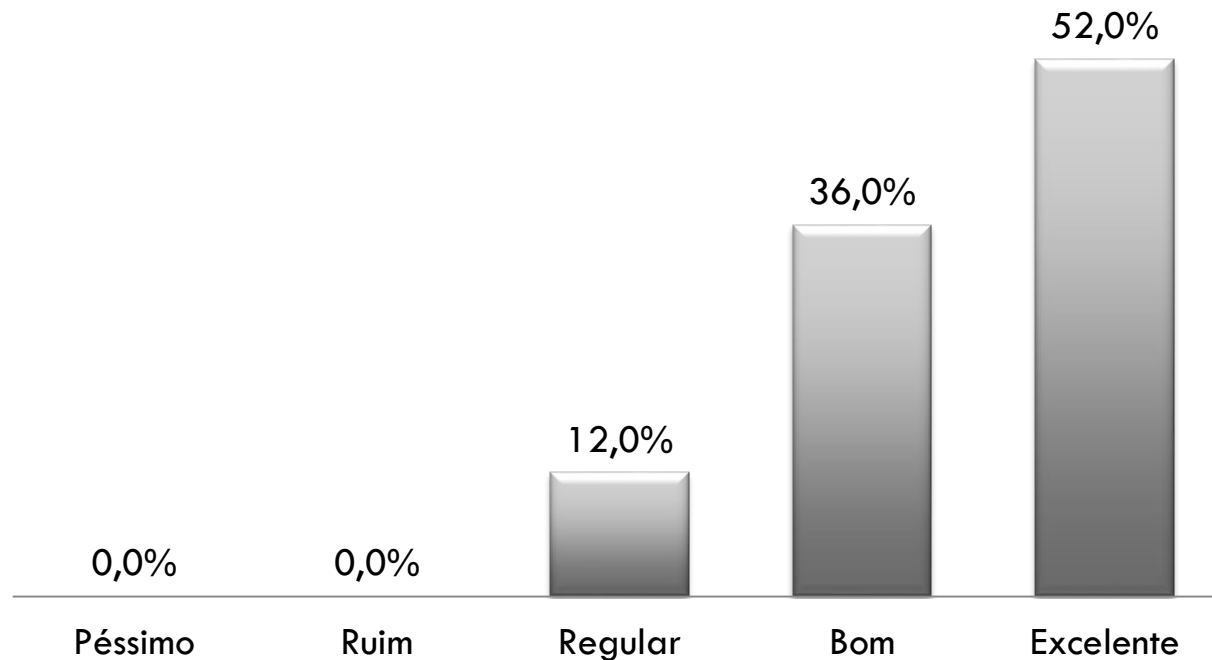
IT LEAN
98%



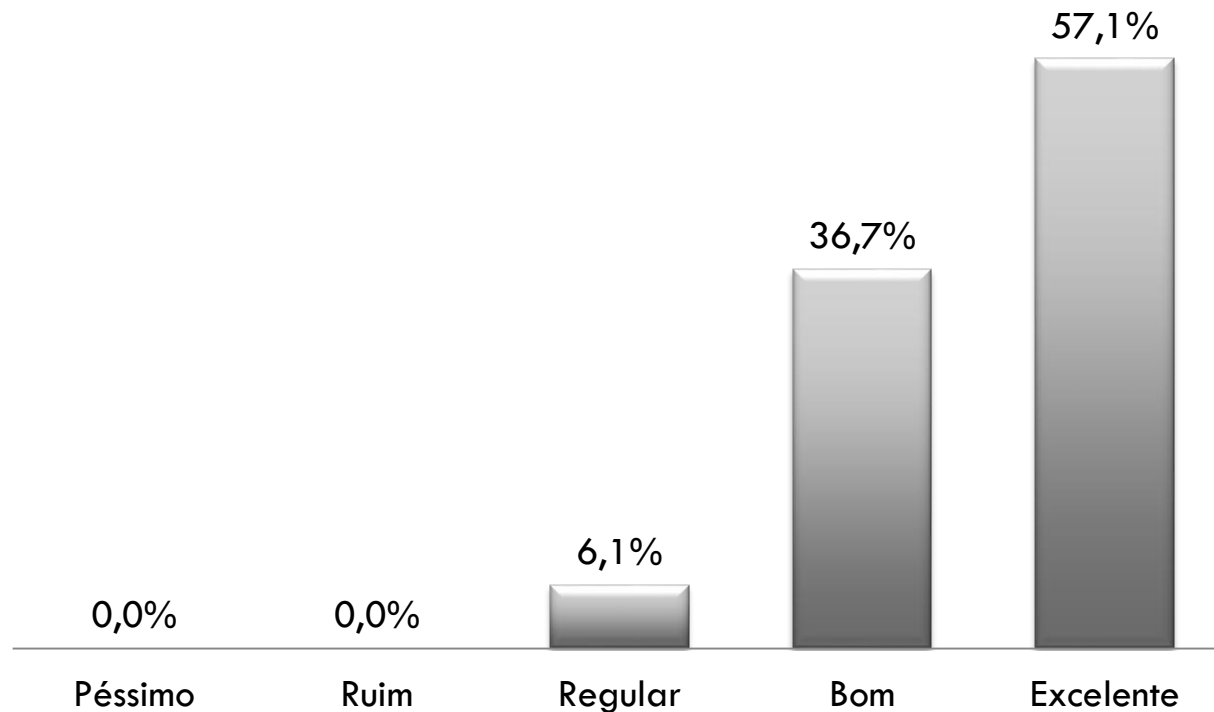
INTERACT- MATRIX

**INTERACT
GERAL**
89%

MATRIX
88%



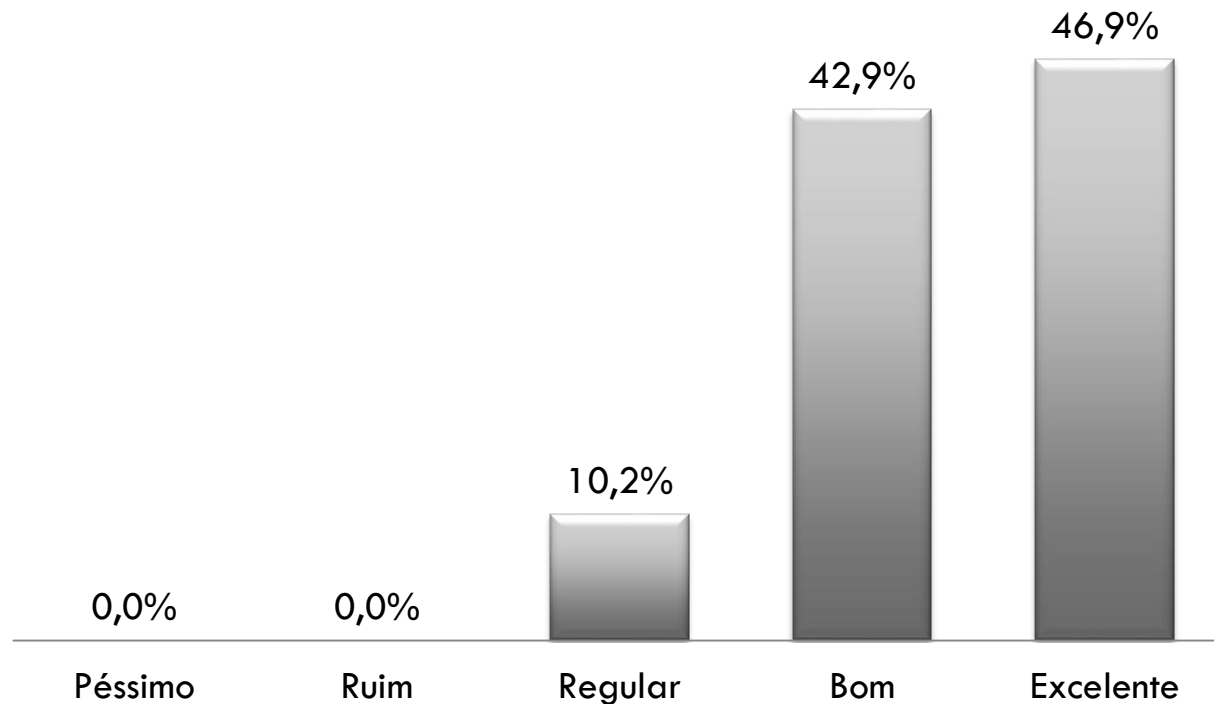
INTERACT- PALO ALTO



**INTERACT
GERAL
89%**

**PALO ALTO
94%**

INTERACT- POSITIVO



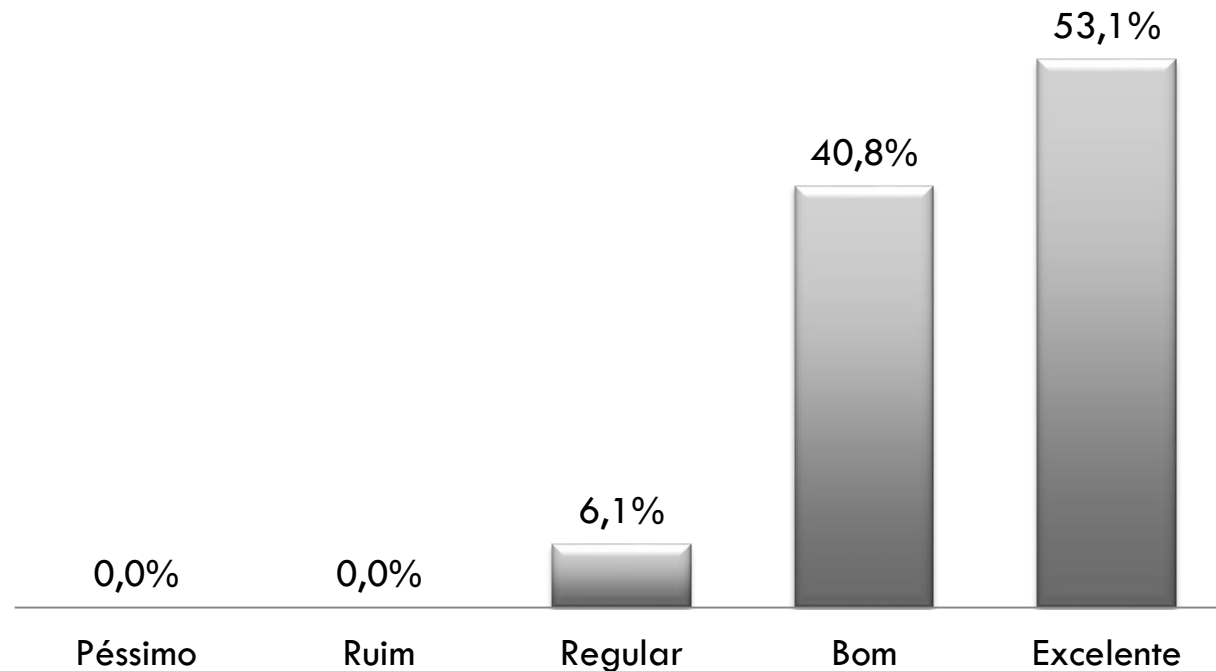
**INTERACT
GERAL
89%**

**POSITIVO
90%**

INTERACT- QUALITY

**INTERACT
GERAL
89%**

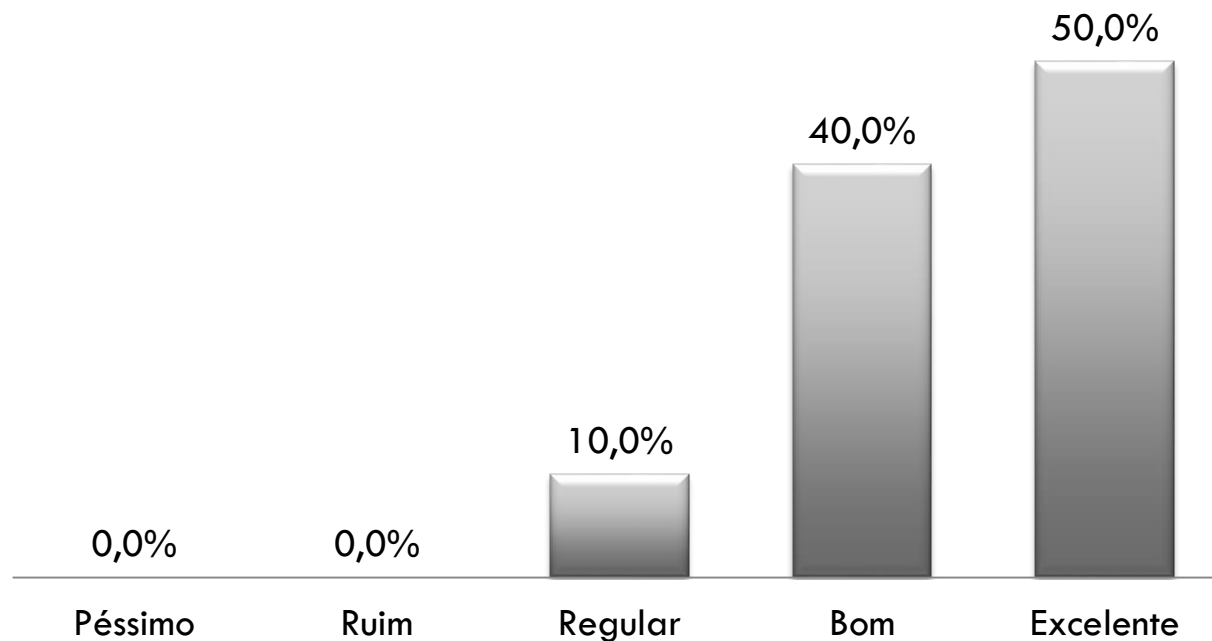
**QUALITY
94%**



INTERACT- RICOH

**INTERACT
GERAL
89%**

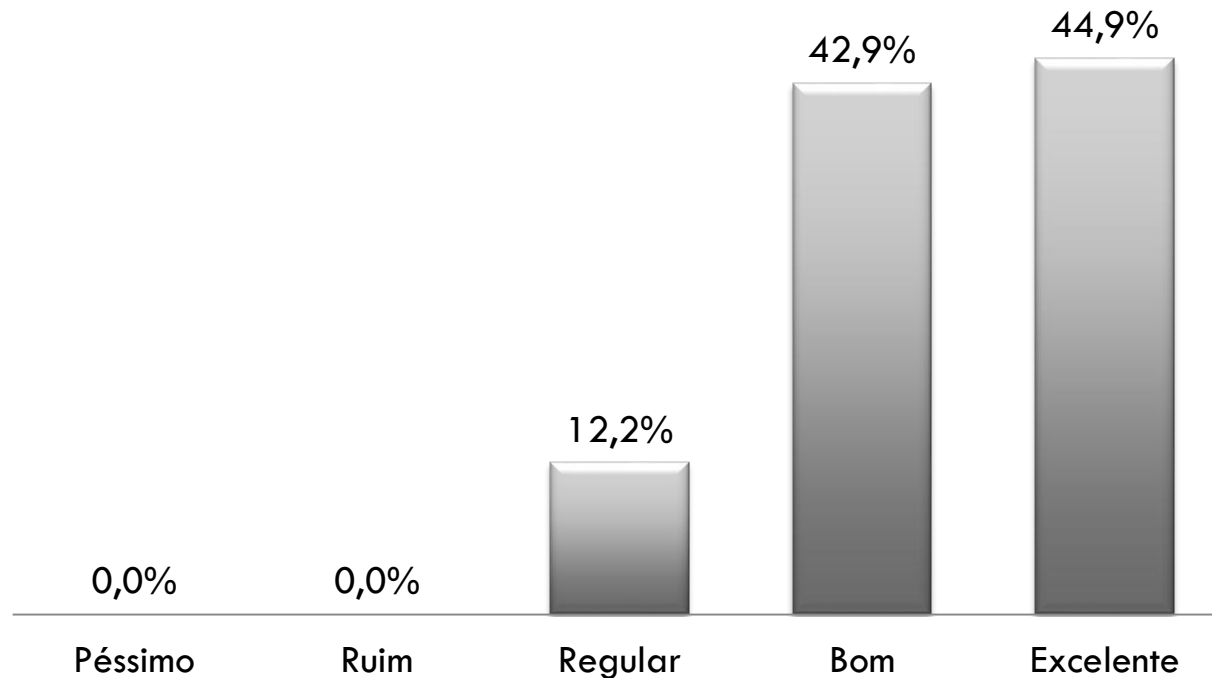
**RICOH
90%**



INTERACT- SIMPRESS

**INTERACT
GERAL**
89%

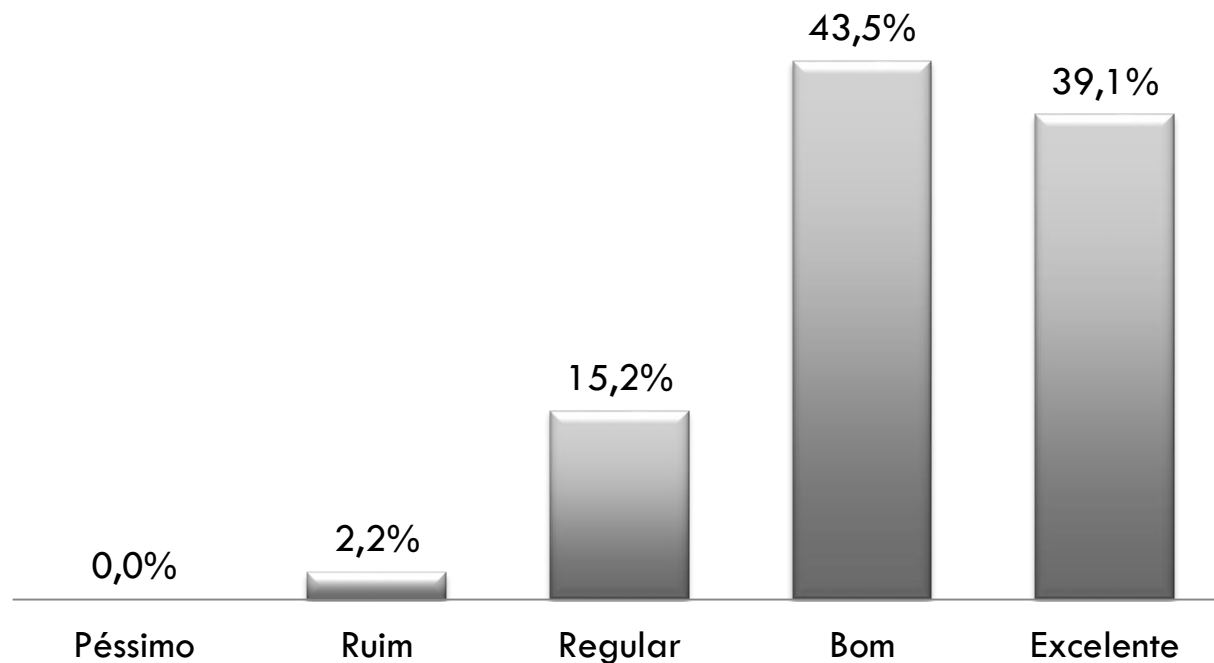
SIMPRESS
88%



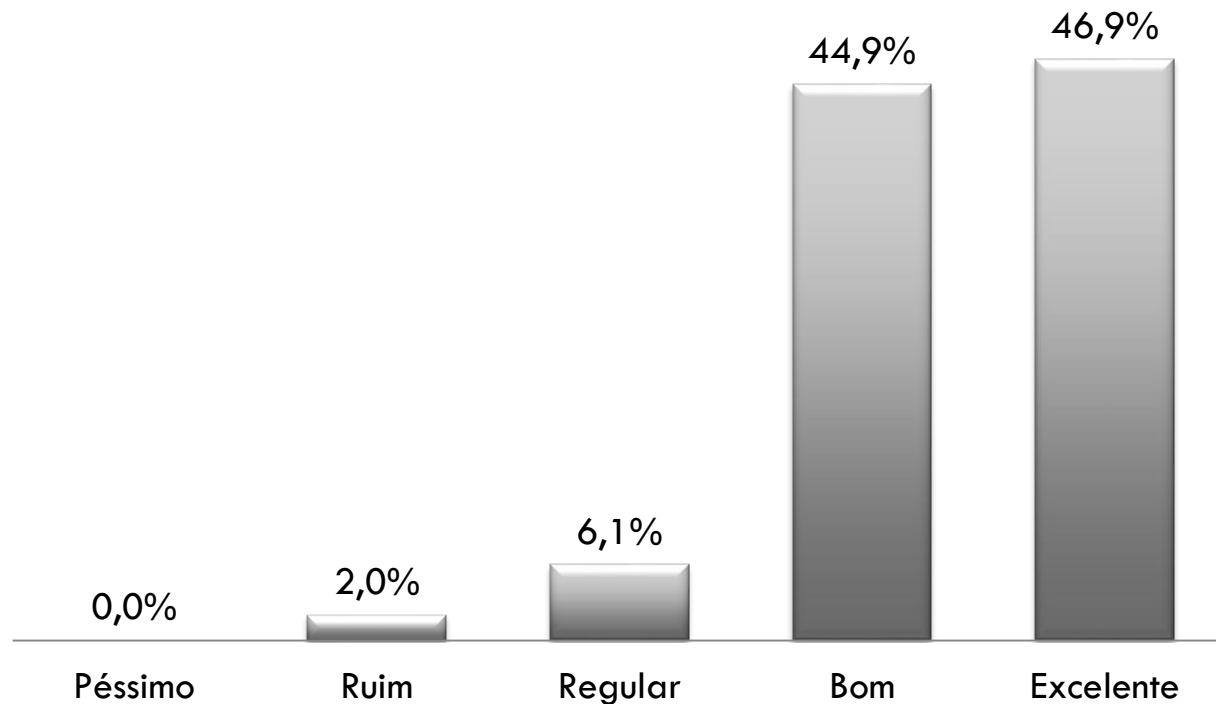
INTERACT- SOLO

**INTERACT
GERAL**
89%

SOLO
80%



INTERACT- TECNOSET



**INTERACT
GERAL
89%**

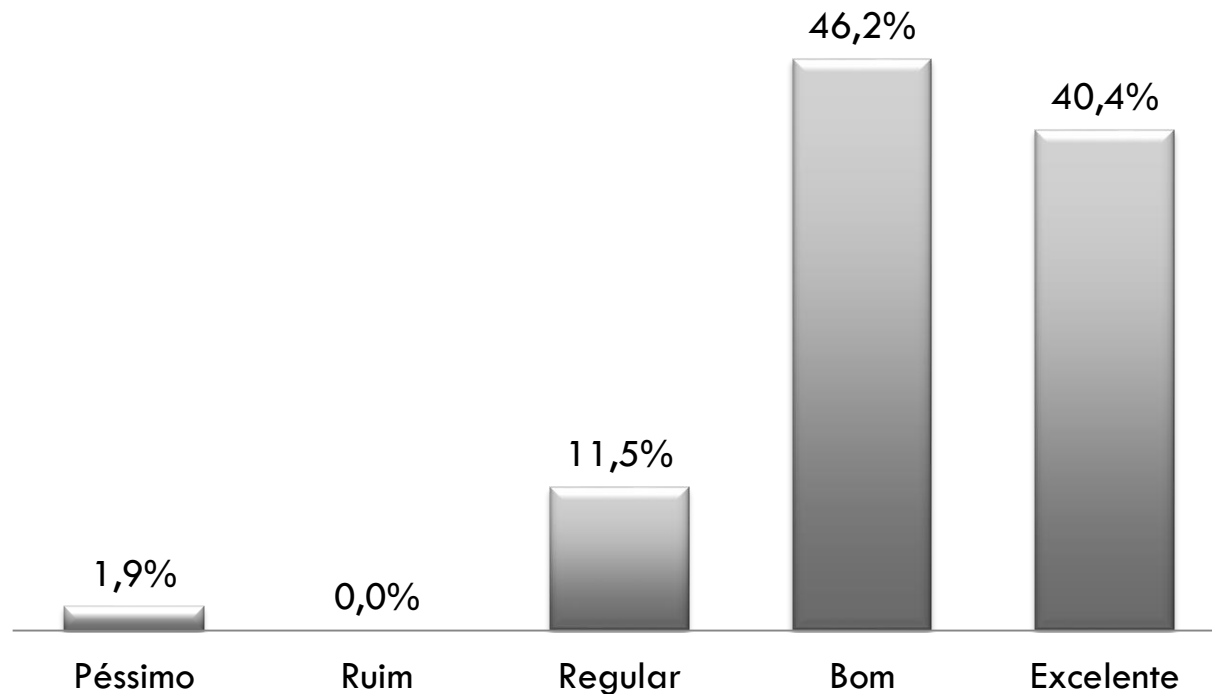
**TECNOSET
90%**

SPOT NETWORK

SPOT NETWORK – AGASUS

**SPOT NETWORK
GERAL**
86%

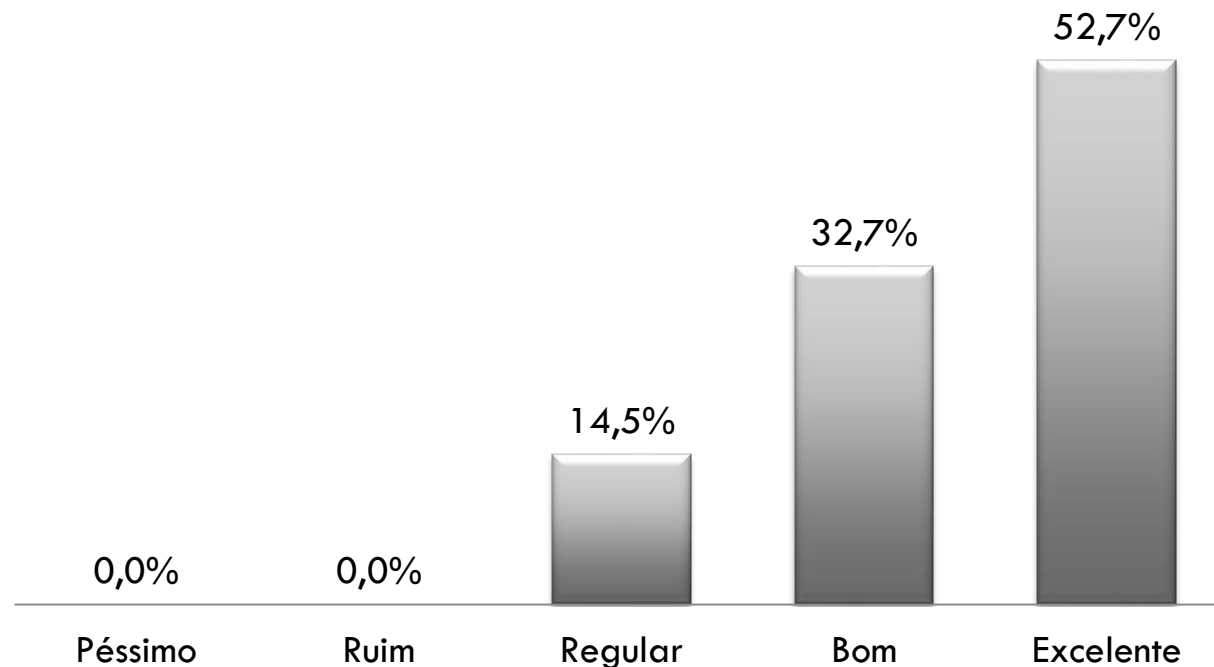
AGASUS
85%



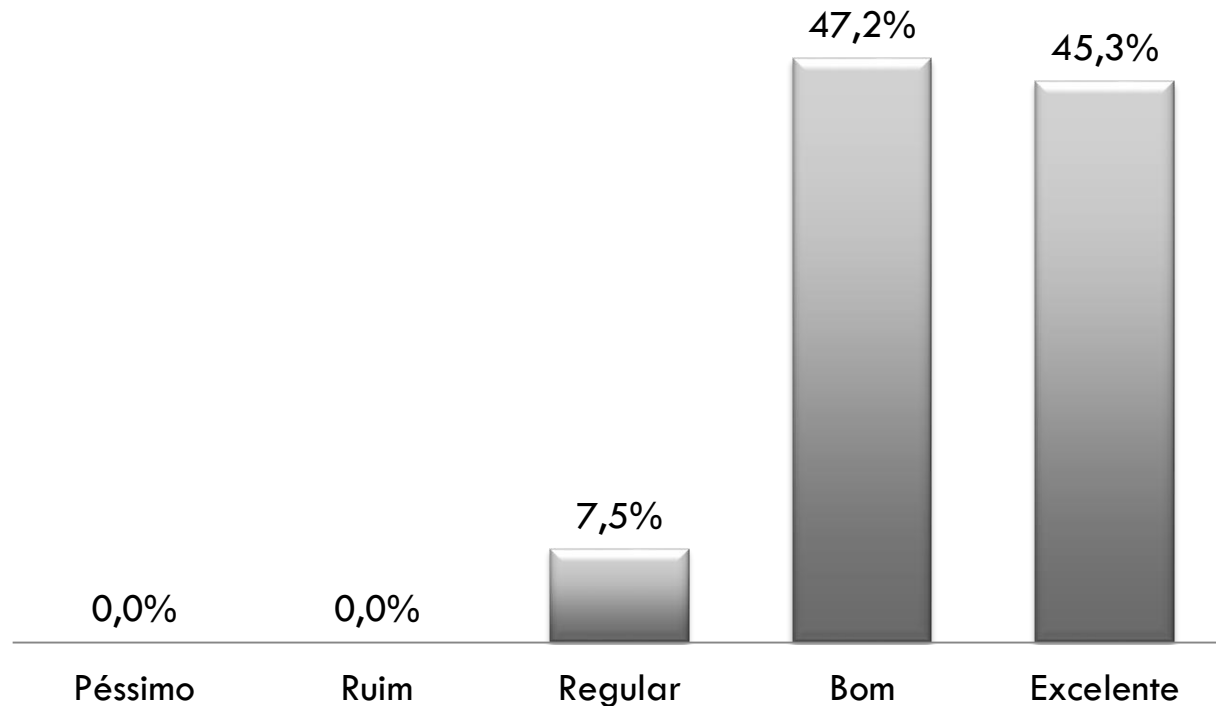
SPOT NETWORK – AMERICA NET

SPOT NETWORK
GERAL
86%

AMERICA NET
85%



SPOT NETWORK – TOP MIND



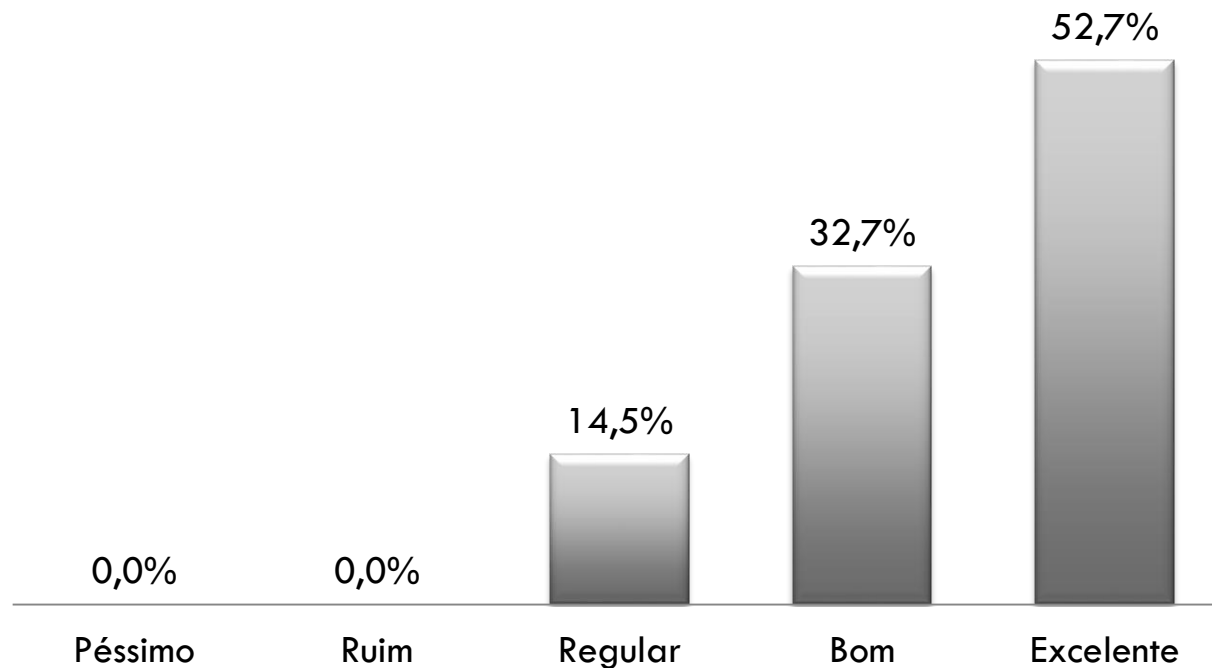
**SPOT NETWORK
GERAL
86%**

**TOP MIND
92%**

SPOT NETWORK – UNITECH/VMWARE

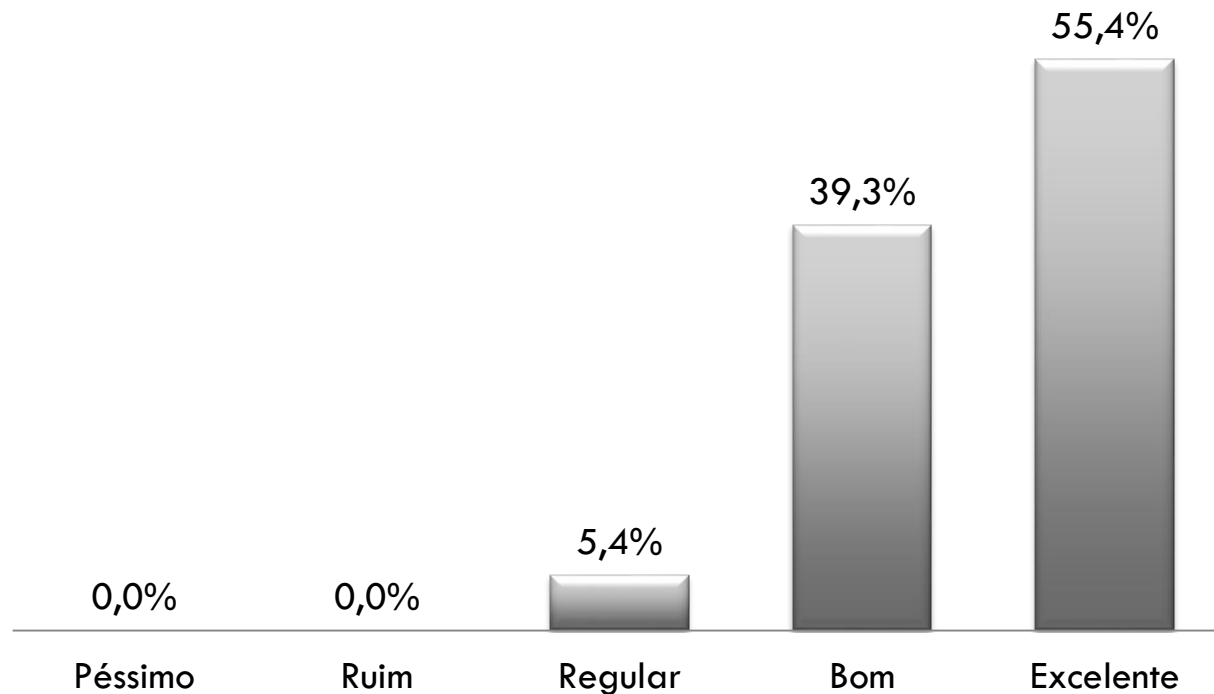
**SPOT NETWORK
GERAL
86%**

**UNITECH/VMWARE
83%**



VIEW NETWORK

VIEW NETWORK – CYLK



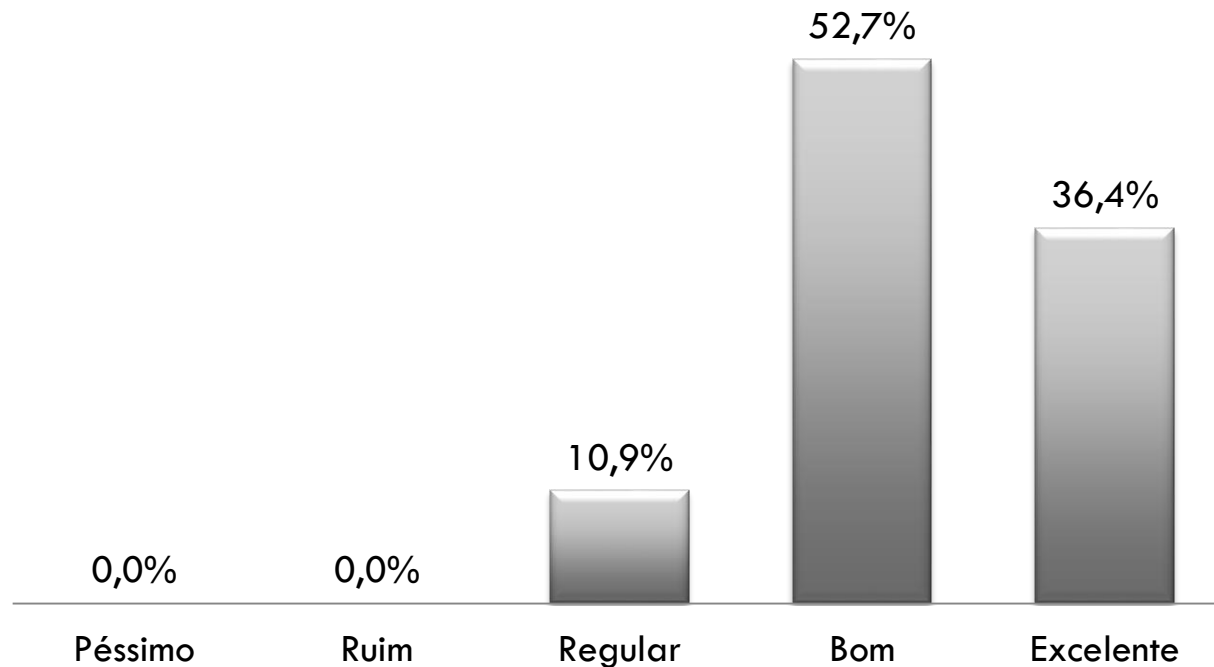
**VIEW NETWORK
GERAL
89%**

**CYLK
95%**

VIEW NETWORK – DATAINFO

VIEW NETWORK
GERAL
89%

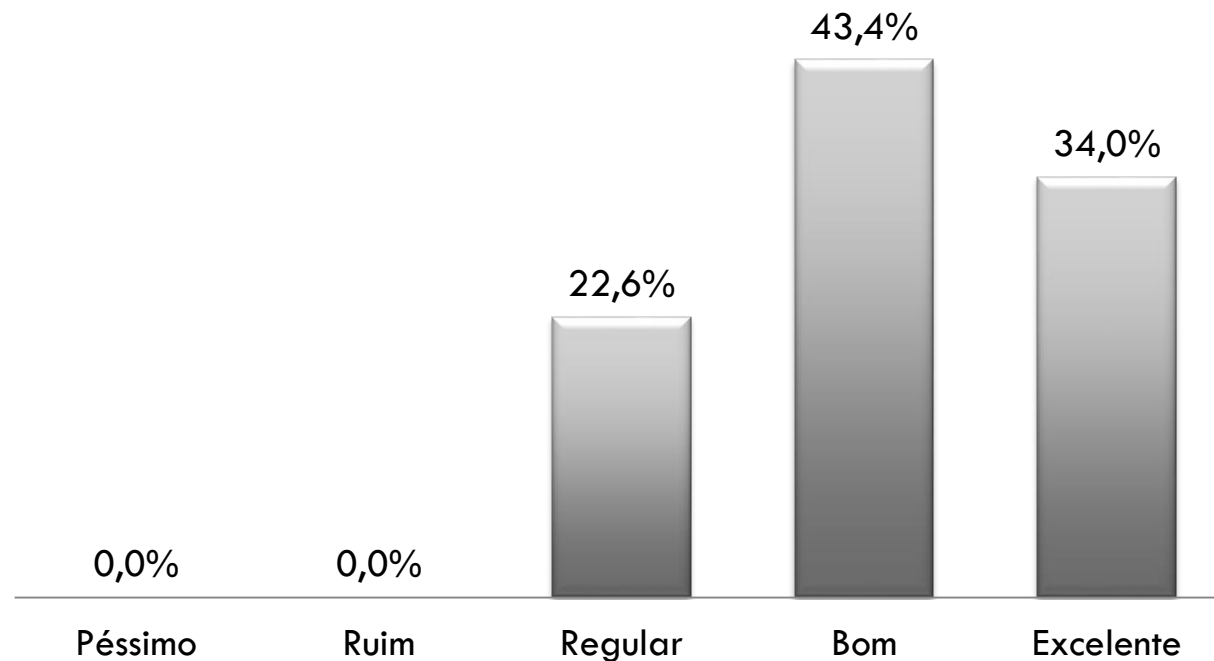
DATAINFO
89%



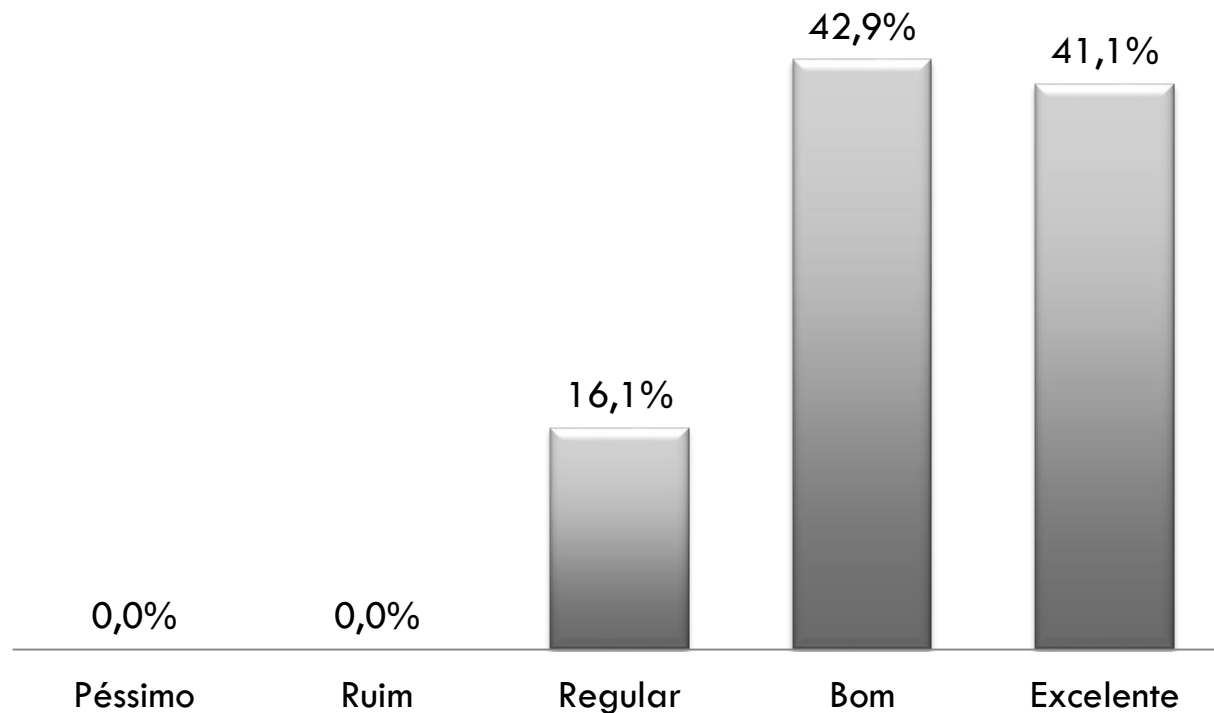
VIEW NETWORK – IBM | PROCANAL

**VIEW NETWORK
GERAL
89%**

**IBM |
PROCANAL
77%**



VIEW NETWORK – J. EXPERT



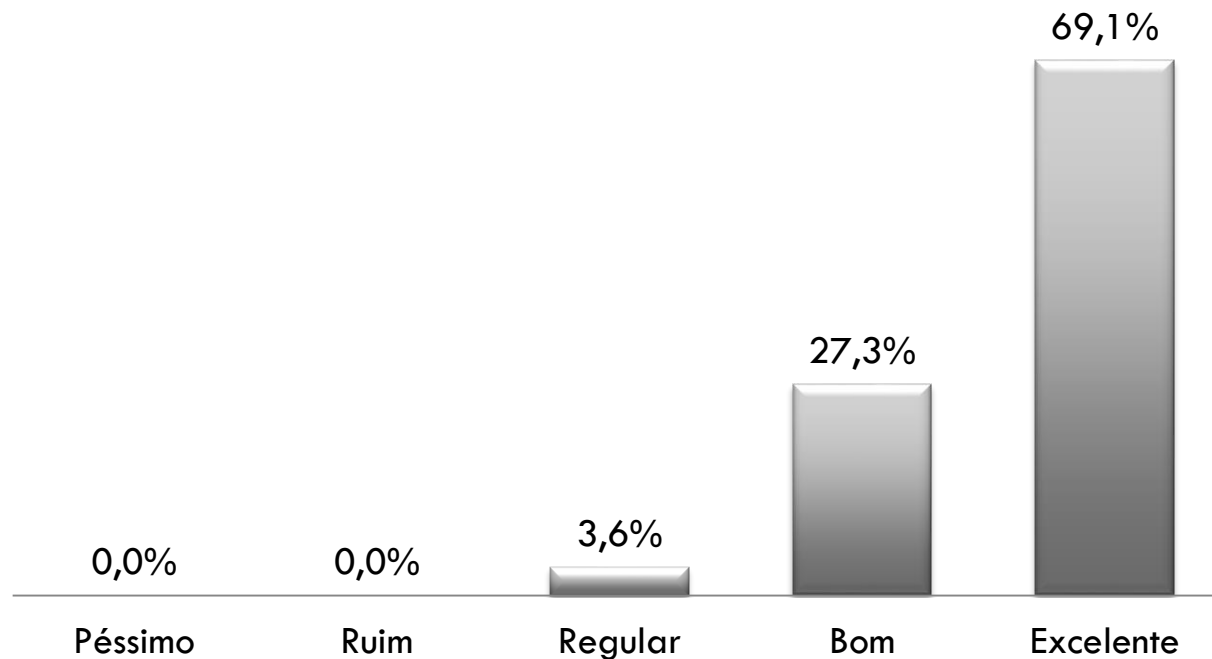
VIEW NETWORK
GERAL
89%

J. EXPERT
84%

VIEW NETWORK – NETGLOBE

VIEW NETWORK
GERAL
89%

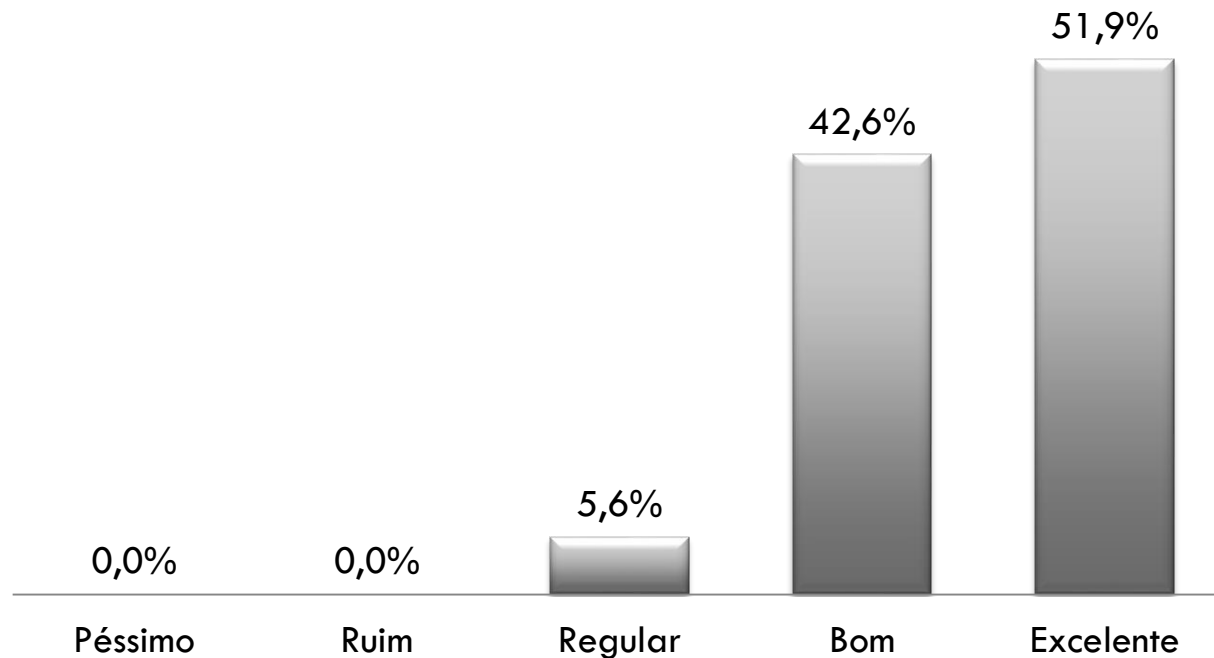
NETGLOBE
96%



VIEW NETWORK – SELBETTI

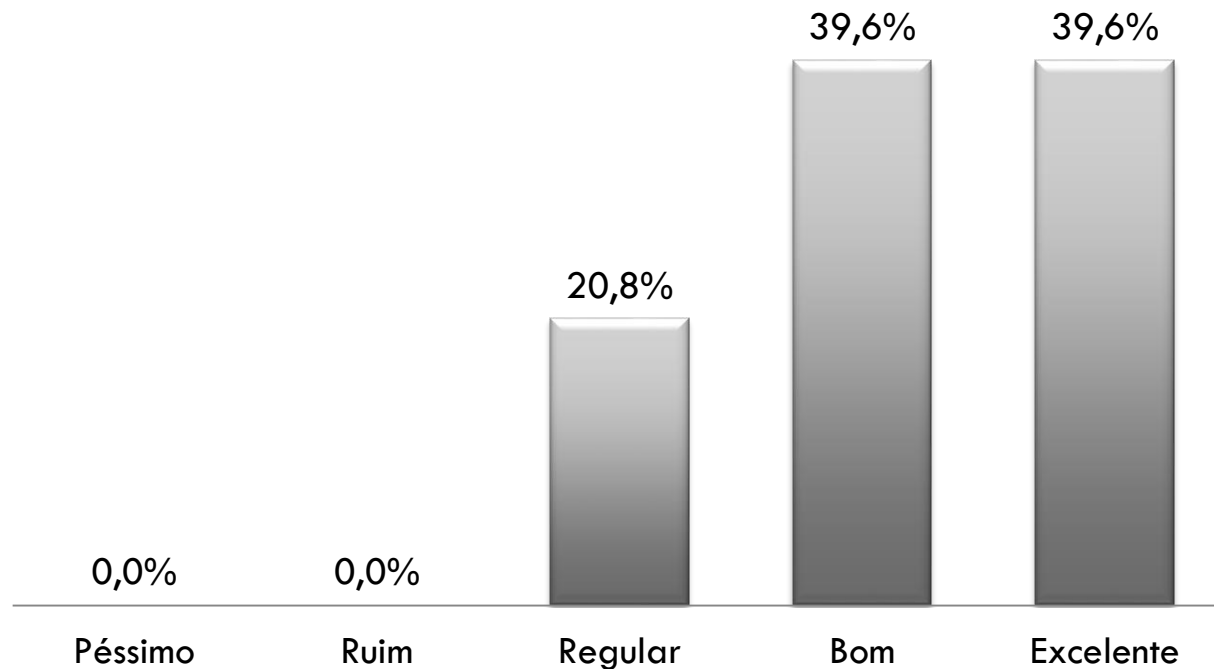
VIEW NETWORK
GERAL
89%

SELBETTI
94%



4MÚLTIPLO NETWORK

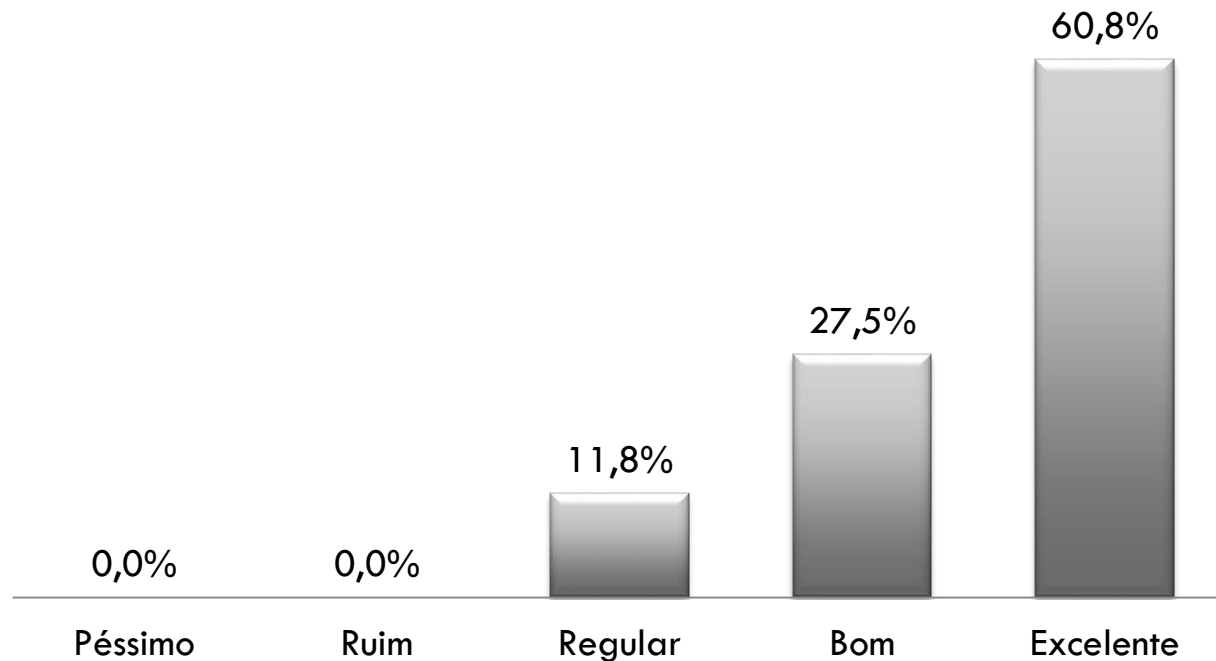
4MÚLTIPLO NETWORK – AZION



**4MÚLTIPLO
NETWORK
GERAL
84%**

**AZION
79%**

4MÚLTIPLO NETWORK – ENGEMON

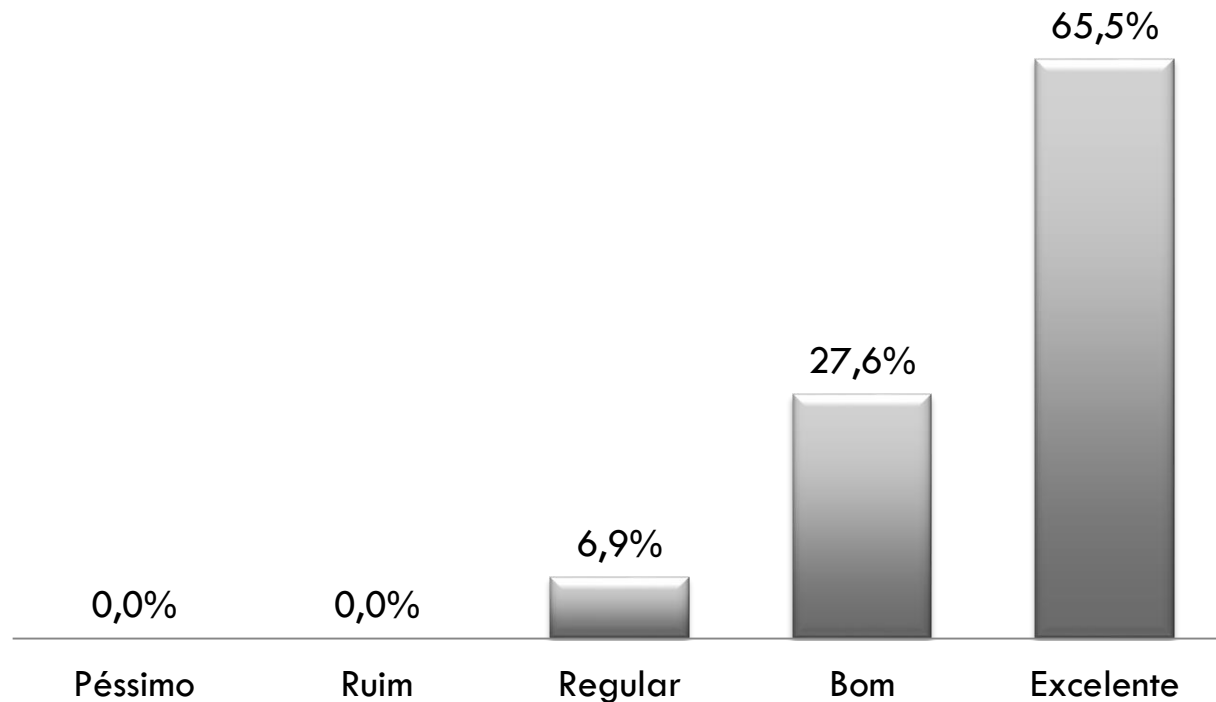


**4MÚLTIPLO
NETWORK
GERAL
84%**

**ENGEMON
88%**

OPORTUNIDADE DE NETWORK

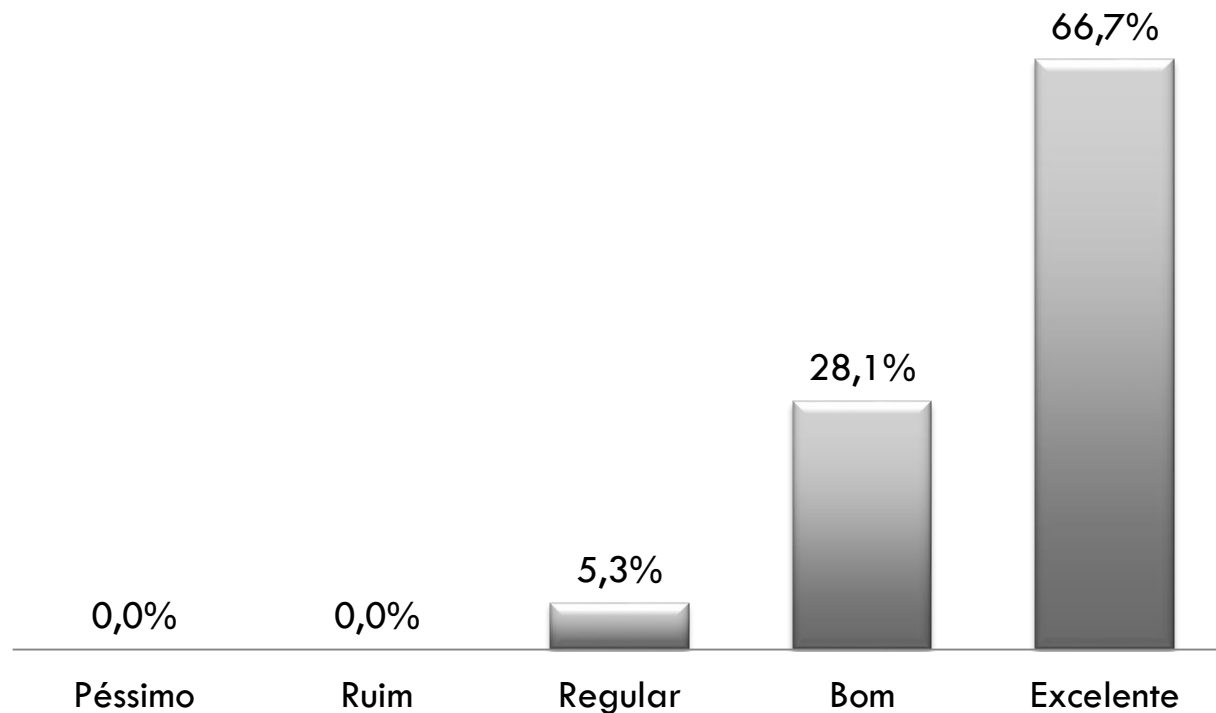
OPORTUNIDADE DE NETWORK – ALMOÇO



**OPORTUNIDADE
NETWORK
GERAL
92%**

**ALMOÇO
93%**

OPORTUNIDADE DE NETWORK – COFFEE BREAK



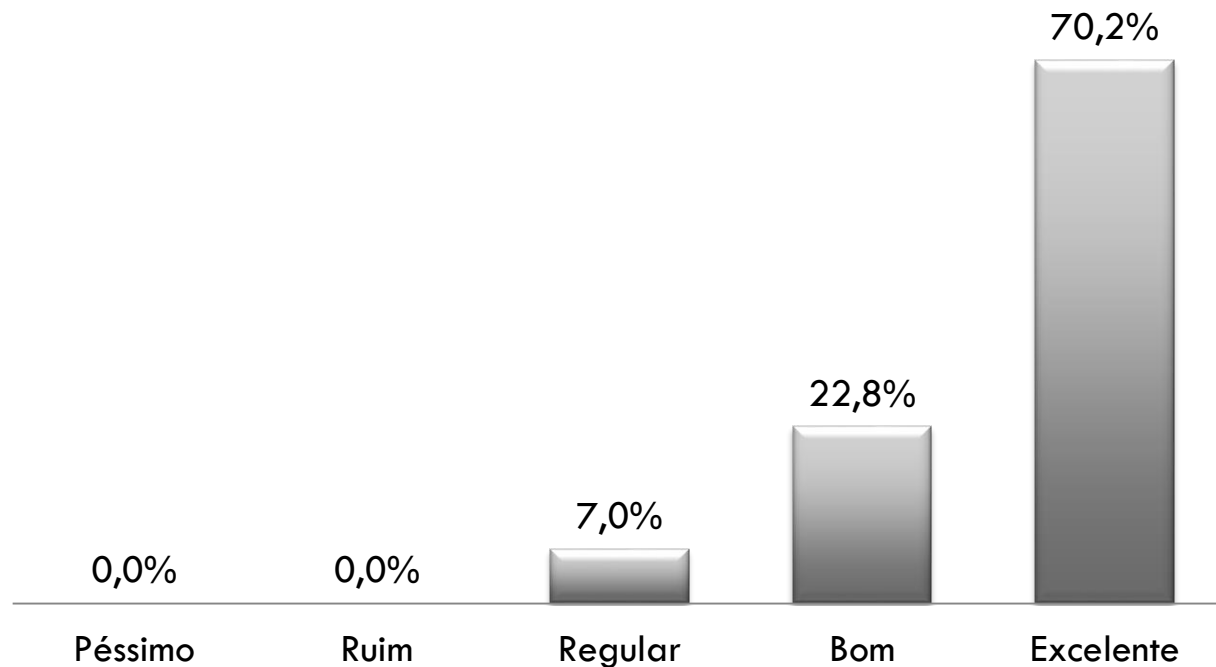
**OPORTUNIDADE
NETWORK
GERAL**
92%

COFFEE BREAK
95%

OPORTUNIDADE DE NETWORK – COQUETEL

**OPORTUNIDADE
NETWORK
GERAL**
92%

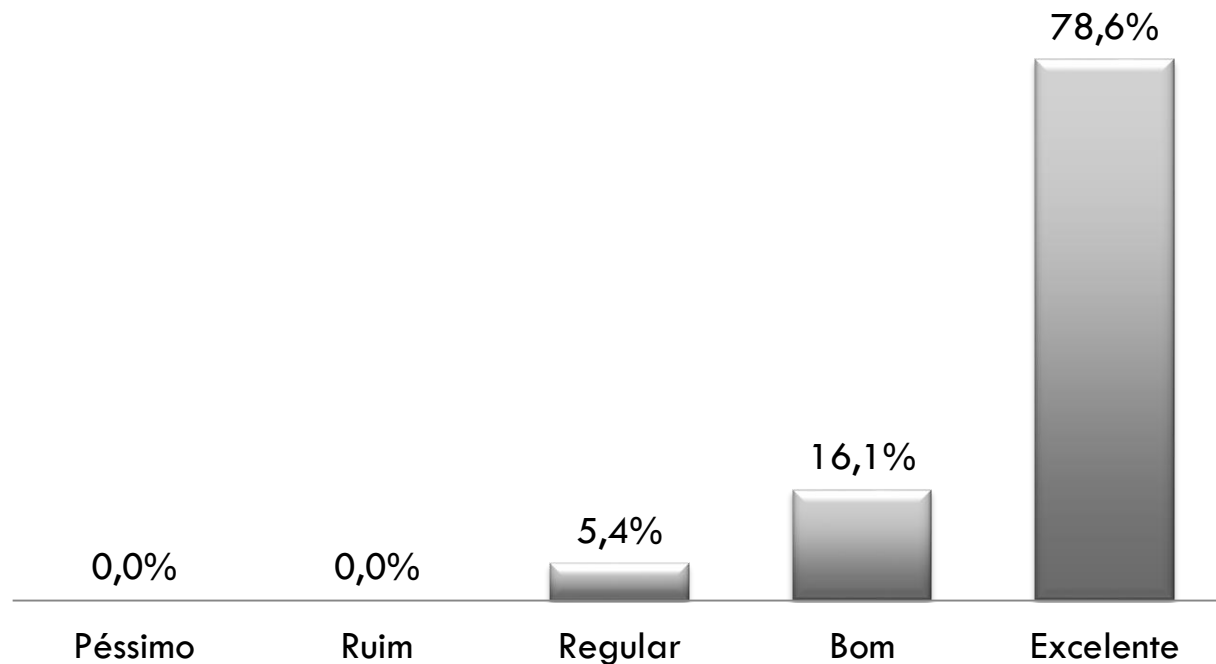
COQUETEL
93%



OPORTUNIDADE DE NETWORK – JANTAR

**OPORTUNIDADE
NETWORK
GERAL**
92%

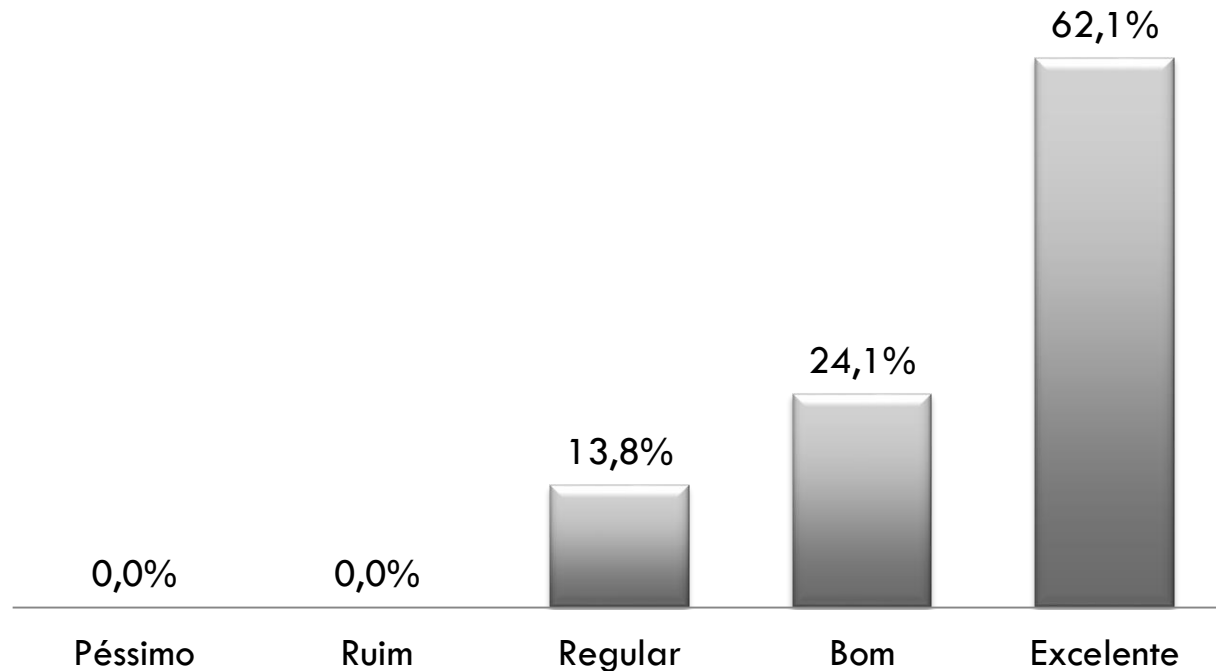
JANTAR
95%



OPORTUNIDADE DE NETWORK – RELAX

**OPORTUNIDADE
NETWORK
GERAL**
92%

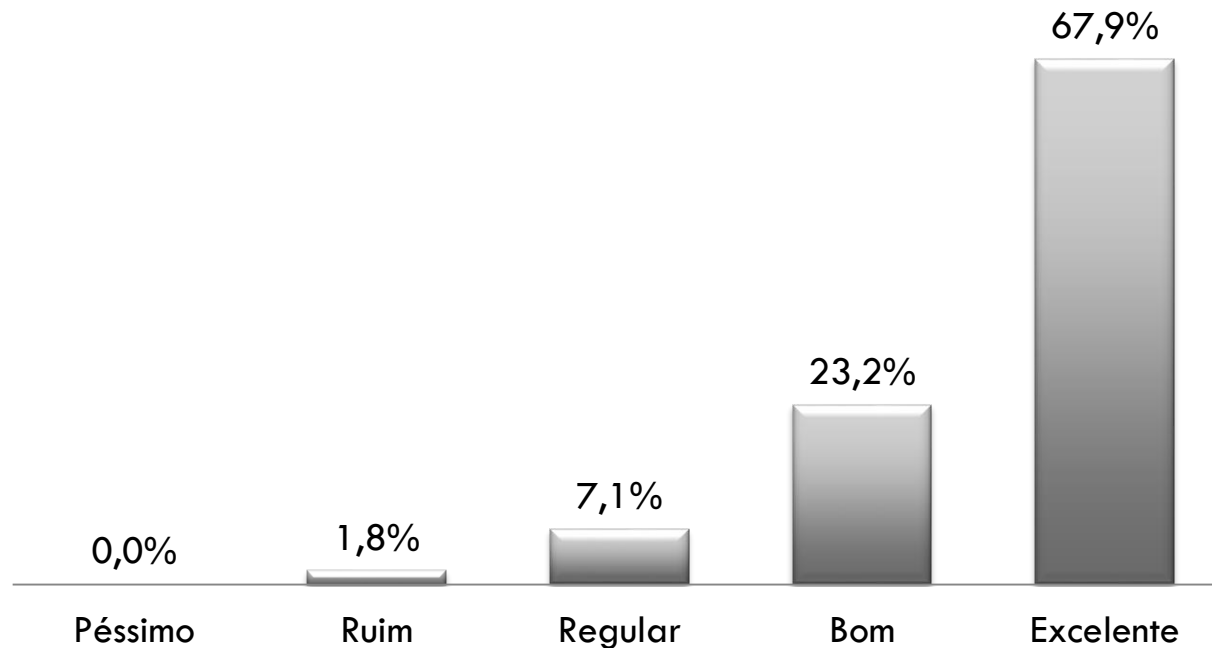
RELAX
86%



OPORTUNIDADE DE NETWORK – ATIVIDADE DE SÁBADO

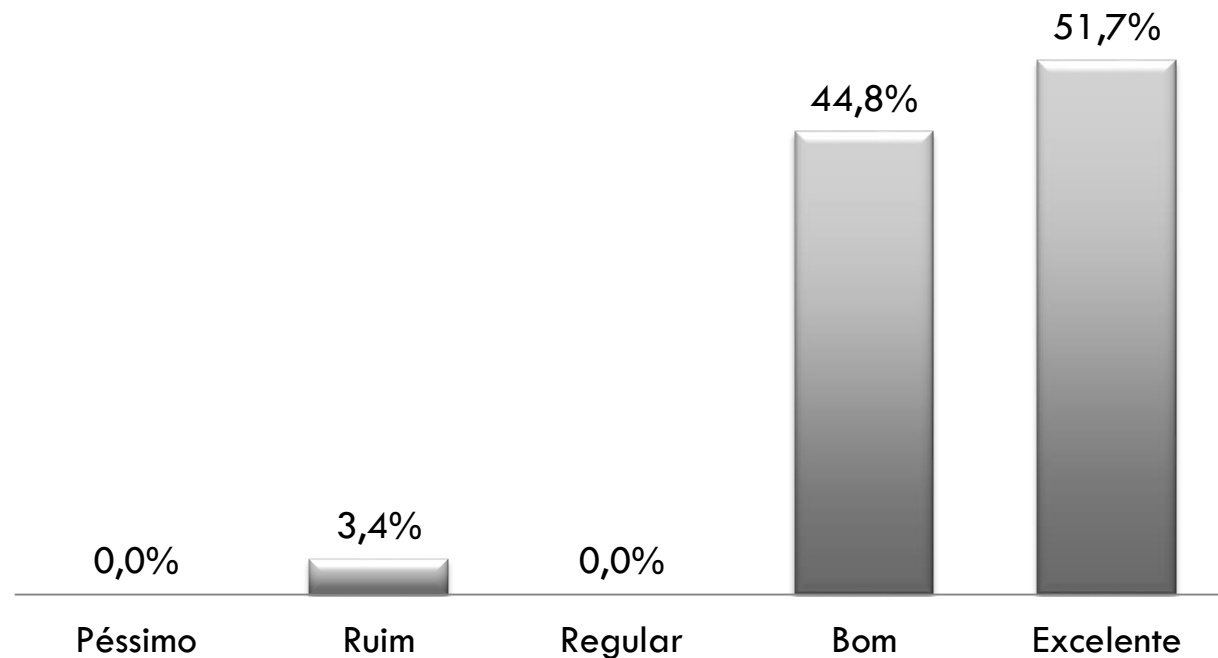
**OPORTUNIDADE
NETWORK
GERAL**
92%

**ATIVIDADE DE
SÁBADO**
89%



COMPARAÇÃO COM EVENTOS CONCORRENTES

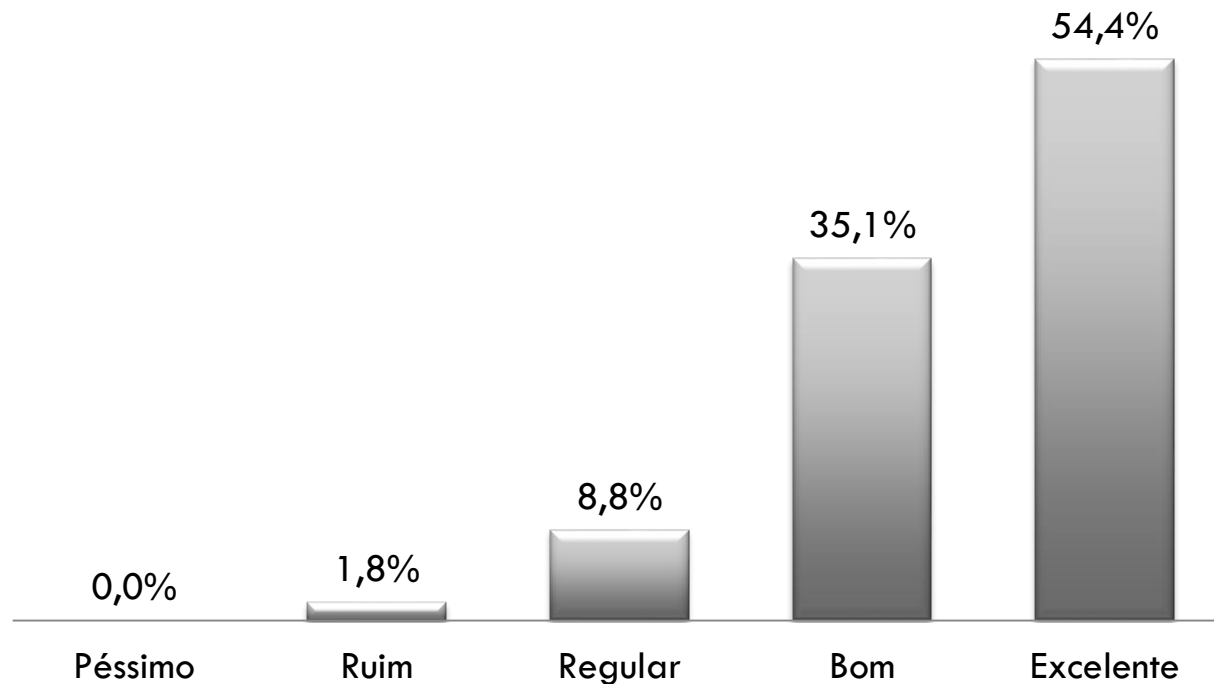
COMPARAÇÃO COM EVENTOS CONCORRENTES – TEMA, PERÍODO, NETWORKING



**COMPARAÇÃO
C/ EVENTOS
CONCORRENTES
93%**

APLICATIVO (APP) DO EVENTO

APLICATIVO DO EVENTO – USABILIDADE



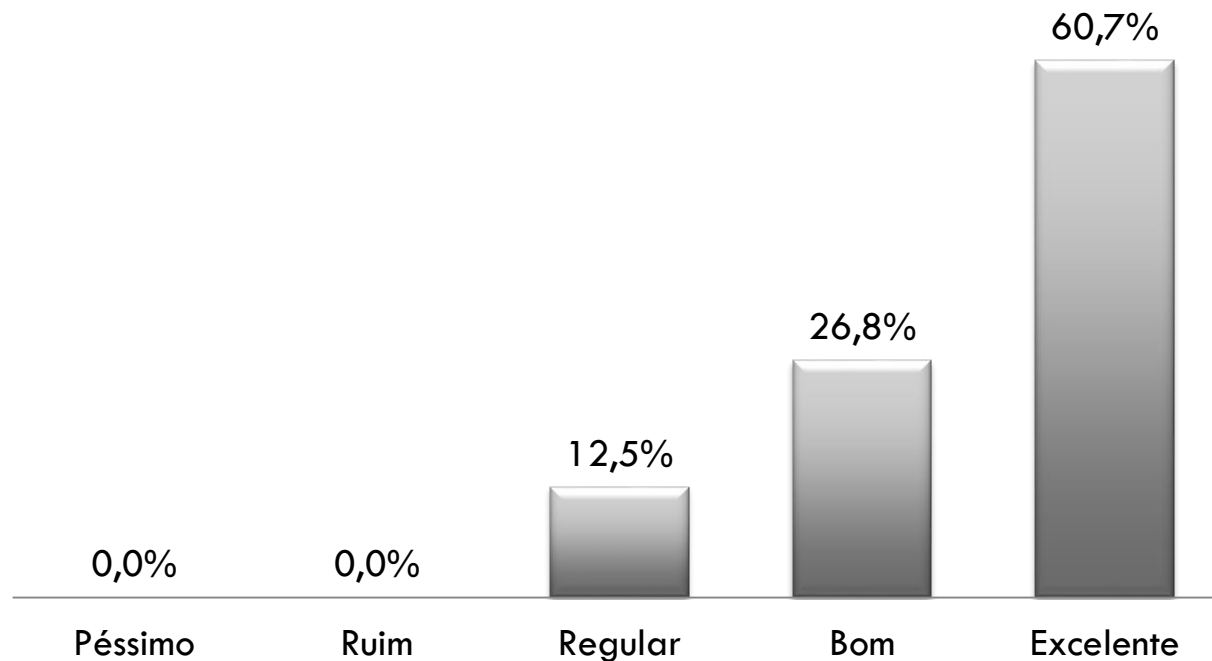
**APP DO EVENTO
GERAL**
89%

USABILIDADE
88%

APLICATIVO DO EVENTO – CONTEÚDO

**APP DO EVENTO
GERAL**
89%

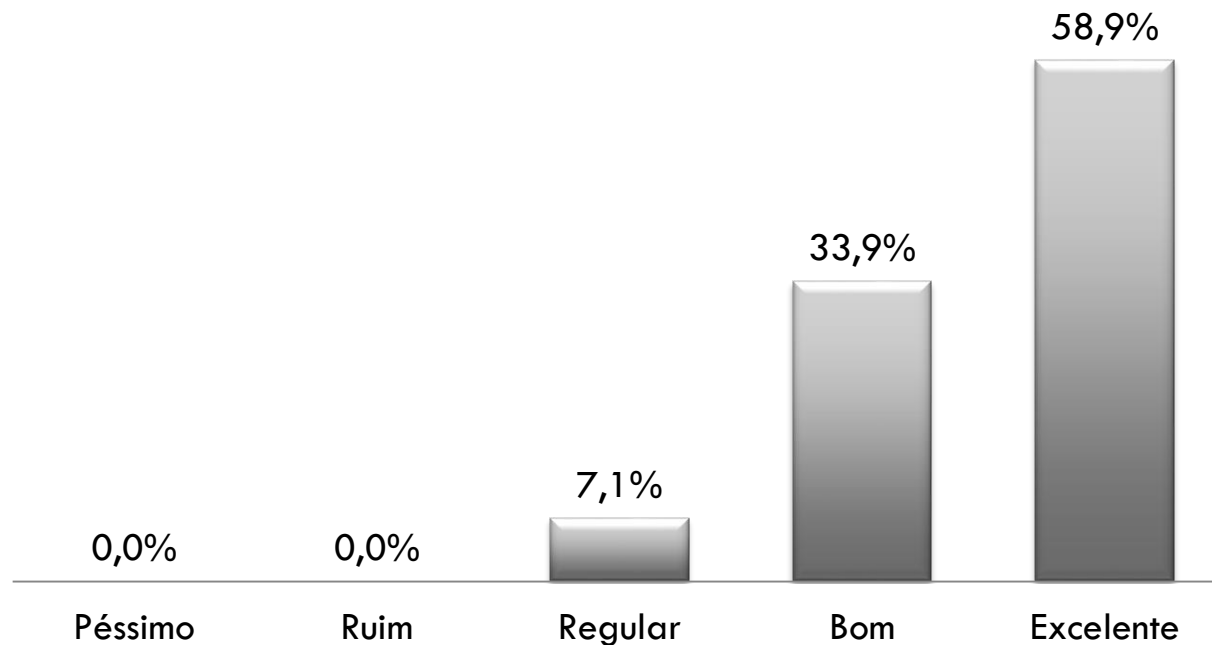
CONTEÚDO
88%



APLICATIVO DO EVENTO – INTERFACE

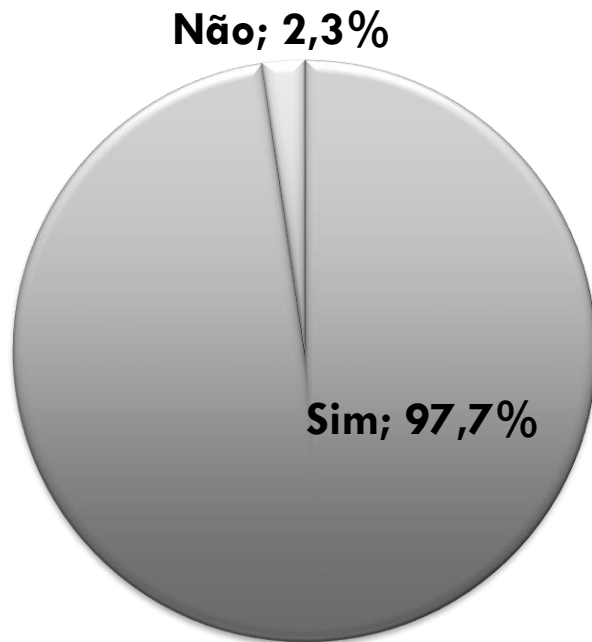
**APP DO EVENTO
GERAL**
89%

INTERFACE
93%

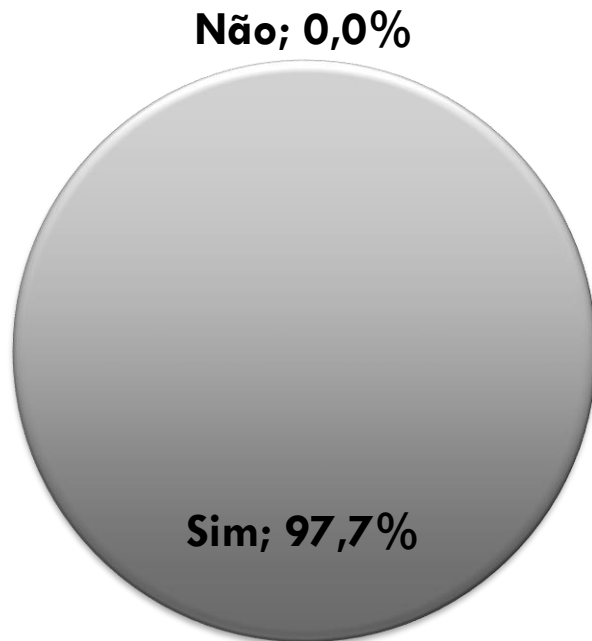


ASPECTOS GERAIS

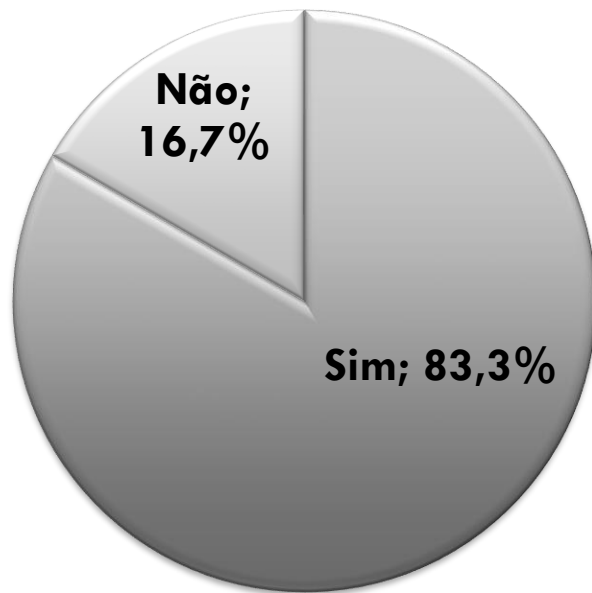
ASPECTOS GERAIS - Você participaria da próxima edição deste evento?



ASPECTOS GERAIS - Você participaria de outros eventos da IT4CIO?



ASPECTOS GERAIS - Você ficou satisfeito com as empresas patrocinadoras desse evento?



Qual tema você gostaria de ver no próximo evento?

SUGESTÕES E COMENTÁRIOS